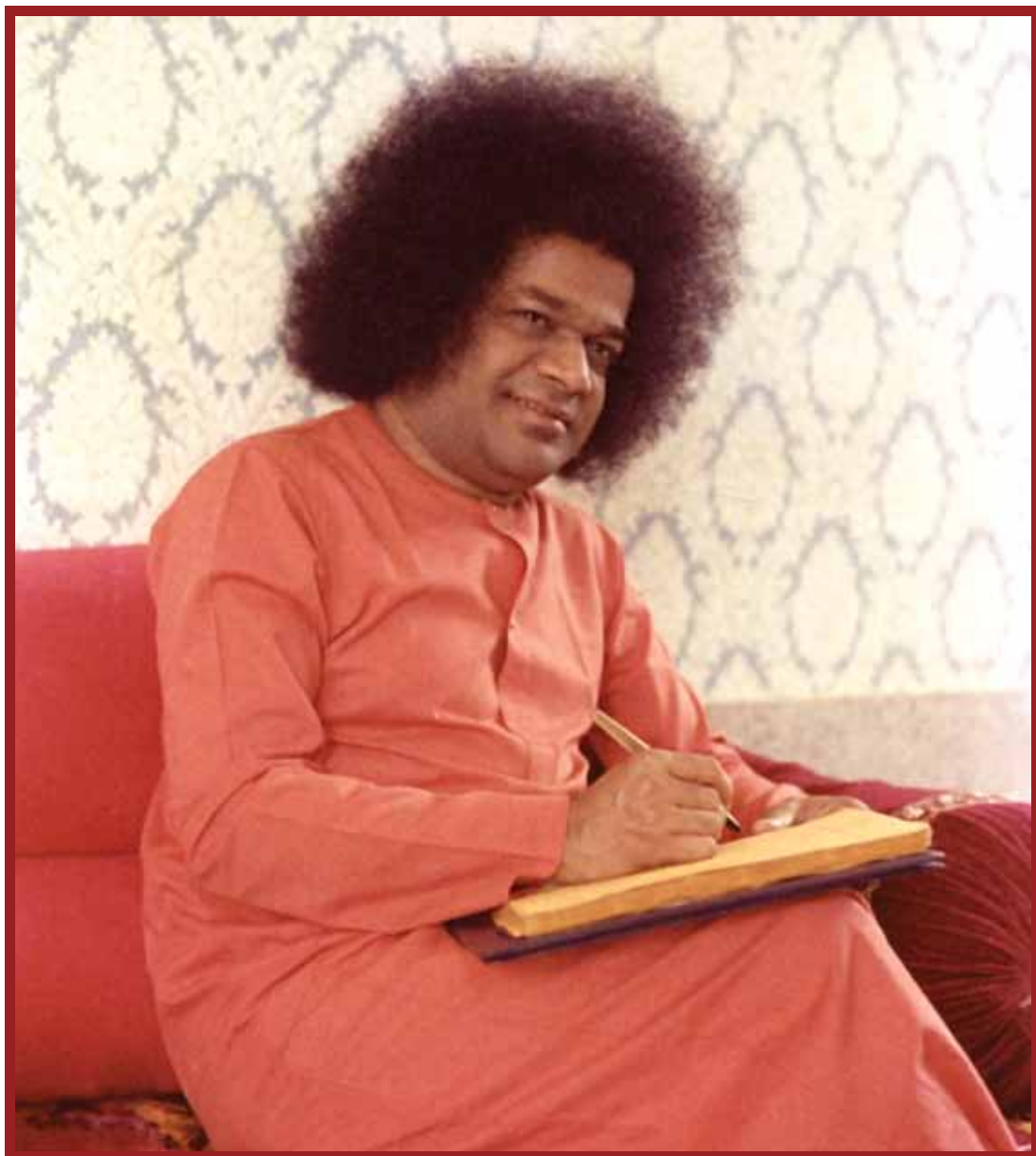


Sri Sathya Sai Central Trust

Annual Report 2012-13



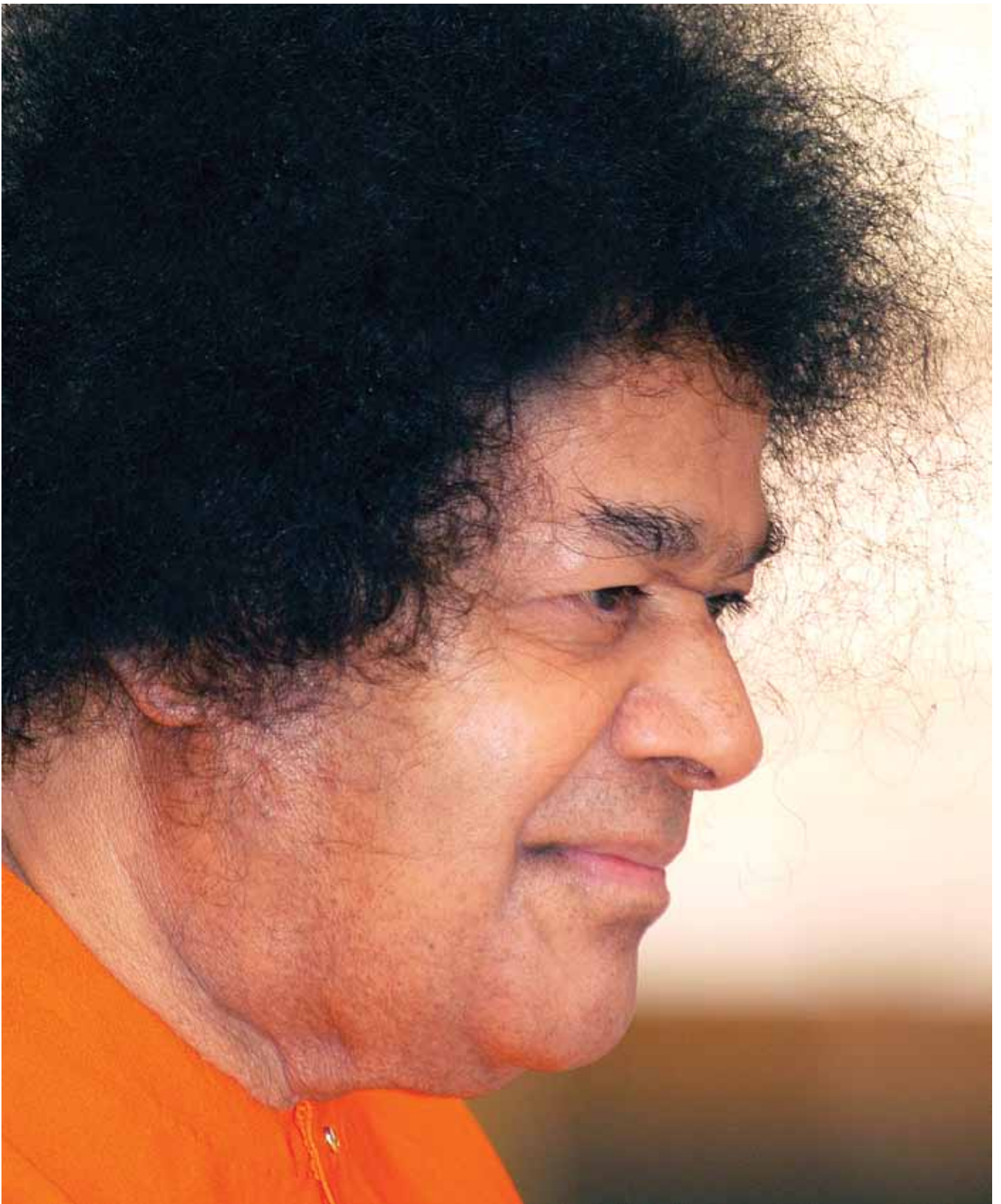


We shall be judged not by the creed we profess or the label we wear or the slogans we shout but by the work, the industry, the sacrifice, the honesty and purity of character. Realise the Heaven within you and all at once all the desires are fulfilled, all the misery and sufferings is put an end to. Feel yourself above the body and its environments above the mind and its motives, above the thought of success or fear. The great cause of suffering in the world is that people do not look within; they rely on outside forces.

With Love
Sri Sathya Sai Baba
30th September, 1980



This report is dedicated at the lotus feet of
Bhagawan Sri Sathya Sai Baba



About Sri Sathya Sai Baba

Sri Sathya Sai Baba, a loving God to his devotees, a universal teacher and humanitarian to others, has inspired millions of people across the world through his teachings of truth, love, peace, right conduct and nonviolence. His gospel of unconditional love expressed through selfless service, continues to inspire thousands of voluntary initiatives by the members of the Sai Organisation and others worldwide. His teachings of universal love and acceptance have found their way into millions of hearts in India and abroad, transcending all boundaries of race and religion. The teachings of Sri Sathya Sai Baba stress the equality of all religions, embracing all faiths as valid ways to truth, peace, love and God. They emphasize service to fellow human beings, and they have inspired millions to involve themselves in philanthropic activities.

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Report of the Trustees

For the period April 1, 2012 – March 31, 2013

Two years have elapsed since the sudden physical departure of our Founder Trustee, Bhagawan Sri Sathya Sai Baba. In the first year, it was a new experience for all of us to come to grips with the altered situation, and this severely tested our faith and confidence. But the reassuring sense of devotion of the devotees to Baba, and the steadfast commitment of the several institutions founded by him, enabled the Trustees to take up the task of ensuring that His mission continued to flourish.

The Trustees, having realized that the need of the hour was total transparency with respect to the affairs of the Trust, instituted the practice of presenting Annual Reports of the complete activities of the Trust and other Institutions engaged in the mission. Accordingly, they submit this, their third Annual Report, for the period, 1st April, 2012 to 31st March, 2013.

The following were the significant decisions and actions taken during this period:

- The Board of Trustees held 11 meetings during the year under review and deliberated on issues and matters connected with the administration of the Trust.
- The Board of Management of the Trust held 12 meetings.
- The steps introduced for better governance that were already implemented were further fine tuned during the year.
- The Information Technology Systems in the different units of the Trust are being standardized to be on a common platform to enable speedy transfer and reporting of data.
- The Internal Audit procedures introduced last year are being refined further.
- In keeping up with the spirit of the current trend of legislation with respect to audit tenure, appropriate changes have been initiated in appointment of statutory auditors for the Trust.
- All statutory reports to the Central and State Governments have been submitted in time.
- Substantial Investments to modernize facilities, as indicated in the statement of Accounts, are being made in the procurement and installation of the latest generation of Medical Equipment at the two Super Specialty Hospitals at Prasanthi Nilayam and Whitefield.
- Action has been initiated to expand the General Hospital at Prasanthi Nilayam.
- The Hospitals continue their academic activities with the DNB post-graduate training programme with very commendable results.
- The Hospitals also continue to organize notable conferences on important specialties for practicing medical professionals with good participation.
- The implementation of the extension of Rural Drinking Water Supply Project to a further 118 habitations of the Anantapur District is under progress. It is expected that the supply of water from this project to the villages will begin in November 2013, subject to power supply being extended in time by the Government.
- The Trust completed the construction of 300 additional houses in the flood-affected villages of Odisha State and handed them over to the beneficiaries. The total number of houses constructed under this project in Odisha is 1,000.
- While the Sri Sathya Sai Seva Organisation has been rendering relief to pilgrims and residents in the flood affected state of Uttarakhand, the Trust proposes to take up rehabilitation work, subject to the approval of the State Government, with respect to residential houses.
- The Trust continues to support the Sai schools in several parts of India to improve their facilities and academic standards.
- The Sri Sathya Sai Vidya Vahini Programme continues to expand its coverage. Existing Buildings have been suitably altered providing good logistics and are made available for this programme at Prasanthi Nilayam.
- Additional buildings are being planned for the Sri Sathya Sai Institute of Higher Learning.
- Construction of buildings for the centre for research at Prasanthi Nilayam, and for the Hostel of Muddenahalli will be taken up at an early date.
- All festivals and functions were observed and celebrated on schedule as before.
- The second anniversary of the Mahasamadhi of the Founder Trustee



was observed with due solemnity as an Aradhana Festival on April 24, 2012. His Excellency Sri E.S.L Narasimhan, Honorable Governor of Andhra Pradesh was the chief guest.

- Grama Seva (village service) was conducted in 153 villages in three mandals of Anantapur District for ten days with free distribution of clothes and food and the active participation of the students and staff of our educational Institutions.

Justice P.N. Bhagwati, Trustee and former Chief Justice of India, has submitted his resignation from the Board of Trustees on grounds of advanced age,

which does not enable him to attend the meetings of the Board. Justice Bhagwati is a very long standing devotee of Bhagawan.

Shri J.V. Shetty, former Chairman of Canara Bank, has also submitted his resignation on grounds of ill health.

The Board of Trustees records the very valuable services rendered by both these Trustees during their tenures of office.

Justice A.P. Misra, former judge of the Supreme Court of India, was appointed as a Trustee on 31st May, 2013.

We gratefully acknowledge the con-

tinuous support and assistance we have been receiving from the Governments of Andhra Pradesh and Karnataka.

We have drawn inspiration from the constant and active involvement and support of the millions of Baba's devotees. We wish to place on record our appreciation of the committed service rendered by all the employees of the Trust, our associate organizations, the committed force of Seva Dal volunteers and the large number of our well wishers.

We the Trustees of the Sri Sathya Sai Central Trust rededicate ourselves to the mission of our Founder Trustee, Bhagawan Sri Sathya Sai Baba.

Always in His service

Board of Trustees
20th October, 2013

"Service expresses the Divinity hidden in man. It broadens one's heart, it destroys narrow-mindedness, and it gives delight. The evil qualities and tendencies in us can driven away through service."

~ Baba



Sri Sathya Sai Central Trust

The Sri Sathya Sai Central Trust was founded in 1972 by Bhagawan Sri Sathya Sai Baba as a public charitable trust with the objectives of extending relief to the poor, including education and health and any other objects of general public utility as defined in section 2(15) of the Indian Income Tax Act of 1991, without any discrimination of caste, creed or religion. The Trust is presently led by a board of eight members.

Based on the five core human values of truth, right conduct, peace, love and non-violence, the Trust operates two super specialty hospitals; two general hospitals; a four campus deemed university described by the National Assessment and Accreditation Council (NAAC) as a crest jewel of the Indian university education system; and an extensive school system from Classes I to XII. The Trust also provides clean drinking water to over a million villagers in five districts of Andhra Pradesh, and to ten million residents of the city of Chennai, Tamil Nadu. The Trust is led by a board of eight members, who take inspiration from the life of Bhagawan Baba, who led a life of

unconditional love and selfless service. All services provided by the Trust, including education and medical care are totally free of cost and are open to all.

The Trust does not solicit funds nor has it so far accepted funds from governments. All contributions to the Trust are voluntary contribution from individuals who see Baba's projects executed efficiently offering immense relief to a large number of people.

Some of the major projects executed are detailed below:

- Established in 1981, the Sri Sathya Sai Institute of Higher Learning at present has four campuses at Anantapur, Whitefield, Prasanthi Nilayam and Muddenahalli. This University extends higher education to men and women totally free of cost.
- Established a general hospital in 1956, two super specialty hospitals in 1991 and 2001, and one mobile hospital in 2006 to extend advanced medical treatment to patients, totally free of cost. Hundreds of thousands of

people from all over the country, predominantly from the lower strata of society have benefited from these hospitals.

- Established rural drinking water supply projects in the districts of Anantapur, Medak, Mahboobnagar and tribal areas of East and West Godavari, covering about 1,500 villages. These projects were completely executed by the Trust at its cost and then handed over to the Government of Andhra Pradesh.
- Modernised the Telugu Ganga Canal to ensure supply of Krishna water as contracted by the Government of Andhra Pradesh to Chennai city.
- Extended large-scale relief during the earthquake in Gujarat, the Tsunami in Tamil Nadu, and the floods in Odisha. Over 700 houses were constructed in Odisha for those who were affected by the floods. These were given to them free of cost. The Trust is now taking up the construction of another 300 houses.



Management

The Trust is managed by a Board consisting of the following members.

No	Name	Background
1	Justice A.P. Mishra	Former Judge of the Supreme Court of India, Former Chairman of The Human Rights Commission (Uttar Pradesh), Chairman Legal Education Committee of the Bar Council of India
2	Sri Indulal H. Shah	Leading Chartered Accountant
3	Sri S. V. Giri , I.A.S (Rtd)	Former vice chancellor of Sri Sathya Sai institute of Higher Learning, former central vigilance commission-Govt of India,former Secretary of Government of India Department of Education
4	Sri V. Srinivasan	Leading industrialist and former national president, Confederation of Indian Industry (CII)
5	Sri K. Chakravarthi, I.A.S (Rtd)	Former Collector & District Magistrate of Anantapur District, Former Finance Secretary (Projects), Govt. of A.P, Former Registrar of Sri Sathya Sai Institute of Higher Learning.
6	Sri T.K.K. Bhagavat	Former Chairman of Indian Overseas Bank, Consultant, International Monetary Fund.
7	Sri S. S. Naganand	Chartered Accountant and Senior Advocate of the High Court of Karnataka and the Supreme Court of India, and President, Karnataka section of the International Commission of Jurists.
8	Sri R. J. Ratnakar	Active Social Worker with an MBA from SSSIHL.

Shri GSRCV Prasada Rao, I.A.S (Rtd), formerly Secretary, Government of Andhra Pradesh and member AP Administrative Tribunal is the Secretary of the Trust.

Do not believe that you can by means of service reform or reshape the world. You may or may not; that does not matter. The real value of service, its most visible result, is that it reforms you, reshapes you. Do service as a spiritual discipline; then you will be humble and happy.

~ Baba



Other Independent Trusts

Besides the above, the following four independent Trusts/Societies, function in Prasanthi Nilayam, and carry on charitable activities.

A. Sri Sathya Sai Sadhana Trust:

This religious Trust, registered in Bengaluru on 3rd October, 2008, carries on certain activities of public utility for serving devotees / visitors in Prasanthi Nilayam and Brindavan, Bengaluru through the following divisions:

- i. **Bhaktha Sahayak Division:** provides food to the pilgrims through three canteens; maintains a Goshala; runs Prasanthi General Stores, where all basic necessities are available at modest prices; runs telephone booths etc.
- ii. **Mahila Division:** provides training to ladies from rural areas for cooking, tailoring; provides fluoride-free filtered and processed clean drinking water to residents of Prashanthi Nilayam.
- iii. **Media Division:** creates, edits/processes audio, visual and multimedia titles and documentaries covering all major religious celebrations

as well as charitable activities taking place in Prasanthi Nilayam and brings out as CDs, DVDs etc of the events.

- iv. **Publications Division:** prints, publishes and distributes books – spiritual, religious and other titles on Education in Human Values; prints and publishes monthly spiritual journal 'Sanathana Sarathi' in English and Telugu languages; run a library and reading room.

- v. **Brindavan Bhaktha Sahayak Division:** runs a canteen, a telephone booth, daily needs unit and a Goshala at Brindavan, Bengaluru.

B. Sri Sathya Sai Media Foundation:

The foundation, which started functioning in 2007-08, promotes preserves, protects and disseminates knowledge relating to philosophy, Indian culture and heritage and human values with special reference to the teachings of Baba.

C. Sri Sathya Sai Easwaramma Women's Welfare Trust:

The Trust provides antenatal & post-natal care to women, free of cost, in the villages surrounding Puttaparthi with

the help of a fully equipped medical van. Around 130 villages are covered in the Puttaparthi, Bukkapatnam, Kothacheruvu and Nallamada mandals. The Trust has been registered under Andhra Pradesh Charitable and Hindu Religious Institutions and Endowments Act, 1987.

D. Smt. Easwaramma Educational Society:

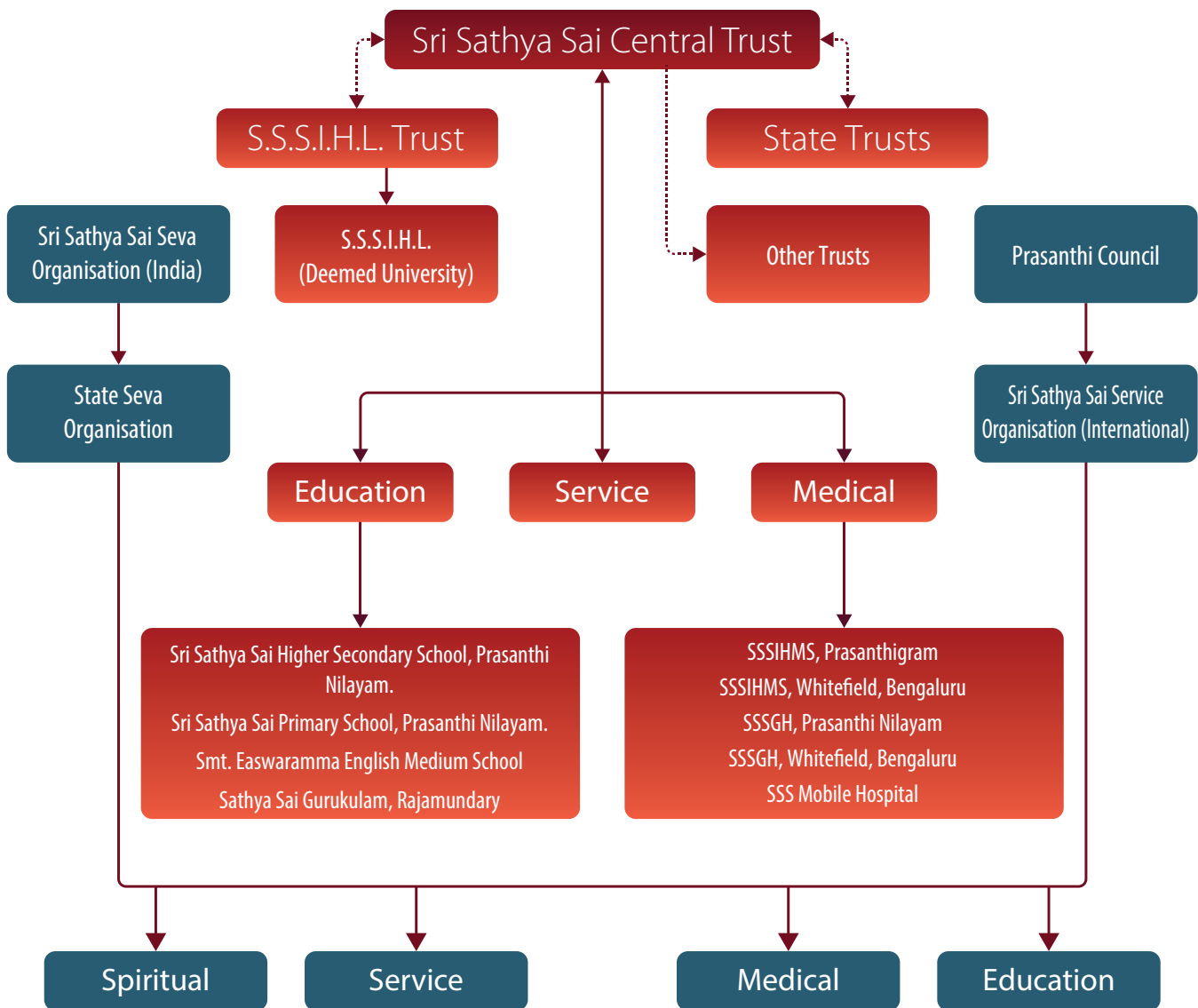
This society, formed in August 1972, has been running a Telugu medium high school for the last several years. An english medium school was started two years ago and is being run by the society.

In several states, there are Trusts functioning under the name of "Sri Sathya Sai Trust (name of the state)". Except four Trusts, the rest are independent Trusts and the Sri Sathya Sai Central Trust has no legal connection with them. In the case of the four Trusts in Bihar, Punjab, Himachal Pradesh and Haryana, the Sri Sathya Sai Central Trust has the power to nominate the Trustees.

There are some Sai Trusts and Foundations functioning abroad. They are totally independent bodies, founded by Baba. Sri Sathya Sai Central Trust has no legal connection with them.



Organisation Chart



Legend:

- SSSCT - Sri Sathya Sai Central Trust
- SSSIHL - Sri Sathya Sai Institute of Higher Learning
- SSSIHMS - Sri Sathya Sai Institute of Higher Medical Sciences
- SSSGH - Sri Sathya Sai General Hospital

Note:

- Loose confederation of organisation at national, state district and mandal level.
- Each organisation is autonomous, functioning under a board, conforming to the law of the countries and states, and are financially independent and self supporting.

The above is a functional organisation chart and is indicated purely to understand the interrelationship between different units, and is not meant to indicate lines of authority. The entire report is being presented mainly to describe the several welfare activities undertaken all over the world by several independent organisations and trusts (some of which were founded by Baba) which want to propagate the message of Sri Sathya Sai Baba. Many of these institutions function independently and are administered by their respective boards of trustees/administrative bodies.

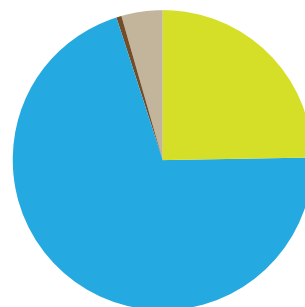
The Central Trust does not have any property outside India.



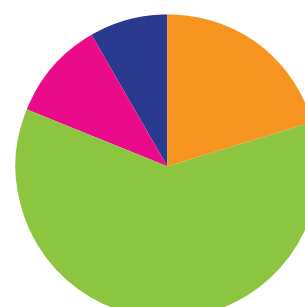
Income Statement

Summary of the Audited Income and Expenditure of Sri Sathya Sai Central Trust, Prasanthi Nilayam for the Financial Year 2012-13. Rupees in crores.

INCOME (REVENUE)			
1	Donations		41.46
2	Interest		117.18
3	Grants		0.07
4	Other Income		7.24
TOTAL INCOME			165.95



EXPENDITURE			
REVENUE			
Excluding the depreciation of Rs 16.64 Crores)			
1	Amount spent on Education		17.23
2	Amount spent on Medical Relief		53.67
3	Amount spent on Welfare Projects		8.95
4	Administrative, Maintenance		8.22
TOTAL			88.07
CAPITAL			
1	Education		3.38
2	Medical		8.04
3	Welfare Projects		1.72
TOTAL			13.14
TOTAL EXPENDITURE			101.21



The above figures are certified to be true and correct.

New Delhi,
03/10/2013

Sd/- CA I.P. Khanna
Membership No. 007528
Partner - Khanna & Company
(Chartered Accountants)
Firm Reg No. 01209N

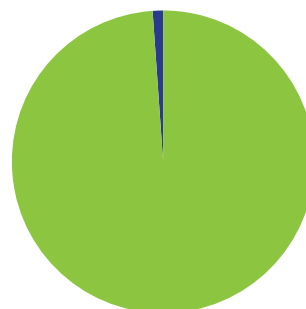
In addition to an expenditure of Rs 101.21 Crores (Capital and Revenue) predominantly on University, Medical and welfare projects, an additional amount of Rs 10.88 Crores was spent by the University on education from the funds and grants received by them.



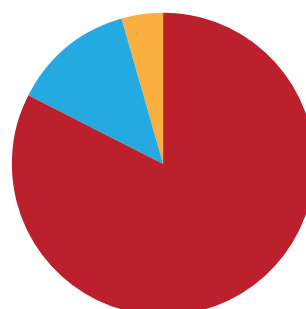
Balance Sheet

Summary of the Audited Balance Sheet of Sri Sathya Sai Central Trust, Prasanthi Nilayam as on 31st of March, 2013.

Sources of Funds (Crores of Rupees)			
1	Capital Fund & General Fund		1506.68
2	Current Liabilities & Provisions		16.57
TOTAL INCOME			1523.25



Application of Funds (Crores of Rupees)			
1	Fixed Assets		199.43
2	Investments		1257.28
3	Current Assets		66.54
TOTAL INCOME			1523.25



The above figures are certified to be true and correct.

New Delhi,
03/10/2013

Sd/- CA I.P. Khanna
Membership No. 007528
Partner - Khanna & Company
(Chartered Accountants)
Firm Reg No. 01209N

Understand that society is the source of whatever pleasure one derives and whatever wealth one achieves in life. We owe everything to society and should be grateful to society for all that we receive from it. We have to repay this debt by helping at least as many people as we can. With a genuine keenness or readiness to serve others, one can attain happiness in any group or community, and the very eagerness to serve others will endow you with the power and skill necessary for the required service

~ Baba

CENTRAL TRUST

MEDICARE

EDUCARE

SOCIOCARE



Compliance & Social Impact

Compliance

Our books of accounts are regularly audited by an eminent firm of auditors. Sri Sathya Sai Central Trust has consistently adhered to procedures of regulatory compliance required of various departments of the government.

The Trust files income tax returns every year, and responds promptly to any follow-up queries by the Income Tax Department.

Income Tax Return for the assessment year 2013-2014 was filed on 23rd September, 2013. The Trust has been regularly submitting the required reports to the Ministry of Home Affairs, Government of India under the Foreign Contribution Regulation Act, 1976. FCRA return for the financial year 2011-2012 was filed on 28th December, 2012.

The Trust has been filing a copy of

the annual financial statements along with a statement giving details of additions/deletions to the assets of the Trust, with the Assistant Commissioner of Endowments, Anantapur every year as per subsection 10 of section 43 of the Andhra Pradesh catholic and Hindu religious Institutions and Endowments Act, 1987. Report for the year 2011-12 was filed on 29th December, 2012. The Trust has been prompt and timely in its history of compliance.

Social Impact

The Anantapur Water Supply Project has had the distinction of being mentioned in the Ninth Five Year Plan as a project that is worthy of emulation. The fourth World Water Forum held in Mexico in March 2006, adjudged Anantapur Water Project as one of the ten best "Local Action Projects" in the

world contributing to the "Millennium Development Goals".

The value of the projects executed by the Trust and transferred to the Government and public so far, in the area of drinking water supply alone, is around Rs. 500 Crore. The Trust is currently engaged in extension of this project to cover additional 118 habitations at a cost of Rs 75 Crores.

The Trust has also been running two general hospitals-one at Puttaparthi and another at Whitefield - Bengaluru and two Super Specialty Hospitals - one at Prasantigram and another at Whitefield, offering free medical care for certain specialties. It can be safely estimated that the two super-specialty hospitals alone, since inception, have offered medical services worth at least Rs 3,200 crores completely free of cost.



Cover Page Design

This year we opened out our cover page design to anyone who felt the urge of creativity. The very large response surprised us. More than the number, the variety and the diverse nature of the designs were intriguing.

There was a Molecular Helix. There were cartoons, the inimitable collages. There was a work of art from an 8 year old school kid. And from another who was physically very challenged.

We finally decided to use the one created by Vikas Tripathi. We asked Vikas what were his thoughts when he designed this rare piece. And this is what he had to say,

"Wanted to do a slightly surreal rendition of Swami's image. After creating this image I felt that the image gradually draws you in. You slowly realise what is going on - your attention moves from Swami, to this humbling act of giving and finally to his feet. You sometimes look at one part of the image, and sometimes at the whole image."

We have also used ideas from other submissions. The logo for the three care services, so artfully done, is by Bhavna Bhambhani. Medicare Logo shows a system on the move, Educare logo shows gender equality, sociocare logo emphasizes the family.



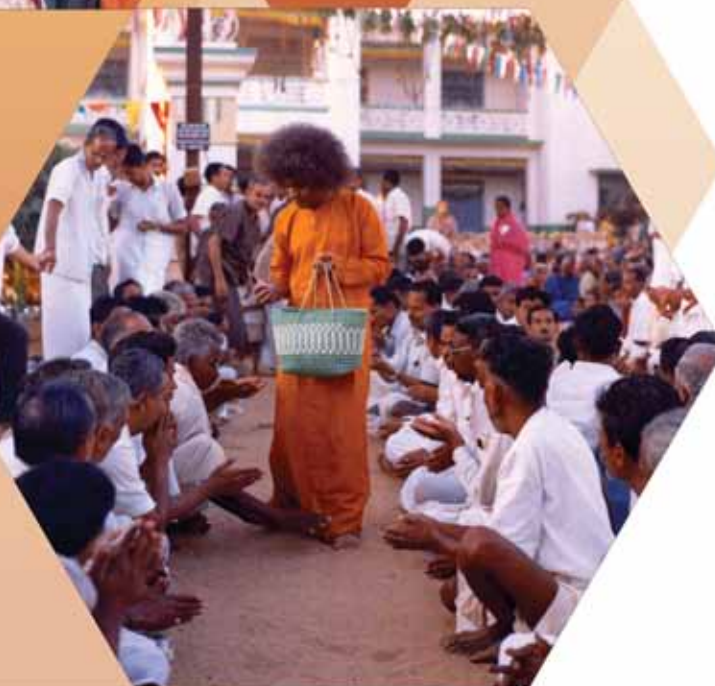


CENTRAL TRUST

MEDICARE

EDUCARE

SOCIOCARE





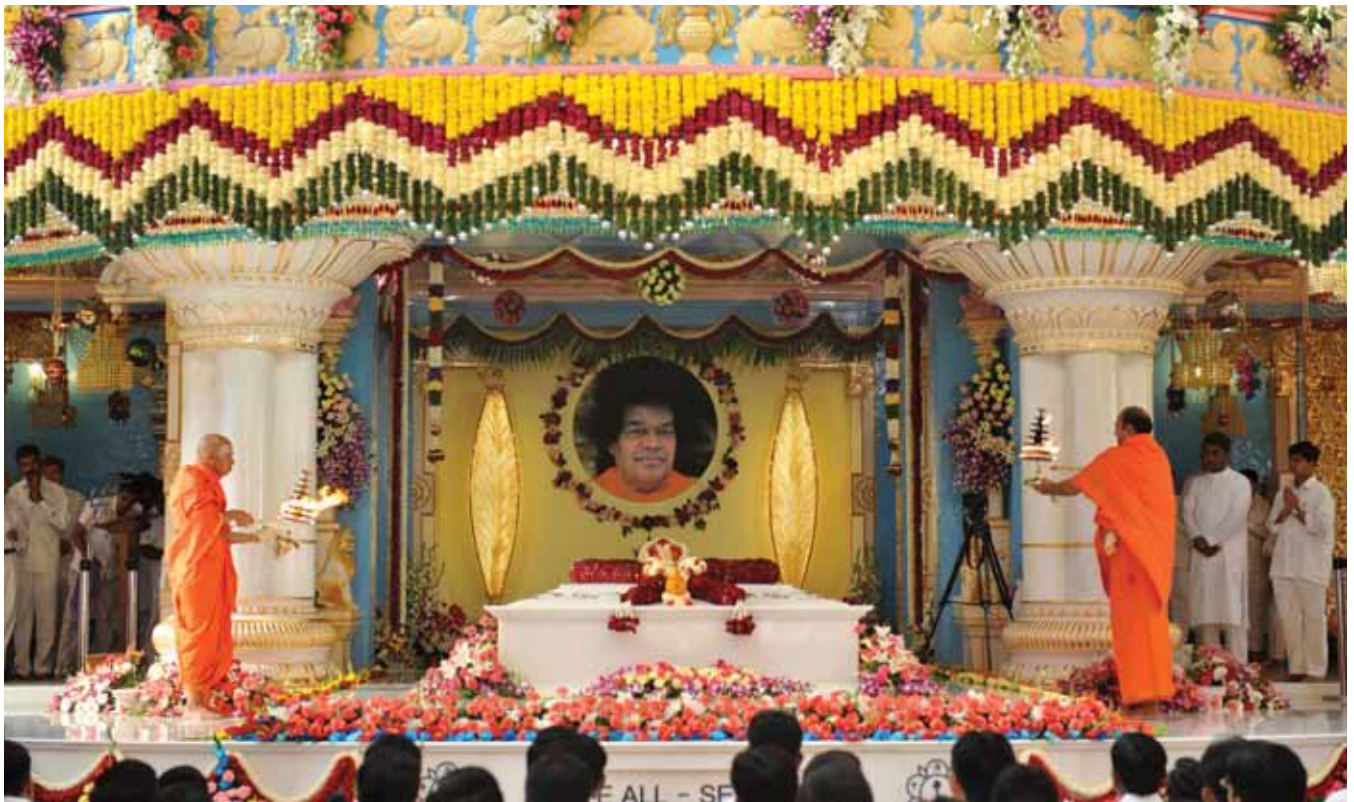


FESTIVITIES

AT PRASANTHI NILAYAM



Festivities at Prasanthi Nilayam



Festivals and festivities play an important part in the life of a nation. They provide social synthesis, national integration and spiritual orientation. Prasanthi Nilayam is home to festivals of all faiths and cultural mores. Here you will witness Buddhist chants filling the air on Buddha Pournima, Qawallis performed to mark the Eid, the solemnity of a Shivarathri, the *joie de vivre* of a Sankranti, Ugadi and Onam and the spirit of Yuletide – all echoing the spiritual rhythm of the universe.

Sri Ram Navami – 1st April, 2012

The students of the Sri Sathya Sai Institute of Higher Learning offered a programme interlacing songs and commentary. The songs included some of the popular numbers, namely, "Shudha Brahma Paratpara Rama" and "Ram-

jee Ke Mahima Apaar". This was followed by Baba's Divine discourse that enlivened the audience with memories of Baba narrating Ramayana stories.

The evening programme consisted of Indian Classical Music's two prominent versions, Carnatic and Hindustani, and a ghazal by the students and staff from Sri

Sathya Sai Mirpuri College of Music. The program concluded with the bhajan in Baba's voice, "Rama Kodanda Rama".

Tamil New Year – 13th April, 2012

Over a thousand devotees from Tamil Nadu arrived at Prasanthi Nilayam to celebrate the Tamil New years day. Hearing





and speech impaired children from Vela School, Villipuram captured the hearts of everyone present with a scintillating dance performance entitled, "Dikku Leni Vaariki Devude Gathi." The dance was orchestrated live by their teachers seated in front of them, using a novel communication method. This cultural presentation was followed by seven melodious songs in various languages by the famous Sundaram Bhajan Group.

Vishu – 14th April, 2012

Hundreds of youth from Kerala celebrated by arranging the auspicious



Vishukanni. The morning bhajans were conducted by the youth from Kerala. In the evening Padmasri Sirkazhi Sivachidambaram presented a musical offering. A speaker, Sri Jyothilal, IAS, Secretary, and General Administration to Govt. of Kerala, who elucidated on Baba's Divine Glory preceded this.

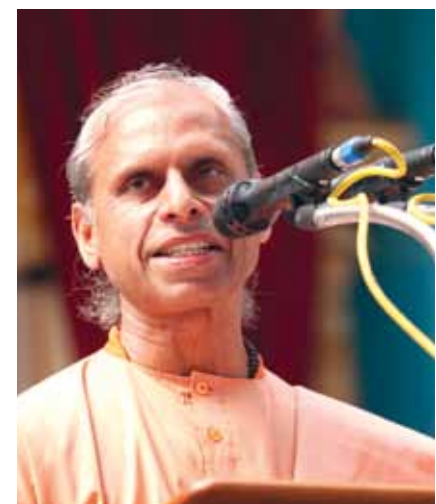
Sri Sathya Sai Aradhana Mahotsavam – 23rd to 25th April, 2012

The three day second anniversary of the Mahasamadhi focused on the theme-"From the Form to the Form-

less". In addition to speeches by some devotees, other notable speakers included Dr. Samuel Sandweiss, eminent practising psychiatrist from San Diego, USA, Swami Suddhananda Giri of Yogo-da Satsanga Society and Sri Jayaraman of Ramanashram.

Dr Sandweiss, in his speech declared - "My understanding of the formless is that it is infinite silence, eternal peace, emptiness of desires and attachments; pure love, which is everything".

Swami Suddhananda Giri's speech was centred on how the difficult phase





of Paramahansa Yogananda's physical departure was dealt by the followers when the Master shed his mortal frame six decades ago.

Sri Jayaraman spoke of his inner experiences.

Presiding over the function on the 24th April, Governor E.S.L. Narasimhan equated Baba with the Sun, who shines all the time with neither beginning nor end; and like the Sun, Baba is eternal and granted happiness to everyone without any discrimination. When the message reached him in 2011 that the "Light has gone out of our lives", his instant response was that "Light has not gone out of our lives; light has come into our lives."

On this occasion the youth from West Bengal presented a bouquet of nine songs in Hindi.

Easwaramma Day – 6th May, 2012

Thousands thronged the Easwaramma - Pedda Venkama Raju Samadhi this morning on the holy occasion of Easwaramma day. Their descendants and many in the ashram who



have had the blessing of having known and interacted with her in close proximity, offered their respects.

Students of Mirpuri College of Music enthralled the audience with classical songs in various languages. The highlight of the programme were the spe-

cial *aalaps* on Mother Easwaramma.

Buddha Pournima – 7th May, 2012

"Love and Compassion" was the theme of this year's Buddha Pournima Celebrations at Prasanthi Nilayam attended by devotees from Japan, Taiwan, Korea, Hong Kong, Bhutan, Nepal, Thailand, Sri Lanka, China, Malaysia, Brunei, Singapore and Indonesia.

Dr Sunanda, a professor from Sri Lanka and a consultant to various United Nations and World Bank projects, spoke on Baba's love.

The evening session witnessed a





choir by Zone 5 devotees on the theme 'Bhajans and its use in daily life'. The choir consisted of various Bhajan medleys in English and Japanese.

Programme by Devotees of Oman – 24th June, 2012

A group of over fifty devotees that included many children from Muscat, Sultanate Of Oman, visited Prasanthi Nilayam on a week-long Parthi Yatra. Celebrating the occasion, SSEEHV children along with students of Saraswathi Natyalaya, Muscat presented a dance programme in the Kulwant Hall. The programme was based on three compositions, all in Tamil, including one of famous Tamil poet Manickavachakar's popular Thiruvachakam.

Guru Pournima - 2nd July, 2012

A symposium on the Unity of Faiths was conducted in the morning session. Sri Rangarajan, Controller of Examinations, Sri Sathya Sai Institute of Higher Learning gave a talk and introduced two speakers - Prof. Akhtarul Wasey, Head of the Department of Islamic

Studies, Jamia Millia Islamia, New Delhi and Swami Dayanand Saraswati. The afternoon session witnessed presentations from two other eminent speakers - Fr. Dominic Emmanuel, Director, Delhi Catholic Archdiocese and Dr. Rajaram, Director, Rangayana, a theater institution of the Government of Karnataka. They gave speeches on unity of all religions. The proceedings of the evening



session ended with an excerpt from Baba's Discourse.

Programme by the Odisha Devotees – 5th July, 2012

Hundreds of devotees from the state of Odisha took to the main street this morning in a huge procession displaying great devotional fervor at Prasanthi Nilayam. Led by a group, yellow clad men blowing 'twin conch', followed





by a group of enthusiastic drummers beating rhythmic tunes, the procession moved through the main road. A small group of dancing tribal women followed the men, subsequently followed by hundreds of women carrying auspicious 'Kalasas'. Another huge column of women joined, moving in tandem, often bursting into whistling, typical of East India tribal tradition of Namasankirtan. Group of men, in yellow scarves, followed, singing Bhajans and towards the end came a huge chariot carrying Baba's photograph as the backdrop.

In the evening, devotees from the state of Odisha presented an encore of their cultural display. A dance ballet followed, presented by the students of Sri Sathya Sai Vidya Mandir, Bhadrak. The presentation was based on the writings of renowned devotional poet Banmali Das, who lived during the 12th century. Various scenes from the epochal life of the Avatar came to the fore to the accompaniment of soothing Oriya



melody. Sai Symphony, a musical programme by the youth from the state, both men and women, was the final item for the evening.

Programme by Russian Devotees - 6th July, 2012

Over 120 devotees from Russian speaking countries including Russia, Belarus, Kazakhstan, Azerbaijan, Moldova, Uzbekistan, Kyrgyzstan, Georgia,

Armeniya, Tajikistan presented a choir with 11 songs and Bhajans. Starting with a piece entitled, 'O Lord! please hear this song', the theme of the programme too evolved in the same manner as man's spiritual path. Facing adversity, finding hope, glorifying God, surrender and self belief were the themes of their various songs with the Russian national song 'Kalinka' forming the crescendo of the concert. The pilgrims concluded their programme with Bhajans.

Gratitude Program by students of the College of Nursing - 9th July, 2012

Offering gratitude to Baba, the passing out batch of B.Sc. Nursing students of the College of Nursing, Sri Sathya Sai Institute of Higher Medical Sciences, Whitefield, Bengaluru presented a musical bouquet this evening in Sai Kulwant Hall. The program started with an audio clip of the announcement by Baba, announcing the inception of the programme.



**Programme by Middle East and Gulf Devotees - 10th July, 2012**

Devotees from the Middle East and Gulf countries comprising of Bahrain, United Arab Emirates, Oman, Qatar, Kuwait, Saudi Arabia, Turkey, Iran and Syria provided an Arabic flavor at Prasanthi Nilayam. Sai Kulwant Hall was fittingly decorated for the occasion with the holy crescent adorning the Gopuram in the centre of the hall. The concert entitled 'Sarva Dharma Swaroopa Sai' exalted the five cardinal human values of Sathya (Truth), Dharma (Righteousness), Shanti (Peace), Prema (Love), and Ahimsa (Non-Violence). The programme consisted of six Arabic songs followed by bhajans.

**Krishna Janmashtami - 10th August, 2012**

Krishna Janmashtami was celebrated with élan and devotion at Prasanthi Nilayam today.



The morning programme commenced with Veda chanting followed by the singing of Madhurashtakam composed by Vallabhacharya and Achyutashtakam composed by Shankaracharya. Even as the songs continued, the colourful procession of quadrupeds and birds from Sri Sathya Sai Gokulam arrived at Mandir escorted by the Nadaswaram troupe from the institute. With Bhajans continuing, primary school children followed by senior students offered prayers. A couple of white doves were released symbolising peace for the world.

In the evening, devotees from Vishakapatnam district of Andhra Pradesh staged a musical dance drama entitled "Sai Krishnaya Charanam Namah".

Eid-ul-Fitr - 20th August, 2012

Celebrating the grand culmination of the holy month of Ramadan and the advent of the new month, Eid-Ul-Fitr, postgraduate students of Sri Sathya Sai Institute of Higher Learning, Prasanthi



Nilayam gave a comprehensive presentation this evening at Prasanthi Nilayam. The presentation entailed discussions on the holy concepts and significance of the festivity, intertwined with songs, singing paeans to Allah.

Discussing what entails the festivity, a group of turbaned boys clad in typical Islamic wear performed 'Namaz', the Muslim prayer, to the backdrop music of religious chanting from the Holy Quran. Airing the essential message that all religions lead to the one goal, one God, the presentation ended with a concluding remark that Prasanthi Nilayam, the



Nilayam. Standing on stage for a full 45 minutes, he enthralled the entire audience.

Ganesh Chaturthi - 19th September, 2012

Celebrating Ganesh Chaturthi, students from the Sathya Sai Institute of Higher Learning offered a string of hymns propitiating Lord Ganesha this morning at Prasanthi Nilayam. Singing special hymns invoking Baba as 'Prathama Vandana', the students regaled the audience with devotional music interlaced with instrumental renderings and dance for forty-five minutes. The function concluded with one of Baba's discourses on the relevance of Ganesh Chaturthi.

In the evening, there was a presentation by Bal Vikas children of Puttaparthi



spiritual capital of the world, wherein Baba delivered the simple message of oneness of all religions, is the final destination for the entire mankind.

Onam - 27th August, 2012

Onam 2012 got off to an auspicious start with Mridangam maestro of Guinness Book fame Sri Kuzhalmandam Ramakrishnan presenting a scintillating Mridangam recital, entitled "Vadya Sangeetam" this evening here at Prasanthi





entitled 'Parthi Paarijatalu'. The presentation ended with the children, along with elders, taking a vow that they would dedicate themselves to the mission of spreading Baba's message of love & service. Over a hundred children from in and around the village participated in the presentation.

Sri Sathya Sai Vidya Mandir Programme - 20th, September, 2012

Sri Sathya Sai Vidya Mandir, Moosapet, Hyderabad is one of the 99 Sai Schools where Prasanthi Nilayam's new initiative



Vidya Vahini is being introduced. The objective of Vidya Vahini is to bring the best practices of value education available, to all secondary school children. The effect of such an initiative is evident in the presentation of the children from this school who presented a delightful dance ballet entitled Sri Sathya Sai Natya Malika this evening at Prasanthi Nilayam.

Ganesha Immersion - 21st September, 2012

Marked by Prasanthi's special touch of grace and gaiety, scores of Ganesha idols in varied hues and contour, flanked by batches of students and staff members, marched into the Sai Kulwant Hall, beginning the proceedings for the evening. The venue, Sai Kulwant Hall, bore a festive look bustling with great devotional fervor and enthusiasm anticipating the fleet of Ganesha idols. Marching in, exhibiting festive hustle and bustle, Ganesha idols, numbering 21, in fanciful shapes and decor, were arrayed in a disciplined order covering the entire

stretch of the Darshan pathway. Once the Ganesha idols were settled in their respective slots, the Higher Secondary School students lit up the evening with a vibrant musical dance offering, dancing to the tune of a popular song, 'Sri Ganesha Deva Sri Ganesha Deva'. After Mangala Arati offering to the Ganesha idols, each of the groups went round the Mahasamadhi before retreating for immersion.

Sai Jyoti Music programme - 11th October, 2012

A group of 46 devotees from UK were in Prasanthi Nilayam on a national pilgrimage and offered gratitude and love towards Baba. The group, Sai Jyoti, offered a classical musical presentation entitled 'Sai Anandam', comprising of bhajans and instrumental music, this evening at Sai Kulwant Hall. Beginning with an invocation in Raag Yaman Kalyan, offering salutations, the programme continued with some of the popular Prasanthi Bhajans before reaching a crescendo with stimulating instrumental Jugalbandi, signifying the ascension of man to higher realms of spirituality.





Vijaya Dashami - 24th October, 2012

The seven day Yajna coinciding with the Navaratri festival, Veda Purusha Saptaaha Jnana Yajna had a grand culmination this morning with the offering of Maha Poornahuti at the Poornachandra Auditorium. The Ritwiks completed the proceedings of the yajnam in the morning, marking the end of the Dassera festival. The priest along with Vedam boys sprinkled sanctified water on the large gathering.

The final lap of Sri Sathya Sai Grama Seva was done this morning, for the residents and devotees inside the Prasanthi Nilayam Ashram precincts marking the end of the nine day long Seva Yajna, which began on 16th October, 2012. Students from the Anantapur Campus with the faculty members had the onus of serving the Ashram residents, an honour bestowed upon them by Baba ever since the inception of Grama Seva in the year 2,000.

In the evening, the concluding session of Prasanthi Vidwaan Mahasabha was marked with three speeches by

young scholars, faculty and students followed by a musical offering by renowned violin duo Ganesh-Kumaresh in Sai Kulwant Hall.

Global Akhanda Bhajan - 10th November, 2012

Prasanthi Nilayam joined the 24 hour global Akhanda Bhajan being held all over the world by the Sathya Sai Organizations for the welfare of humanity.



Deepavali Celebrations - November 13, 2012

Prasanthi celebrated the Festival of Lights, Deepavali, with color, pomp and gaiety. A dazzling firepower display

play interspersed with music and dance marked the auspicious festive evening at the Sri Sathya Sai Hill View Stadium. The pyrotechnic display was organized honoring the set tradition established by Baba. The hour-long display that began at 6.45 pm ended with Mangala Arati to Baba.

Earlier, in the evening, an offering by the youth from Gujarat, Gajananam Siddhinatham, was followed by Bal Vikas children from Navsari district presenting a thematic dance programme on Hanuman Chalisa.

Presenting the final programme, accomplished musician Sri Anandam Sharma along with his sister Kum. Priti Sharma presented an hour-long musical offering singing as many as ten songs.

Gujarati New Year Day Celebration - 14th November, 2012

Celebrating Gujarati new year, devo-

tees from the state presented a cultural evening today at Prasanthi Nilayam. The programme for the evening commenced with a song titled, "Sai Naam Ki Mahima", a depiction of the various



Avatars over the ages.

Next to come was a Shiva Nrutya, a dance depiction of Lord Shiva by the Bal Vikas children from Umber.

'The Sai Way is the only way to realise the Heaven of Freedom', echoed the final presentation, a patriotic drama on theme of independent India and her current plight.

The presentation entitled 'The Heaven of Freedom' was an illustration of India's present plight after 65 years of independence, still groping in darkness with rampant materialism and erosion of cultural values.

31st Convocation of Sri Sathya Sai Institute of Higher Learning - 22nd November, 2012

The convocation ceremony commenced with a ceremonial procession from the Yajur Mandir, led by the Institute Brass Band. The chief guest for the convocation, Dr. Anil Kakodkar, Homi Bhabha Chairperson at the



Bhabha Atomic Research Centre (BARC), Mumbai delivered the convocation address. On the eve of the convocation, students of the institute staged a play titled "Divya Yatra".



Baba's 87th Birthday - 23rd November, 2012

The morning session commenced at Sai Kulwant Hall, which was appropriately decorated with fresh flowers and cloth hanging. The chief guest for the day was the Hon'ble Governor of Tripura, Dr. D.Y. Patil.

First, the students from SSSIHL offered a bouquet of songs. Next to come was a classic Carnatic concert by the fa-

Puttapathi and Bukkapatnam mandals at an approximate cost of Rs. 75 crore and an additional 300 houses for the flood-affected victims of Odisha.

Subsequently, the Hon'ble Governor of Tripura released the annual reports of Sri Sathya Sai Central Trust, Sathya Sai Seva Organisations and Sri Sathya Sai Institute of Higher Learning.

The Governor then addressed the audience. "Service to humanity is service to God", said the Governor concluding his speech. Baba's benedictory discourse followed.

The programme for the evening was the 'Jhoola Mahotsavam', rendered to the accompaniment of music by renowned artistes. This included a performance by Pandit Dehashish Bhat-tacharya, who played on slide guitar and Sri Abhishek Raghuram, a carnatic vocal exponent. An exquisite Jhoola (swing) was placed in front of Bhagawan's samadhi.

Christmas - 24th to 26th December, 2012

Christmas Eve

Prasanthi Christmas reflected the



Yuletide spirit when 300 choristers from 20 countries joined together singing praise of the Lord as part of the International Overseas Choir this evening at Prasanthi Nilayam. Following the set tradition, the programme commenced with lighting the Christmas candle, mounted in front of the Mahasamadhi.

Choristers, all in white, with women in white flower headband, burst into spells of singing following finger 'baton' instructions of the conductor of the show and rendered 18 hymns in more than an hour winding up with "Sarva Rupa Dharam" in Baba's Divine voice.

Christmas morning:

The day began with a group of 120 choristers from New Zealand singing 11 carol songs in different languages - in praise of the Lord. The session continued with an array of programmes - band, music and songs with little Santas popping out in between, throwing chocolates all over and making merry.

The Violin Band from the Higher Secondary School played some soulful tunes before the Brass Band from the institute took over playing some lilting tunes. Wishing one and all a Merry Christmas and Happy New Year

students from the institute continued the session with "We Wish You A Merry Christmas" followed by an array of songs. The programme had interludes of commentary narrating the inner significance of Christmas in the form of a conversation between a grandfather and grandson.

Christmas Evening:

66 children from over 20 countries presented the International Children Choir, 2012 on this Christmas evening at Prasanthi Nilayam. This was followed by three speeches before Baba's Divine discourse.



Culmination of Christmas:

On 26th December, children from South Africa chanted Samastha Lokah Sukhino Bhavantu beseeching Baba to protect the world from its current state of darkness. The beautiful presentation aired the message that, "We are the golden thread of His Divine love".

This was followed by the presentation entitled "Christmas With Gogo" offered by children from South Africa with the theme of Oneness of His creation as expounded by Baba and Jesus. The scene was set in the African grassland where a grandmother, passing as storyteller 'Gogo', gathers children from different





lands and relates the story of Christmas.

Referring to Baba's message of lighting the lamp of love in all hearts, the children took the audience to a flashback to the first ever Christmas in 1968 when Baba gave humanity the wonderful message - "Love Is My Form, Truth Is My Breath".

Parthi Yatra by Sikkim Devotees - 28th December, 2012

Parthi Yatra pilgrims from the North Eastern state of Sikkim, Bal Vikas children and youth presented a musical evening entitled "Bhakti Samarpan" at Prasanthi Nilayam. The one-hour programme comprised a Rajasthani folk song, a Qawwali, solos, and group songs along with Bhajans, sung with great devotional fervour. The talented singing sensation from Sikkim, Deepraj Rai, who was one of the top three finalists of an Indian talent show, sang the Rajasthani folk song followed by the Qawwali.



A bouquet of roses from Europe - 30th December, 2012

A group of 19 youth, both men and women, came together from 11 European countries presenting a bouquet of musical offering entitled 'Sai Vision'



this evening at Prasanthi Nilayam. The group, LASA, an acronym for Love All Serve All, belonged to 11 different European countries comprising Germany, Austria, Greece, Hungary, Poland, Bosnia, Croatia, Slovakia, Czech Republic, Serbia and Herzegovina from Region 6 & 7 of Sri Sathya Sai Organisations - Overseas. Apart from the central un-

derlying theme of Universal Peace and Harmony as the main motto, there were songs on themes, of power of nature, belief and faith, Darshan, love etc. There was also a final catchy number entitled Sai Avatar, a compilation from Bosnia

and Herzegovina that narrates an open story of the bliss of their journey to Baba's Abode.

"May be some day we'll come back for more; Came here poor, rich we go" echoed their final rendering.

SSSIHL Alumni Meet - 1st January, 2013

New year at Prasanthi Nilayam is synonymous with the unique bond of love between Baba and his students. The programme for the evening commenced with a flag-march, accompanied by Veda chanting by the alumni. Even as the introductory speaker was reminiscing about their wonderful days with Baba, groups of students went forward with various offerings that included new year greetings, new year cake, Vidyullekha (the alumni magazine), Bridge Across Time (a compilation of Bhajans sung by alumni), and chocolates. Speaking about Baba's guidance



and direction in their lives the student speakers recalled his infinite compassion.

Rhythmic Energy, the famed Brass Band of the alumni, played some scintillating tunes for the next twenty minutes.

As the twilight slowly set in with musical stalwarts from the bygone era around, it was time for a Musical Sandhya. The music troupe took to the floor presenting a unique offering, done most innovatively and aesthetically. Mostly using their own compositions, they sang seven pieces that included a Kabir Vani, a Qawwali on Haji Ali, an English composition etc. Squatting in a semi-circle, the troupe strolled into the nostalgic past of their student days bursting into spells of songs for Him. The session concluded with Baba singing "Sathyam Jnaanam Anantham Brahma".

Republic Day Music Programme - 26th January, 2013

With the whole nation busy celebrating the 64th Republic Day, devotees from Delhi and NCR (National Capital Region) presented a medley of devo-

tional and patriotic songs at Prasanthi Nilayam as part of their three day Parthi Yatra.

Echoing Baba's teachings to let differ-



ent faiths exist and let His glory be sung in different languages, youth from Delhi-NCR then presented a musical offering, which was a medley of devotional and patriotic songs, sung in different languages. The ensemble wore white pyjama-kurtas, with green and red shawl adorning their neck, symbolising national tri-colour. The session ended with Mangala Arati.

Chinese New Year - 16th February, 2013

The programme commenced with

a colorful 'spring' dance by children from Malaysia, symbolic of the Spring Festival, heralding the joy of the advent of the new year. After the short dance presentation, men and women, in typical Chinese attire, marched towards the Mahasamadhi making symbolic offerings as part of the celebrations. A short dance presentation, entitled Kung Fu Master Dance, by Sathya Sai Group Medan Indonesia along with the children from Nanyang Zhi Hui School was the final item before the troupe burst into singing melodious Bhajans, both traditional Prasanthi as well as Mandarin Chinese versions.

Music programme by Adilabad - 24th February, 2013

On the second day of Adilabad Parthi Yatra, there was a music programme titled "Sri Sai Gana Sudha" by two exceptionally talented visually challenged singers. They were accompanied by four alumni from Sri Sathya Sai Institute of Higher Learning. The accomplished duo began their performance with Ganesh Vandan and followed it up with a Telugu Bhajan. A few Prasanthi Bhajans formed beautiful interludes to famous songs like "Shiva Shankari



Shivananda Lahari", sung by the famous singer of yesteryears, Sri Ghantasala Venkateswara Rao, Bhajan Samrat Anup Jalota's evergreen number "Jag Mein Sundar Hai Do Naam" and Suresh Wadkar's ever echoing Abhang "Ee O Vitthale Bhaktajana Vatsale." They ended their performance spanning about an hour with the Qawali sung many a time in Baba's physical presence "Sai Bin Raha Na Jaye."

Maha Shivarathri - 10th March, 2013

In the morning, students sang an array of Keertans and songs propitiating Lord Shiva that included Bilvashtakam and an instrumental playing Rudra Tandava. Commencing the day's proceedings, the University Percussion Band, both Nadaswaram and Panchavadyam, played for ten minutes a piece, after 20 minutes of Rudram chanting, heralding the auspiciousness of the occasion.

The evening proceedings began with a procession carrying the "Sayeeswara Lingam" to the venue in Sai Kulwant Hall to the holy chants of Vedas.

Beginning with Maha Ganapathi Puja,

milk, curd, ghee, honey, sugar, turmeric, Vibhuti, Kumkum, mixed fruit, Bilwa leaf, lotus flower, and Rudraksha were offered to the Lingam followed by Arati after every offering. Sri Sathya Sai Shata Nama vali chanting followed with flower offerings at the Lingam before Mangala Arati offering to the Lingam. The night-long vigil and singing concluded at 6 am the next morning.

Holi - 27th March, 2013

Celebrating the festival of colors, Holi, Sri Sathya Sai Seva Organisations, Bihar and Jharkhand presented a musical evening this evening here in Prasanthi Nilayam. With the upcoming talent

Kum. Jyotsna and her sister Kum. Suvarna on the vocal, the one hour musical presentation had 12 songs that included Jyoti Kalash Chalke, Ninu Evaarani Nirnayanchindi, Payoji Maine etc.

Continuing Holi-Programme By Bihar & Jharkhand Devotees – 28th March, 2013

Continuing with the Holi celebrations, devotees from the twin states of Bihar and Jharkhand offered a music programme interspersed with dance numbers this evening at Prasanthi Nilayam. The programme comprised of an array of seven songs, singing Baba's glory.



The Social Philosophy of Baba

Baba gave the world a new framework that brought analysis driven Science closer to unifying force of Spirituality, efficiency-driven Institutions closer to eternal Human values and comforts of Modernity closer to stability of Tradition. He demonstrated this through the initiatives he started and the institutions he founded. Broadly, they are in the areas of medicine, education and social service

, commonly called as Medicare, Educare and Socio care.

At one level, the schools, colleges, hospitals and water projects are examples of efficiency, speed and good governance. At another level, they are also demonstrations of how to integrate education with human values, medical care with love and compassion, and socio care with

Medicare – Love that heals

Baba's vision embodies a harmonious blend of the 'Philosophy of Healing' with the 'Science of Love'. Baba established a General Hospital at Puttaparthi as early as 1954 and over the years the medicare initiatives have expanded to a network of general hospitals, super speciality hospitals, mobile hospitals, virtual hospitals, tie ups with leading hospitals for free beds and medical camps - all providing quality healthcare at no cost. These hospitals also demonstrate to the world the following principles:

That healthcare is not about money

Despite skepticism about sustainability of a free healthcare model, Baba's institutions have proven that not only is such a model sustainable, it can also scale up.

That healthcare is about love:

Thousands of patients testify to the fact that the healing factor is not the medicine but the love and compassion shown by the doctors.

That healthcare is about access:

The reach of medicare initiatives is not constrained by geography - thanks to technology, thanks to wide network, thanks to telehealth, thanks to complementary hospitals.

That healthcare is about giving the best

The hospitals make use of cutting edge technology, top notch technical staff and top doctors, and treat a wide range of ailments. The only department that is not in the hospital, Sai Baba once said, is the billing department.

That healthcare is about people

Even while using the best of technology, the hospitals work on the principle that it's not about treating the disease, but it's about treating people.

In short, Baba's medicare initiatives show that it's possible to sustain and scale up free and compassionate healthcare.

Educare – Love that Inspires

Baba has often said that His students are His only property. Education has been a top priority for Sai organisations right from the beginning. Bal Vikas, a programme for the young, started by the women members of Sri Sathya Sai Seva Organisations, has reached over a million students in the fifty years since its inception. Globally, over 15,000 Sai Centres run this programme as Sai Spiritual Education. The programme fills up important gaps in the educational system, and a study revealed that those who underwent Bal Vikas training were better at value-based decision making.

Sathya Sai Baba founded a college for women as early as in 1968, at Anantapur, 85 kms from Prasanthi Nilayam even before he started one for men. With three more campuses - at Puttaparthi, Whitefield and Muddenahalli added in due course, today Puttaparthi has a deemed university (30 years old), ranking among the top 7% in the country according to NAAC assessment.

At one level, these educational institutions are the best of their class in terms of the quality of faculty, syl-

In Baba's system of Sociocare there is no concept of 'giver' and 'beneficiary'. It is simply an exchange of love from one manifestation of the Divine to another and it recognizes no boundaries of race, nationality, caste or creed.

duty and selflessness. Together, they redefine not only philanthropy and public service, but also governance and management.

Decades ago Baba had declared, "Education, Medicine and Water are every man's birth right and they must be provided free of cost to one and all." And he made it his

mission. Love is the cement that binds that mission. This creates scientists who work 'with' rather than 'against' nature, managers who find lasting value by creating it for their customers, doctors who heal the mind rather than mend the body, teachers who transform rather than inform, and students who are passionate about contributing to society.

labus and infrastructure - with well equipped libraries, laboratories, auditoriums, gyms etc. What's more, it all comes at no cost! But at a more important level, they show how to provide integrated education founded on universal values - Sathya, Dharma, Shanti and Prema. Eminent jurist Nani Palkhiwala once observed that these values correspond to knowledge, skill, balance and insight.

The same philosophy of education extends to primary and secondary schools as well. The network of such schools include, besides the Sri Sathya Sai Higher Secondary School in Prasanthi Nilayam, 100 schools in India and 41 abroad. The philosophy extends beyond this network. The Sathya Sai Model of education is adopted in over 90 countries. The institutes of Sathya Sai Education present in over 24 countries provide training and teaching material for education in human values for schools across the globe.

And the pristine ambience and the temple architecture of the colleges and hostels provide this exciting passage from education to educate.

Socio care - Love that transforms

Bhagawan Sri Sathya Sai Baba's mission was spiritual - to place human beings firmly on the path towards realising their innate divinity. His dictum 'love all serve all' has inspired millions of devotees to take up social service in ways big and small. The most organised form of this service takes place through 6,00,000 members of Sri Sathya Sai Seva Organisation in India and members of Sai organisations spread over 120 countries ranging from Australia to Zimbabwe. They take inspiration from some of the big projects that Sai Organisation has executed - be it providing access to drinking water or providing relief during disasters.

One of the defining features of social service projects is that it caters to the local needs. Sai Baba's water projects - four in number have benefitted 11 million people in two states - Andhra Pradesh and Tamil Nadu. They demonstrated speed in completion and excellence in execution earning accolades from international bodies such as United Nations and World Water Forum, besides India's Planning Commission.

Social service organisations tend to focus on a single area - a specific area

in education, healthcare or sanitation. Baba, who has always insisted on an integrated, holistic approach, exhorted his devotees to serve villages in all possible manner. This resulted in Sathya Sai Village Integrated Programme. Instead of looking at issues in silos, the programme looks at the village as a system. For example, the state of education both influences and is influenced by healthcare. The programme looks at eight crucial factors - education, health, agriculture, infrastructure, employment, individual, social and spiritual needs. This holistic approach has a better impact, and over years it has proven to be sustainable at scale.

Of the many lessons that one can learn from the life of Baba is the speed at which he rushes to give a help, console, take things over and alleviate pain. Inspired by His life, Sai Organisations have been at the forefront of disaster relief programmes across the world. In the past year volunteers from Sai Organisations rushed to the field on multiple occasions—during Hurricane Sandy in USA, torrential rains in Jakarta, Earthquake in Emilia and landslide in Uttarakhand—to give succor.

These three initiatives will remain in history as a testimony of Baba's love for mankind - a love that inspires, heals and transforms.





MEDICARE

LOVE THAT HEALS



Medicare

In recent years, several advances have been made in the fields of medical sciences and technology. While science has leapfrogged, the prohibitive cost of quality healthcare (being highly capital and skill intensive) has rendered many of these life saving measures out of the reach of the common man. To correct this anomaly, Baba has set up hospitals to provide the highest level of healthcare to needy patients, free of all charges.

The entire spectrum of healthcare offered by the Sathya Sai Institutions have, as genesis, the following guiding principles:

- Medical care must be made available to all patients free of charge.
- Medical care must be administered with love and care.
- Every patient should be given the best available treatment.
- The doctors must treat the patient and not merely the disease.

The Trust operates two super-specialty hospitals: Sri Sathya Sai Institute of Higher Medical Sciences (SSSIHMS), Prasanthigram located in Anantapur district of Andhra Pradesh and Sri Sathya

Sai Institute of Higher Medical Sciences, Whitefield located in Bengaluru, Karnataka.

In addition to providing tertiary level healthcare, the Trust also extends secondary level healthcare through two general hospitals: Sri Sathya Sai General Hospital, Prasanthi Nilayam and Sri Sathya Sai General Hospital, Whitefield.

Though the Trust does not make any distinction while admitting the patients, preference is given to those patients who belong to the economically weaker sections of the society. Further, the Trust gives preference to children and young bread-winners of a family so that the society derives maximum benefit from the services of the hospital.

Based on the average market cost of these services, the total contribution to the GDP from these two super-specialty hospitals since inception, is estimated to be in excess of Rs 3,200 crores. This entire service, in addition to the service provided by our other medical institutions, is offered completely free of cost to the patients.

The Trust also runs Sri Sathya Sai Mobile Hospital, a medical outreach programme for the benefit of the rural poor. In addition, specified medical

care is also offered by the Sathya Sai Seva organisations in several parts of the world.

Specific care towards the health of mother and child is provided by the mobile medical teams of the Easwaramma Women's Welfare Trust.

A Telehealth Program, operated in collaboration with the Indian Space Research Organization (ISRO), seamlessly integrates with some of these services and provides a powerful link between the care giver and the afflicted.

Since their inception over 30 lakhs out-patients have been examined at the two super-specialty hospitals with more than 2,46,000 surgeries performed across the various specialties. Nearly 60% of the patients treated at the two super-specialty hospitals are those whose annual family income is less than Rs. 20,000 per annum.

Each of the general hospitals and the mobile hospital see at least 700 patients a day, most of them from the poorer sections of the society.

The following impressive statistics of the year 2012/2013, provide an eloquent testimony to the vigor of the Medicare wing of the organization.



DOCTORS
251



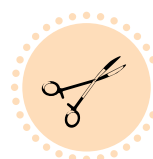
NURSES
337



PARAMEDICS
127



PATIENTS
6,75,363



SURGICAL PROCEDURES
23,911



Sri Sathya Sai Institute of Higher Medical Sciences (SSSIHMS)

Prashanthigram, Anantapur District, Andhra Pradesh



The first unit of SSSIHMS was started at Prasanthigram - which is about 6 kms away from Puttaparthi, A tiny village in the drought-prone Anantapur district of Andhra Pradesh where tertiary health care was a distant dream. This 230 bed architectural marvel built on 150 acres of land with a built-up area of 1,53,000 square feet, has transformed this dream into an astounding reality.

The hospital offers complete tertiary

care in the areas of:

1. Cardiology and Cardiothoracic Surgery (CTVS)
2. Urology
3. Plastic Surgery
4. Ophthalmology
5. Orthopaedics
6. Gastro-enterology

In the period under review, 28 post-

graduate students were undergoing training to pass the all India examination to qualify for obtaining the Certificate of Diplomate of the National Board in various disciplines approved by the National Board of Examinations, New Delhi. This also includes super-specialties in medical sciences viz. Cardio Thoracic and Vascular Surgery, Cardiology, and Urology and sub-specialties of Ophthalmology, Anaesthesiology and Orthopaedics.



DOCTORS

45



NURSES

134



PARAMEDICS

59



NON-MEDICAL STAFF

214

CENTRAL TRUST

MEDICARE

EDUCARE

SOCIOCARE



Performance Statistics for the period 2012-13.

No	OPD consultation statistics	2012-2013	From inception up to 31/03/2013
a	Cardiology & CTVS	46,075	10,02,848
b	Urology & Plastic Surgery	45,612	8,75,095
c	Ophthalmology	47,010	5,92,829
d	Orthopedics	28,412	1,83,899

No	Surgery / Procedure statistics	2012-2013	From inception up to 31/03/2013
a	Cardiology - Catheterisation	2,103	36,016
b	CTVS surgeries	969	23,085
c	Urology & Plastic Surgery		
	i) Urology Surgeries	3,444	54,539
	ii) Plastic Surgeries	747	7,231
	iii) ESWL	631	8,887
d	Ophthalmology		
	i) Surgeries	3,656	52,797
	ii) Laser surgeries	660	9,785
e	Orthopedics	1,647	9,828

Some of the significant events that have taken place in the period under review are:

New Director of SSSIHMS, Prasanthigram

Dr. Choudary D. Voleti took over as the new Director of the Sri Sathya Sai Institute of Higher Medical Sciences, Prasanthigram on 29th September, 2012. Dr. Voleti, a renowned cardiac surgeon has been visiting the hospital in the capacity of a cardiac surgeon from 1993 and has been the chairman of the cardiac sciences of the hospital since 2005. Dr. Voleti has been an instructor in thoracic surgery in the University of California, Los Angeles, California, from 1981 –1989. Assistant Professor of Cardiothoracic

Surgery from 1989 – 2001. Vice Chairman, Department of Surgery Pomona Valley Hospital Medical Center from January 1991 to December 1992. Chairman, Quality Assurance, Department of Sur-

gery, Pomona Valley Hospital Medical Center from January 1993 to December 1994. Chairman, Department of Surgery, Pomona Valley Hospital Medical Center from January 1993 to December 1994.





Inauguration of the Chondrocyte Culture Lab.

A chondrocyte (cartilage cells) culture laboratory was inaugurated at the Sri Sathya Sai Institute of Higher Medical Sciences, Prasanthigram, on July 25, 2012. The laboratory is part of a proposed study to explore the possibility of chondrocyte cell culture in the hospital setting and its utilization in treating

cartilage defects in our patients by autologous chondrocyte transplantation, thereby relieving the patients of their symptoms and avoiding the future joint replacement surgeries.

The study may pave a way to counter problematic joint lesions and improve the quality of life of the patients by giving them a near natural joint thereby decreasing the morbidity. In severe

osteoarthritis the usual treatment is replacement of the joint surfaces as in the total knee replacement for knee joint. However, such prosthesis has a limited lifetime. Furthermore, in younger patients with an active lifestyle, the life of the prosthesis is still less and the revision surgeries are frequent. Autologous chondrocyte transplantation has shown to relieve pain and improve function of the joint as it prevents development of osteoarthritis.

Inauguration of Elisa Workstation

The Institute acquired a new state-of-the-art, fully automated ELISA work station for its microbiology department at the cost of Rs. 35 lakhs.

ELISA machines are used to diagnose infections like HIV (AIDS), Hepatitis and dengue among others. With the new





machine these tests can be performed in the hospital in a shorter span of time. The new machine is one of its kind in the Ralayaseema region.

Conferences and symposia

Urology Clinical Workshop-2013

The department of Urology in collaboration with the NU Hospitals Bengaluru, organised a two day Urology Clinical Workshop on the hospital campus from 24th to 25th of February, 2013. The workshop was aimed at providing adequate skills to the Urology doctors appearing for the practices of the Diplomate of National Board Examinations conducted by the National Board of Examinations.

The programme included multiple case presentations and discussions, a radiology session and instrument session, where the students had an opportunity to hone their skills under the astute guidance of renowned experts.

Department of Ophthalmology Glaucoma –CME

The department of Ophthalmology organised the - "Glaucoma - Continuing Medical Education (CME)" programme on 16th March, 2013, in the hospital premises. The programme was aimed at providing an update in diagnosis and management of glaucoma and increasing the awareness about the disease.



DOCTORS
45



NURSES
134



PARAMEDICS
59



PATIENTS
1,67,109



SURGICAL PROCEDURES
13,857



Medical publications/Paper presentations

During the year our doctors participated in several seminars and symposia in national and international events

and also published several papers in reputed professional journals in the areas of Elbow Arthroscopy, Acetabular Injuries, Larsen Syndrome, Prosthetic Design in Primary TKA, Septum Primum

Malposition Defect, Inflammatory Pseudo Tumour, Ventricular Septal Defect, Supravalvar Aortic Stenosis, Anterior mitral leaflet Aneurysm, Transcatheter Closure (and many others).

Share your joy, your wealth and your knowledge with others less fortunate. That is the surest means of winning divine grace.

~ Baba

CENTRAL TRUST

MEDICARE

EDUCARE

SOCIOCARE



Sri Sathya Sai Institute of Higher Medical Sciences (SSSIHMS)

Whitefield, Bengaluru



SSSIHMS, Whitefield, is a 333-bed wholly charitable hospital with built-up area of 3,54,000 square feet. It is built on 52.26 acres of land which was provided free of cost by the Government of Karnataka. The surrounding lush green landscaping, the majesty of the building and the spacious areas for patients are some of the unique design features of

this hospital that create a sacred atmosphere, conducive to the complete healing of patients.

This super-specialty hospital offers complete tertiary care in the areas of:

- Cardiology and Cardiothoracic Surgery (CTVS)
- Neurology
- Neurosurgery

The hospital also offers the following academic courses:

- Post-Doctoral- Fellowship Program in Interventional Cardiology.
- Post-Graduate- DNB Residency Program in Broad and Super Specialties.
- Under-Graduate- BSc Nursing and Allied Health Sciences.



DOCTORS

54



NURSES

125



PARAMEDICS

45



NON-MEDICAL STAFF

199



Performance Statistics for the period 2012-13.

No	OPD consultation statistics	2012-2013	From inception up to 31/03/2013
a	Cardiology & CTVS	46,452	5,75,957
b	Neuro Surgery	17,311	1,82,260
c	Neurology	10,500	1,20,774

No	Surgery / Procedure statistics	2012-2013	From inception up to 31/03/2013
a	Cardiology-Catheterisation	3,558	40,549
b	CTVS surgeries	1,568	15,377
c	Neuro Surgery	1,832	16,883

A significant feature, during the year, was that the department of Cardiology started performing device closures of Ventricular Septal Defects on a routine basis. These congenital VSDs are particularly significant in the case of children, in whom it is present by birth. Cardiologists at the institute have started offering to suffering children, otherwise not suitable for surgery, closure through percutaneous route, through treatment in our Cathlab.

During the year the following new equipment and infrastructure were added.

Biplane Cathlab

Some neurosurgical disorders are not suitable for surgery and patients with these disorders are left with no option other than intervention. The prohibitive cost of neuro interventions makes this treatment unaffordable even to the middle class family. Keeping this in mind, the Institute procured and commissioned Siemens Artis Zee Biplane Cathlab with a 56" LCD display to cater to the needs of Cardiology, Neurosurgery and Interventional Neuroradiology.

The Cath Lab has the following features:

- **Syngo DynaCT** offering major advantage of immediate detection or exclusion of intracranial complication without patient transfer.
- **Syngo neuro aneurysm** used for planning of virtual stenting in management of intracranial aneurysms.
- **Syngo iguide** providing live and integrated needle guidance for interventional procedures and enabling easy planning and navigation.
- **Syngo Inspace 3D/3D fusion** allowing fusion of morphological and functional information from different modalities like CT and MRI enhancing visualization of pathology.





Image guided Neurosurgery (Neuro Navigation system)



StealthStation® | S7™

An overall goal of neurosurgery is to maximize resection of a lesion while minimizing the collateral damage to eloquent areas of the brain. Sophisticated new imaging capabilities are leading to overwhelming amount of data that needs to be reviewed in diagnosing a patient's condition and planning and executing the surgery. Image guided Neurosurgery (neuro navigation systems) enable surgeons to visualize the anatomy of a patient's brain during surgery and precisely navigate and track the location of the lesion and resect it with minimal damage to the surrounding structures.

The Department of Neurosurgery has procured a state of the art S7 Neuro Navigation System from Medtronic as a replacement for existing Stealth Navigation System. The S7 has new features such as Stealth Viz with the StealthDTI™ software module enabling additional information from white matter tractography. This enables the fiber pathways to be identified and visualized during surgical planning and then in surgery. The surgeons can perform “what if” exploration to determine their optimal approach, plan the extent of the resection and execute the surgery with more refined information than ever before.

Neurosurgical Operating Microscope

The operating microscope is an integral part of micro neurosurgery. It helps in better visualization & magnification of deep seated tumors, vascular lesions & spinal pathologies. The department

has procured a high end compact microscope with horizontal optics - Leica OH5, to supplement its existing infrastructure. The new microscope is also equipped with Fluorescence Angiog-

raphy (FL800) to aid in intra operative delineation of the vascular anatomy & pathology and a HD camera for high resolution imaging.

Upgrade of OT Tables and top lights in CTVS OT

The CTVS department has received four Schaerer electro-hydraulic tables from Switzerland. The tables are highly sophisticated and are capable of all the regular surgical positions required by the surgeons and anaesthetists.

Being electro-hydraulic, they are operable via a remote. The tables feature an eccentric column, which facilitates better manoeuvrability.

The halogen lights in all the four theatres have been replaced with high-brightness LED top-lights. Both these upgrades have improved the comfort levels of the surgical team and have helped them focus better on what matters – critical patient care.





Future plans

Future plans with respect to additional equipment include the procurement of MAGNETOM AERA, which is one of the most advanced MRI systems available in the market and is capable of high resolution advanced imaging protocols in Neurology, Orthopedics, Cardiology, Oncology and Pediatrics. Our radiology departments will also be installing a high end 128 slice CT scanner offering high image quality and multiple reduction features on one platform. Some of the significant events that have taken place in the period under review are:

The following conferences were held during the year.

Cardiac Sciences-PAH Conference

The department of cardiology and cardiothoracic and vascular surgery conducted a one-day conference on pulmonary hypertension on 13th March, 2013. A heterogeneous group of close to 140 cardiologists, pediatric specialists, intensivists, anesthetists and surgeons participated in this event. A number of nationally-renowned speakers addressed the gathering on insights and challenges in the management of subjects with pulmonary hypertension. The program witnessed the return of a number of specialists who had earlier worked at the Sri Sathya Sai Institutions.

Conference on Anaesthesia

The SSSIHMS Anesthesia Conference (SANCON) 2013 on anesthesia machine & monitoring equipments was held on

29th to 30th March, 2013. The focus of SANCON was towards integrating textbook with equipment use to suit day-to-day OT Anesthesia practices. The two day conference had 18 oral and 8 workstation-based presentations held by leading professionals in Anesthesia in Bengaluru & across India. Over 180 medical practitioners from across India were exposed to the latest anaesthesia equipment that is currently available. There was a separate session on "Monitored Anesthesia Care", comprising of five lectures focused on different monitoring techniques to cover aspects related to airway, neuromuscular, neurological, and cardiovascular factors. There was also a separate session of four lectures that concentrated on how ultrasound assists in optimization of patient management within the setting of anesthesia. SANCON aims to be an annual forum where experts in anesthesia can share their experiences with young medical professionals and inspire them to be responsible anesthesiologists.

Cardiology EP Workshop

The department of cardiology conducted two electrophysiology workshops during the month of May (2013) with participants from Jacksonville Heart Center, Florida and the Arizona Heart and Arrhythmia clinic led these workshops, conducting a wide variety of advanced electrophysiology procedures including 3-Dimensional mapping, and spent a total of two weeks at the hospital interacting with the staff. The Sri Sathya Sai Institute of Higher Medical Sciences was recognized as

the only center in the country to have presented 11 papers at the NIC (National Interventional council), the largest number from a single center at the event. All abstracts were published in the Catheterization and Cardiovascular Intervention Journal, May 2013.

Radiology Conferences Radiology CME on "Chest Imaging"

On 9th September, 2012, the Departments of Radiology, SSSIHMS-WFD and SSSIHMS-PG jointly organized a CME at SSSIHMS-WFD in the Central dome conference hall on "Chest Imaging".

Radiology CME on "Cardiac CT and MRI"

The Indian Association of Cardiac Imaging (IACI) hosted its 2nd annual meeting on Cardiac CT and MRI at SSSIHMS, Whitefield on 1st and 2nd December, 2012. This was co-hosted by Sri Sathya Sai Academy of Radiology Education (SACRED), the academic wing of the Radiology department of SSSIHMS.

Training on Congenital Device Implantation

The Department of Cardiology, with the support of Vascular Concepts conducts regular training programmes for interested cardiologists, from around the country, on how to perform these procedures. The training programmes are conducted free of cost. Over the years, the department has developed considerable expertise in performing



these procedures and is now sharing its experience with other cardiologists. Since 2008, more than 80 interventional cardiologists have been trained and these numbers should only grow in the months to come.

Workshop in Case-Based Neurology

The Department of Neurology conducted a two day workshop in "Case Based Neurology" in October 2012 with the presentation of nearly 200 case studies including pictures and video clips. Each case was presented holistically, encompassing patient observation, examination, evaluation, testing, diagnosis, and treatment. In each case, a goal is identifying "lessons for life", covering such topics as evolutionary brain development, history of Neurology, brain function and effects on learning, and quieting the mind.

Live operative workshop in Occipito-cervical junction fusion in Neurosurgery

The Neurosurgery Department conducted a live operative workshop in Occipito-cervical junction fusion using

Vertex system. This was an interactive session attended by consultants from different hospitals in the state.

IT Conference

On 17th November, 2012, SSSIHMS, Whitefield hosted a conference on the use of IT in the Health Care institutions.

Several speakers both within and outside the institute, both from India and abroad shared their perspectives, for example the outstanding results in Patient Safety and Infection Control in the Microbiology lab of SSSIHMS Whitefield, where infections detected are immediately messaged to the Infection Control nurse electronically, even as the results come off the analyzers. The take-home message from the seminar was the spirit of doctors saying 'Patient First' – making use of IT to put the patient first. Practical illustrations and demonstrations of that spirit and that drive was the keynote of the deliberations.

Cambridge Medical Elective at Sathya Sai Institutions

A new collaborative venture between the institutions of SSSIHMS, Whitefield, the Sri Sathya Sai Mobile Hospital and

Hughes Hall, University of Cambridge resulted in the introduction of a programme for medical students from the UK to come to the SSSIHMS Whitefield to do elective study offering academic grades. The first student from Hughes Hall, UK who enrolled in the programme reported that this program gave him hands on experience to clinical diseases and syndromes which were until then textbook theories.

Publications in National and International journals

Our doctors contributed for publications in several National and International Journals.



DOCTORS
54



NURSES
125



PARAMEDICS
45



PATIENTS
74,263



SURGICAL PROCEDURES
6,958



Sri Sathya Sai General Hospital

Prasanthi Nilayam

This 94 bed, wholly charitable hospital treats over 1,000 patients per day and provides complete diagnosis and treatment in the areas of General Medicine, General Surgery, Pediatrics, ENT, Ophthalmology, Dentistry, Obstetrics and Gynaecology.

On an average about 20 major surgeries are performed each month. Additionally, the maternity section assists in around 170 deliveries each month. The outpatient services of the hospital do not limit to just diagnosis and consultation but extend to dispensing of medicines.

The hospital also offers a DNB course in Family Medicine.

Performance Statistics for the period 2012-13

Patient Services		
a	Out-Patient Department	3,40,361
b	Admissions (In-patients)	12,030
c	Deliveries	1,223

Surgical Procedures		
a	General Surgeries	465
b	Caesarean Section	848
c	ENT	101
d	Gynaec surgeries	63

Diagnostic Tests		
a	Blood Lab Tests	85,740
b	X-rays	3,528
c	Ultrasound Scan	4,145

Other significant activities

- Diabetes education for chronic diabetic patients on 29th October, 2012.
- Yoga session for diabetic patients on 19th November, 2012.



DOCTORS

41



NURSES

57



PARAMEDICS

9



PATIENTS

3,53,614



SURGICAL PROCEDURES

1,477



Sri Sathya Sai General Hospital

Whitefield, Bengaluru

This 80 bed, wholly charitable hospital with three Operation Theatres, offers treatment in General Medicine, General Surgery, Paediatrics, ENT, Ophthalmology, Dentistry, Obstetrics and Gynaecology, Orthopaedics, Plastic Surgery and Psychiatry.

General Hospital has now opened up full time clinics, which were hitherto only part time. Departments under this are the Obstetrics & Gynaecology, ENT and General Medicine.

Performance Statistics for the period 2012-13

Patient Services		
a	Out-Patient Department	78,320
b	Admissions (In-patients)	1,545
c	Deliveries	262
d	OBG/Gynaec Surgeries	250

Surgical Procedures		
a	General Surgeries	165
b	ENT Operations	270
c	Ophthalmology Surgeries	151
d	Orthopaedic Surgeries	153
e	Urology Surgeries	95

Diagnostic Tests		
a	Lab Tests	41,274
b	X-rays	4,202
c	Ultrasound Scan	2,734
d	ECG	2,935
e	Physiotherapy	3,601
f	Vaccinations	1,973

Other significant activities

- Diabetes Education for Chronic Diabetic patients on 29th October, 2012.
- Yoga Session for Diabetic Patients on 19th November, 2012.

"Service broadens your vision. Widens your awareness. Deepens your compassion."

~ Baba



Future plans with respect to additional facilities/new equipment.

1. The General hospital at Whitefield proposes to open up facilities for prevention of diseases and promotion of health. This would mainly cater to the local population of women and children for whom preventive health programs would be conducted. Following will be the focus areas.
 - i. Yoga for antenatal care educational videos for pregnant women and breathing techniques for
 - pain management.
 - ii. Early detection of osteoporosis in the elderly.
2. Introduction of laparoscopic surgery: The first laparoscopic surgery using the Olympus laparoscopic system was performed on 7th July, 2012, consistent with the paradigm shift in approach to majority of general surgical cases worldwide.
3. Upgradation of radiology services procurement of X-ray machine & C-arm system. The C-arm system can be used for routine orthopaedic and urological surgical procedures.



DOCTORS
66



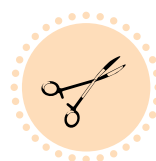
NURSES
21



PARAMEDICS
9



PATIENTS
80,377



SURGICAL PROCEDURES
834



Sri Sathya Sai Mobile Hospital



In Anantapur district, which is one of the poorest districts of Andhra Pradesh, on health spending is amongst the fastest growing components of rural family debt. Public hospitals are starved of funds, medicines and drugs. Lack of adequate primary health centres leads to late diagnosis of serious health problems. Early diagnosis through public medical camps, timely treatment and medicine for minor ailments before they

become grave and an awareness campaign for preventive care and hygiene could reduce the impact of the vicious poverty cycle.

Keeping the above in mind, the Trust has started a medical outreach programme for the rural poor. The result is, the Sri Sathya Sai Mobile Hospital (SSSMH), a free rural outreach service providing high quality medicare to 5,00,000 people living in 12 mandals

around Puttaparthi, on a regular and continuous basis.

The service is manned by 300 voluntary doctors representing 12 specialties. These doctors belong to different districts of the state and forty five of them come every month for varying periods and lend their skills and expertise. They are supported by paramedics numbering 35, comprising of nurses, technicians, managers and assistants.

Performance Statistics for the year 2012-13

No.	Description	01.04.2012 to 31.03.2013	Since inception
1	No. of Patients	82,504	5,96,055
2	No. of X Rays	2,680	20,654
3	Ultrasound	3,012	24,308
4	ECG	1,450	5,188
5	Pathology Tests	110	75,866
6	Biochemistry investigations	13,800	11,71,354



"I cannot think of any other rural outreach service in our country having so much on-site diagnostic facility and matched by so many specialists working under one roof"

~ Dr. MBR Sharma
Retd. Director of Medical
education, AP

The Ophthalmic division of the Mobile Hospital has acquired latest version of equipment like Indirect Ophthalmoscope, lensometer, slit-lamp etc. all enhancing the quality of Medicare. There is also an immediate proposal to buy a state of the art Dental chair.

Since November 2012, one of the principal contributions made by the Mobile Hospital is to provide a service that identifies and diagnoses patients who require surgical procedures. These patients undergo all the required tests including a detailed surgical profile. After ensuring medical fitness, these patients are posted for surgery at the General Hospital. The surgeries are performed by surgeons of the Mobile Hospital. About 30 surgeries, including some cancer and thyroid surgeries, are performed each month.

The Mobile Hospital is also involved in several initiatives in the Health Education and the Academic front including teaching academic electives for students from international universities.



"I am particularly impressed at the structured way in which you have been able to deliver this teaching (to one of our students) with careful planning of subject matter and clinical exposure, while at the same time operating such a busy mobile hospital. I am sure there are lessons from this that we can take for our own teaching here in the UK "

- Dr. White
University of Cambridge





Sri Sathya Sai Telehealth Programme



Objective

This collaborative effort between Sri Sathya Sai Central Trust and the Indian Space Research Organisation (ISRO) leverages the power of information technology to achieve the following objectives.

- To extend the reach of quality medical care provided free of charge to patients by Sri Sathya Sai Healthcare Institutions.
- To facilitate continuing medical education and training of national board residents, clinical and paramedical staff.

The following are the sites covered

- Sri Sathya Sai Institute of Higher Medical Sciences, Prasanthigram, Andhra Pradesh.
- Sri Sathya Sai Seva Kendra, Barrackpore Cantonment, Barrackpore, Paschim Banga.
- Sri Sathya Sai Seva Samithi, Unit III, Kharavel Nagar, Bhubaneswar, Odisha.
- Sri Sathya Sai Institute of Higher

Medical Sciences, Whitefield, Karnataka.

Scope

Sri Sathya Sai Institute of Higher Medical Sciences, Whitefield, Bengaluru provides tele-consultations to neurosurgery and cardiology patients from the states of Paschim Banga and Odisha. Sri Sathya Sai Institute of Higher Medical Sciences, Prasanthigram participates in academic exchange programme with Sankara Nethralaya, Chennai. Sri Sathya Sai Institute of Higher Medical Sciences, Prasanthigram is planning to provide tele-consultations for cardiac surgery patients from the States of Paschim Banga and Odisha later this year.

Infrastructure:

All the four telemedicine centers are equipped with video conferencing equipment, telemedicine hardware and software. The satellite connectivity via INSAT-3A is provided by Indian Space research Organisation (ISRO) and the

centers are manned by trained doctors, technicians and support staff.

Tele-consultation

On arrival at the Sri Sathya Sai Telemedicine Centers located at Bhubaneswar and Barrackpore, patients are screened by trained local physicians as per the protocol established by SSSIHMS, Whitefield. The symptoms and medical condition are documented, maintained in Electronic Medical Records and tele-consultations with specialists at SSSIHMS, Whitefield is scheduled.

This programme has been a great boon to the patients from the two States of Paschim Banga and Odisha both for clinical as well as economic reasons. Apart from reducing the physical stress and strain involved in long-distance travel, the tele-consultation service has also resulted in substantial cost savings on travel and related expenses for the patients from these two states. More than 70% of the patients who have availed this tele-consultation service are those whose annual income is below Rs. 40,000.

Number of tele-consultations provided in 2012-13

Cardiology	713
Neuro Surgery	749
Total	1,462

Tele-education

For the period 1st April, 2012 to 31st March, 2013, the Department of Ophthalmology at Sri Sathya Sai Institute of Higher Medical Sciences, Prasanthigram has participated in 93 academic sessions via the telemedicine facility.



Sri Sathya Sai Institute of Nursing



The school has a permanent faculty of 13, in addition to visiting faculty of 11. The school also draws heavily resource faculty from the hospital.

EHV Programme

Based on the education on human values curriculum the students of SSSIHMS, College Of Nursing presented a program on 27th May, 2012 between 2.30-5.30 pm in the conference hall.

Inservice Education

The final year students of SSSIHMS College of Nursing conducted an inservice program on the topic of "Stress management for nurses" on 8th June, 2012.

Nutrition Program

The 1st year Students conducted a nutrition program on the 6th and 7th July, 2012 in the nutrition lab. The students took the task of nutritional cooking since morning; Culinary skills of the students were exhibited from 3 pm on both days.

World Alzheimer's and Peace Day

"Remembering those who cannot remember", world Alzheimer's day and world peace day was celebrated on 21st September, 2012, to create awareness on the facts and symptoms on Alzheimer's disease.



World Mental Health Day

The college organized a programme for mental health day on 10th October, 2012, which in addition to an eminent speaker speaking on, "Depression a global burden", there was also a thematic dance and skit based on depression.





EDUCARE
LOVE THAT INSPIRES



Sri Sathya Sai Institute of Higher Learning



The underlying philosophy

"The institute has not been established just to prepare you for earning degrees. The main purpose is to help you to cultivate Self-Knowledge and Self-Confidence, so that each one of you can learn Self-Sacrifice and earn Self-Realisation. Teaching you the university curricula, preparing you for the university examinations and awarding you university degrees-these are only means for the end, namely-spiritual uplift, self-discovery and social service through love and detachment. Our hope is that by your lives, you will be shining examples of Spiritual Awareness and its beneficial consequences to the individual and society."

- Sri Sathya Sai Baba

Sri Sathya Sai Institute of Higher Learning (Deemed to be University), with its headquarters in Prasanthi Nilayam (Andhra Pradesh) in India, is a visible manifestation of Bhagawan Sri Sathya Sai Baba's vision of education for human transformation. The institute was recognised as a Deemed to be University by the Government of India in 1981.

The 'Deemed to be University' hosts four campuses, which are at Anantapur and Puttaparthi (Andhra Pradesh), and Whitefield and Muddenahalli (Karnataka).

Distinctive Features

- Spiritual ambience in an environment of discipline.
- Integrating values with secular knowledge through curriculum and classroom teaching.

- Integral education with equal emphasis on curricular and co-curricular activities.
- Inculcating the spirit of self-reliance and service to society.
- Merit based open admission policy for all, irrespective of income, religion or region.
- Free education for all students.
- Integrated five year programmes combining undergraduate and Postgraduate studies for a systematic and graduated learning process.
- Professional programmes in Management, Technology and Education.
- Research with social relevance.
- Favourable teacher-pupil ratio.
- Computer centres with ultra-high speed broadband internet

connectivity.

- Compulsory residential character, enabling translation of lessons learnt into practical skills through experiential learning.

New Programmes

The following new programs were added during the year.

- Dept. of Chemistry - M. Tech. (Analytical Methods and Chemical Instrumentation).
- Dept. of Commerce - Master of Financial Management.
- Detailed information on the Programmes offered, Admissions dates & deadlines, integral education, SSSIHL History and timeline, Faculties & Departments and other information are available at our website www.sssihl.edu.in



Major events and activities

Following is the timeline of major activities during the year.

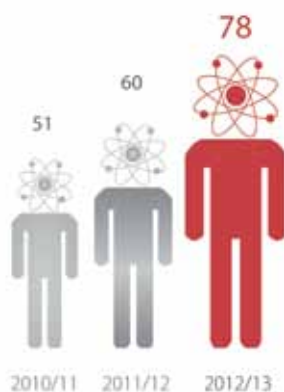
No.	Date	Event
1	16 th to 30 th April, 2012	Admissions Tests & Interviews for 2012/13
2	28 th to 29 th May, 2012	Annual Faculty Workshop
3	1 st June, 2012	Muddenahalli Campus operational
4	8 th to 10 th June, 2012	Summer Course in Indian Culture & Spirituality
5	19 th September, 2012	Launch of re-designed SSSIHL Website – www.sssihl.edu.in
6	10 th October, 2012	Open Day – Students of Sri Sathya Sai Higher Secondary School visit SSSIHL
7	16 th to 24 th October, 2012	Grama Seva (9 days of Village Service as part of the curriculum)
8	18 th to 24 th October, 2012	Prasanthi Vidwan Mahasabha & Dussera Celebrations
9	22 nd November, 2012	SSSIHL Annual Convocation & SSSIHL Research & Teaching Awards Ceremony
10	23 rd November, 2012	Revered Founder Chancellor, Bhagawan Baba's 87th Birthday Celebrations
11	11 th January, 2012	Annual Sports & Cultural Meet

Academic Workshops

No.	Date	Department	Event
1	6 th to 9 th August, 2012	Deptt. of Home Science	Workshop on Software Applications in the Field of Research and Scientific Writing
2	18 th August, 2012	Deptt. of Management Studies	Workshop on Emerging Trends in Finance
3	8 th to 9 th September, 2012	Deptt. of Chemistry	Workshop on Global Perspectives and New Trends in Chemical Sciences
4	15 th September, 2012	Deptt. of Management Studies	Workshop on Ideal Profile of a Manager – Man Management
5	25 th September, 2012	Deptt. of Education	Workshop on Models of Teaching
6	20 th to 23 rd December, 2012	Deptt. of Mathematics & Computer Sciences	International Workshop on Computer Vision and Machine Learning
7	24 th December, 2012	Deptt. of Management Studies	Workshop on Emerging Trends in HRM
8	2 nd February, 2012	Deptt. of Chemistry	Lecture Program on Translational Advances in Analytical Chemistry
9	2 nd February, 2012	Deptt. of Commerce	Symposium on Challenges before the finance professional in the coming decade
10	23 rd February, 2012	Deptt. of Economics	National Workshop on Recent Advances in Economic Data Analysis
11	15 th to 16 th March, 2012	Deptt. of Physics	National Conference on Networking and Communication
12	23 rd March, 2012	Deptt. of Management Studies	Workshop on Ideal Values Centered Leadership – Man Management
13	23 rd February, 2012	Deptt. of Economics	National Workshop on Recent Advances in Economic Data Analysis
14	2 nd to 18 th April, 2012	Deptt. of Physics	XLVII Refresher Course in Experimental Physics by Science Academy



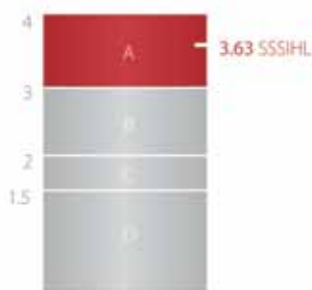
Doctoral Research Scholars



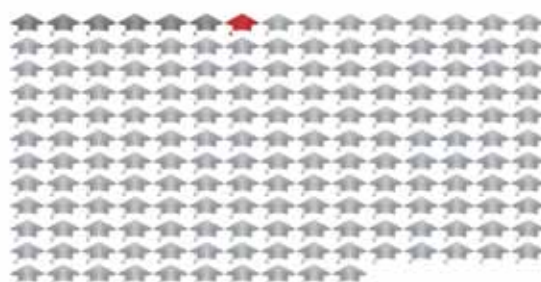
National Average of Research Scholars in Higher Education is **0.7%** per Institution
 Source: UGC Report, 2011
 SSSIHL is **6%**

ACCREDITATION

'A' Grade Re-accreditation by NAAC (National Assessment and Accreditation Council)



CGPA
 Cumulative Grade Point Average

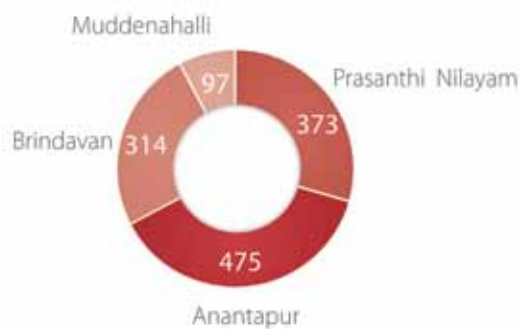


SSSIHL is among the top 4% of 175 Universities accredited by the National Assessment and Accreditation Council (NAAC) under the new methodology.

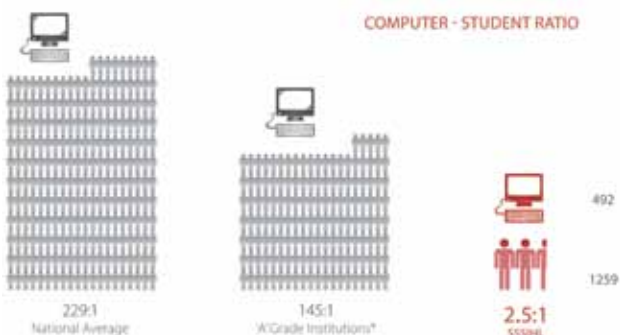
Source: NAAC.gov.in, 8 July 2013

STUDENT STRENGTH 2012/13

By Campus

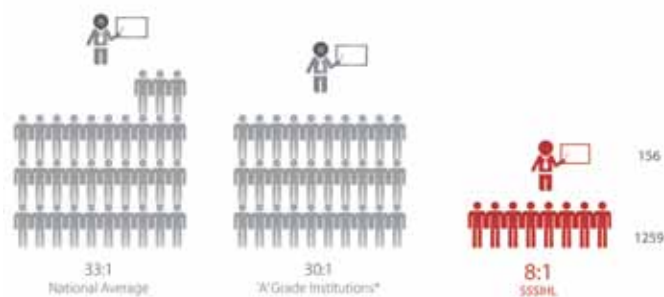


By Faculty



COMPUTER - STUDENT RATIO

STUDENT - TEACHER RATIO



*Source: UGC Report on Strategies and Schemes during the Eleventh Plan period (2007-2012) for Universities and Colleges, Jan 2011.

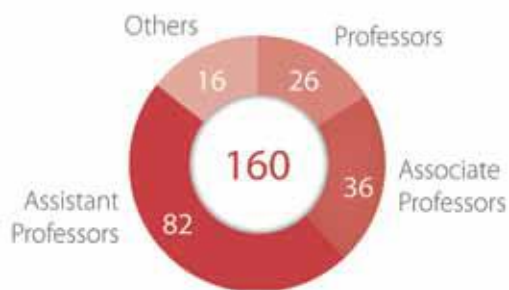
*Source: UGC Report on Strategies and Schemes during the Eleventh Plan period (2007-2012) for Universities and Colleges, Jan 2011.

The above reflects full-time faculty.



STAFF STRENGTH 2012/13

Teaching Faculty Designations

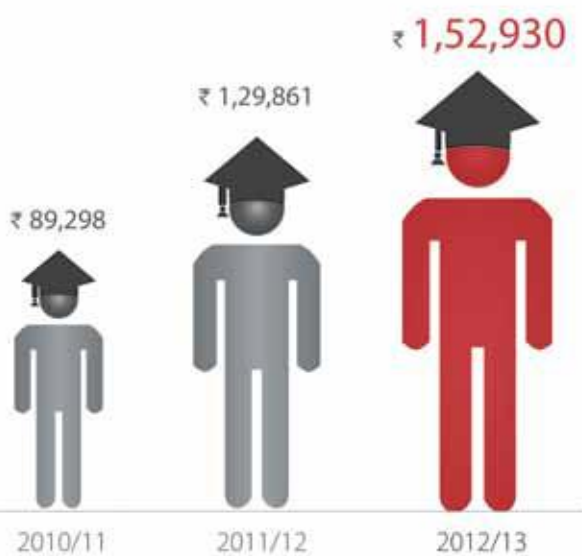


Teachers with Doctoral Degrees

96*/160
60% **Ph.D.**

* Additionally, 28 faculty members are currently pursuing their Ph.D.

EXPENDITURE PER STUDENT PER YEAR



COST TO STUDENT

ALL STUDENTS RECEIVE
FREE EDUCATION

CENTRAL TRUST

MEDICARE

EDUCARE

SOCIOCARE



RESEARCH PUBLICATIONS

Journal Papers

127



111
75

Conference Papers

119



128
76

Books / Chapters

22



26
12

2012/13

2011/12
2010/11

Research Activities

Collaboration	Objectives	Status
Sri Sathya Sai Institute of Higher Medical Sciences (SSSIHMS)	To establish a chondrocyte cell culture Lab which will explore the possibilities of chondrocyte cell culture in treating knee cartilage defects and will aid the quality of health of patients by avoiding joint replacement surgeries and the symptoms and costs associated with it	First Cartilage tissue extracted from patient on 15 th , November, 2012. Culture in Progress.
Food and Drug Administration, USA (FDA) and SSSIHMS	Investigation of Nano-technology based diagnosis for TB, HIV, Influenza and other diseases	Dr. Indira Hewlett & her associates from the FDA visited the hospital between 18 th to 24 th September, 2012. Dr. B. E. Pradeep, Asst. Professor, Deptt. of Biosciences and Sri L A Avinash Chunduri, Doctoral Research Scholar, Deptt. of Biosciences, visited the FDA labs for training.

Research Funding

- Rs 70 lakhs was sanctioned by the Board of Research in Nuclear Science for reviving & optimizing performance of Gamma Camera for medical diagnosis.
- Substantial grant was received from Funding for Infrastructure in Science & Technology (FIST).

New Infrastructure

- Hostel Extension Building for Prasanthi Nilayam campus.
- New building to accommodate staff and Teachers.



Thirty first Annual Convocation

The 31st Annual Convocation of Sri Sathya Sai Institute of Higher Learning was held at Sai Kulwant Hall, Prasanthi Nilayam on Thursday, 22nd November, 2012. The convocation ceremony was held in the morning between 11.00 a.m. and 12.30 p.m.

In the evening session, which commenced at 5.00 p.m., the "Sai Krishna" award for Excellence in Research & Teaching was followed by the annual convocation drama, performed by the students of the university. Following are the highlights of the day's proceedings.

Annual Convocation

The ceremonial procession, which included the chief guest, Dr. Anil Kakodkar, Homi Bhabha Chair Professor, Bhab-

ha Atomic Research Centre and former chairman, Atomic Energy Commission of India, Prof. J. Shashidhara Prasad, Vice-Chancellor, former Vice-Chancellors, members of the board of trustees,



board of management and the academic council. The procession was led by the institute brass band with two students carrying the Institute Stan-

dards and the Registrar, who carried the ceremonial mace. The convocation was then declared open through the recorded voice of Baba the founder chancellor.

The Vice-Chancellor then welcomed the chief guest, Dr. Anil Kakodkar and highlighted the progress made by SSSIHL in the preceding academic year (2011/12). This included new infrastructure (extension buildings and living spaces for the Prasanthi Nilayam and Anantapur campuses), new academic programmes and the commencement of SSSIHL's fourth campus

at Muddenahalli, Karnataka. He also highlighted the collaborative research between SSSIHL, SSSIHMS and Food and Drug Administration (FDA), USA for better diagnosis for patients with fatal diseases and also the new Chondrocyte Cell Culture Lab at SSSIHMS. He then highlighted key statistical facts of the university such as the student-teacher ratio at SSSIHL of 8:1 (compared to 30:1 for 'A' grade Institutions in India), year-on-year increase of research publications and the growing qualifications of the teaching faculty (over 60% of all teachers at SSSIHL now have a Ph.D.).





Highlighting the Summer Course on Indian Culture & Spirituality held in June 2012, the Vice-Chancellor reiterated how the institute continues its best efforts in imparting values-based integral education to students (conceived by Bhagawan Baba) along with developing their academic excellence.

Degrees and gold medals to graduates

The Controller of Examinations, then presented the graduates for the award of degrees and the Vice-Chancellor administered the convocation pledge to them. Gold medals were thereafter



higher education.

While congratulating the graduates and advising them to become a part of the nation-building process, Dr. Kakodkar said that fast economic growth

holistic learning environment. He urged students to retain the spirit of trusteeship and contribute substantially to their roots, the society, the institutions that brought them up and the nation at large.

Revered Founder Chancellor's Benedictory Address

This was followed by a recorded Benedictory Address of the Founder Chancellor, Sri Sathya Sai Baba, who emphasised that it was only *Sathya* and *Dharma* that had the power to protect the world. He advised students to realise the sacredness of the culture of Bharat, serve society selflessly and earn a good name.

This was followed by the national anthem and arati, marking the end of the 31st Annual Convocation ceremony.



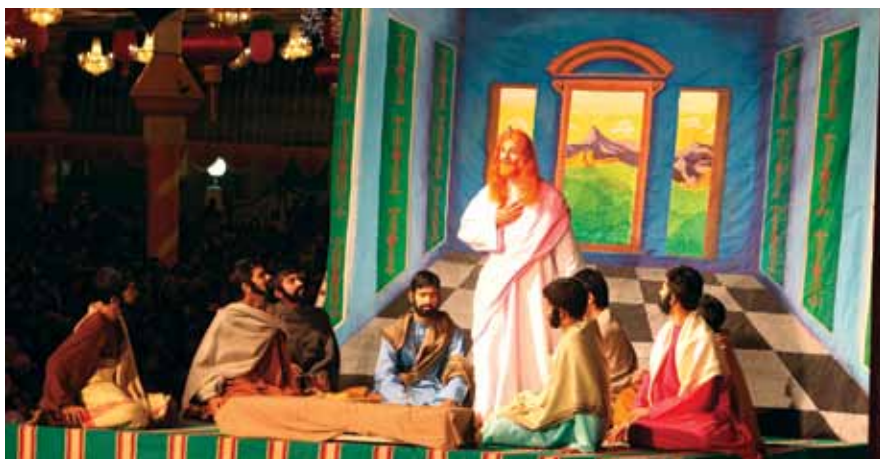
presented to meritorious students. This year, 457 students were awarded degrees, 22 students were awarded gold medals and three research scholars were awarded doctoral degrees.

Chief Guest's Convocation Address

Delivering his convocation address, the chief guest, Dr. Anil Kakodkar stressed that this institution has a strong spiritual basis and social foresight that enabled students to remain rooted in India and her value system even as the students scale new heights in terms of

should also reduce the disparity gap lest it should cause frustration in youth. Elucidating on a new education paradigm shift, the distinguished speaker emphasised on the need for creating a





The "Sai Krishna Award" for Research and Teaching

The evening session commenced with the annual "Sai Krishna Award" for Research and Teaching Awards ceremony, which had been instituted to recognize and honour the top researchers and teachers of SSSIHL each year. The awards alternate between top researchers and top teachers every year.

This year, the awards recognized excellence in teaching. The recipients of the 2012 awards for best teacher, one each from the Anantapur Campus, Brindavan Campus and the Prasanthi Nilayam Campus, were selected based on a comprehensive evaluation of their performance in teaching, mentoring and participation in the co-curricular activities of our integral education system.

Honourable Justice A P Misra, former Judge of the Supreme Court of India, and a member, of the SSSIHL Trust gave away the award to the following.

- Anantapur Campus: Ms. U. Suma, Asst. Professor, Dept. of Commerce.

- Brindavan Campus: Sri Ruchir Desai, Associate Professor, Dept. of Commerce.
- Prasanthi Nilayam Campus: Dr. R. Gowri Shankar, Asst. Professor, Dept. of Physics.

Divya Yatra: Convocation Drama

This was followed by the Annual convocation drama, presented by the students of SSSIHL. The drama this year was entitled, "Divya Yatra" (Divine Journey).

The drama used the metaphor of a train's journey to depict the life journey of a man.

The opening scene showcased passengers boarding a train compartment from the "City Station" and ultimately reaching the station of "Shanti Kunj" (abode of peace), halting en route at "Daulat Nagar" (city of wealth), "Parivartan" (transformation) and "Imtihan Ganj" (stage of test).

Each station (and the plots and subplots between them) symbolised the various tests (in the form of worldly temptations) a man would typically face on a spiritual journey and how he would have to transcend them (the temptations) if he were to attain supreme peace, the ultimate goal of man's earthly journey. The drama highlighted the teachings of Baba that man should have 'less luggage and more comfort' i.e. we must shed the luggage of our desires in order to make the journey of life comfortable. In conclusion, it portrayed that those who had full faith in God could reach their final destination which was no other than Sri Sathya Sai Prasanthi Nilayam. The presentation included flashback episodes from the lives of Rama, Krishna and Jesus.





Summer Course on Indian Culture and Spirituality

A Summer Course on Indian Culture and Spirituality was organized from the 8th June to 10th June, 2012 at Prasanthi Nilayam, to mark the commencement of the new academic year. All the students and teachers of the Institute participated in this programme.

The programme was modeled on the Summer Course on Indian Culture and Spirituality that the Founder Chancellor Sri Sathya Sai Baba had initiated in 1972. They continued intermittently for sixteen years until 2002. Popularly known and published in book format as "Summer Showers in Brindavan", the highlight of these events were the series of discourses that Baba would deliver on the essential teachings and ideals of the rich heritage of Indian culture and spirituality.

In early 2011, Baba decreed that the Summer Course be re-initiated in a simi-

lar format over a period of two-and-a-half days for all internal stakeholders of the institute – students, teachers, scholars and staff. It is now an annual event at SSSIHL at the beginning of each academic year.

The morning sessions of the event consisted of talks by teachers and research scholars of the institute. Typically, they entail key insights and lessons from the ancient Indian scriptures (such as the Mahabharata and Ramayana). The sessions also feature a short video show on Baba. In the afternoons, students and teachers from all four campuses have breakout sessions where they discuss teachings and lessons from Baba's discourses. Key moral messages from these are creatively presented on the final day before the valediction.

The theme this year was "Bhaja Govindam", based on the 1972 Summer Course discourses that Baba delivered.

Following was the program for the

year conducted at the Poornachandra Auditorium at Prashanti Nilayam.

Day 1 – Friday, 8th June, 2012

Morning Session

The session consisted of four talks and a video presentation.

Following the welcome address delivered by the Controller of Examinations, SSSIHL, the Vice-Chancellor of the Institute, stressed the importance of imbibing the values systems propounded by the Bharatiya culture.

Following talks were delivered subsequently.

- Ramayana: The key to be near and dear to God
- Insights from Mahabharata
- Vedas: The Breath of God
- Lessons for life from the Upanishads

Afternoon Sessions

This session consisted of Study Circle, Mandir – Vedom, Bhajans & Music Pro-



gramme and Parayanam Sessions.

The study circle discussions were on the following discourses.

- The ladder that enables an ignorant person to become a liberated soul
- Human life is sacred – do not waste it
- The Present is the most sacred of all time
- God is known by a thousand different names

Day 2 – Saturday, 9th June, 2012

Morning Session

This session consisted of three talks, a quiz and a video Presentation.

Following were the talks that were delivered.

- Insights from the Srimad Bhagavatham
- Lessons from the Bhagawad Gita
- The Law of Karma

Afternoon Sessions

This session consisted of Study Circle, Mandir – Vedom, Bhajans & Music Programme and Parayanam Sessions.

Afternoon and evening sessions focused on quiz and study circles. The students felt that the motto of our Uni-

versity, “*Satyam Vada, Dharmam Chara*” (Speak the Truth and follow Righteousness) is nothing but practicing of Human Values which form the basis of a spiritual life.

Day 3 – Sunday, 10th June, 2012

Morning Session

This session consisted of five talks, a global presentation, a video presentation and the valedictory session.

- Sai Avatar – The fountainhead of Indian Culture & Spirituality
- Indian Culture and Spirituality: Insights from the life of Bhagawan Sri Sathya Sai Baba
- The Eightfold Path of Patanjali Yoga Sutra
- An ideal Sai Student and his/her role in society

Collective Presentation by students from all campuses

This was an extravaganza, a global presentation by the students of the four campuses as well as the XI and XII standard boys and girls. This was presented in two parts – first by the women of the Anantapur Campus and XI and XII Standard (Girls wing) girls, followed by the boys from the school and all the men’s campuses.

Surrender to God, the importance of spiritual inquiry, how material life is a prop to reach the higher goals of life, and the fact that God has embedded permanent gems of ideals in an impermanent body; these were some of the subtle but powerful lessons highlighted by the women students during their narrative.

The men students started their presentation with a skit based on a popular analogy that Baba often narrated about the attitudes between Duryodhana (who sees bad in all people except himself) and Dharmaraja (who cannot see anything but good in people except himself) when asked by Krishna to find one good person and one bad person.

Other skits included moral dilemmas between friends in a professional situation and the enduring dedication of Hanuman (in the scripture Ramayana) to do anything to be close to Lord Rama.

Lastly, a satire from the fictional life of a man called Bhola (unlearned, foolish but extremely sincere) highlighted the universal message of Baba that God is everywhere and in everyone.

The conference ended after offering felicitations to retiring teachers and a valedictory function.



Sri Sathya Sai Mirpuri College of Music



"Music enables one to taste the sweet nectar of heavenly bliss - 'The Brahmananda'."

- Sri Sathya Sai Baba

One of the latest bouquets of flowers to join the Sai mission is the Sri Sathya Sai Mirpuri College of Music. This college is an excellent combination of Gurukula as well as Institutionalized systems of training. At the southern threshold of the Vidyagiri complex, the college is housed in an imposing building, a majestic edifice in the shape of several musical instruments.

The motto of the College of Music is: "Tasmat Nadatmakam Jagat (The Soul of the Universe is the Nada)".

Baba often illustrated our country's name 'Bharata' as the ellipsis of the words-'Bhava', 'Raga' and 'Tala'. He al-

ways mentioned that music was one of the lamps of human culture that had been continued to burn with undiminished luster through the ages. The intellectual, emotional and spiritual values of music have always been lauded as highest branches of learning. Hence practice of music can develop the four C's, viz. Concentration, Creativity, Character and Culture.

The College of Music offers both Hindustani (North Indian) and Carnatic (South Indian) Classical Systems under one roof. Apart from full time Foundation, Diploma and Post Diploma Courses, the College will offer full time Gradu-

ation (Bachelor of Music - B. Mus.), P.G. Degree (Master of Music - M. Mus.) and Doctor of Philosophy (Ph.D.) from next academic session 2014-2015:

The system of education at the college is based on the system of integral education, which is the hallmark of all Sai Institutions. The students participate actively in all the activities with other educational establishments.

The students actively participated in the Tyagaraja Aradhana, Ganesh Chaturthi, Vasantha Panchami, Grama Seva along with the other students of the educational institutions at Prasanthi Nilayam.

Following is the statistics of Academic performance

Students Enrolled	Pass Percentage
22	100%

Grades received	Number of Students
O+	2
O	11
A+	3
A	3



*Have you ever seen an academic campus with more flora and fauna than just brick and mortar?
The Prasanthi Nilayam campus of Sri Sathya Sai Institute of Higher Learning has them all —
Geese, peacocks, flowers and butterflies!*



CENTRAL TRUST

MEDICARE

EDUCARE

SOCIOCARE

In fact, the holy hamlet of Puttaparthi abounds in feathered friends. With an amazing array, they range from the teeny weeny Sunbirds, Munias and Prinias to the medium-sized Cuckoos, Doves, Rollers and Larks to the large Ibises, Storks and Cranes. The rare Malkohas, Painted Storks and Night Herons also pay 'flying' visits.



Sri Sathya Sai Higher Secondary School

Prasanthi Nilayam

Vision, Mission and Philosophy

The Sri Sathya Sai Higher Secondary School was inspired, initiated and was lovingly nurtured by Baba. He is its life and soul, motivation and goal. Under his direct guidance and loving care, the school embarked on its mission of moulding young minds on the 15th of June, 1981. "Character Development with Academic Excellence" has been the governing principle of all the endeavors in the school. The school at every step, big or small, is guided by the comprehensive educational philosophy of Baba who emphatically advocates "Education should be for life and not for a living".

Affiliation

It is a fully residential English medium school for boys and girls and is affiliated to the Central Board of Secondary Education. It consists of classes from I to XII and forms a vital limb of the Sathya Sai Education system. Education offered is completely free. There is no tuition or lab fee of any kind right from primary



education.

Academic Excellence

Right from inception the school has been maintaining a 100% pass record with about 90% of them being in the first division.

Special Events

In addition to outstanding academic performance in the year just concluded

the students participated actively in several common institutional activities like the annual sports, Grama Seva etc.

In addition, the students were actively involved in the following school events.

The Independence Day celebrations exposed a flood of talents in the school students wherein, they presented various programs on the significance of the day and portrayed national fervor through their presentations.

The Hostel Anniversary on 23rd July unveiled the emotional bonding of the students to the hostel and its founder through various programs throughout the day.

The festival of Krishna Janmaastami brought forth joy and devotional fervor when the students took the cows from Sri Sathya Sai Gokulam in procession towards the Mandir. The celebrations reached their peak in the Hostel when the students participated in pot breaking games which mark the tradition of this festival.





In the month of August, the Investiture Ceremony was conducted to initiate the House Captains of the school formally into the activities of the school throughout the year, thus handing over the responsibility of conducting and participating in various events, upholding the spirit of games, values of the institution and the ideals laid by its revered founder.

The Teacher's Day celebrations conducted by the students showed their gratitude to Baba, the Divine Teacher and the tutors who moulded them.

The month of February witnessed

Farewell functions in which the outgoing students were honored and reward-



ed for their selfless services rendered in various activities throughout the academic year in both the hostel and the school.

Every student in SSSHSS is given an opportunity to participate in various extra curricular activities like public speaking, quiz programs, skit competitions, advertisement campaign competitions, dance competitions, dumb charade, Bhajan Antakshari, drawing and painting competitions, vedam chanting and explanation competitions etc. These activities blossom a child into a personality of all round excellence.

Class X RESULTS



Students
Appeared

89



Students
Passed

89



With
CGPA > 9/10

78

Class XII RESULTS



Students
Appeared

118



Students
Passed

118



No of
First Class

118



With
Distinction

112



Sai Schools in India



The Sathya Sai Schools spread across the length and breadth of India are the best examples of the philosophy of Educare in practice.

The Institute of Satya Sai Education (India) was set up on 9th January 2000 in Dharmakshetra, Mumbai to cater

to the increased need of standardization and quality enhancement of value based education. It has a resource training centre with a well-equipped library of books, audio-visual and other materials. The Office of the National Council of Sathya Sai Schools, an advisory body is also located here.



At present there are 100 Sathya Sai Schools in 17 states of India. The total enrolment of students is around 50,000. The diversity among the schools is tremendous: village and urban, residential and day, only boys, only girls & co-educational, fee paying and free, primary, secondary, higher secondary and mixed, teaching in English and several regional languages, affiliated to State or national Boards. Total number of teachers all these schools is around 1,900. Of these, around 65% of the teachers have attended either a diploma or a Certificate Course conducted by the Institute of Sathya Sai Education. All Sathya Sai Schools are implementing an integral value-based curriculum recommended by the Institute.

The following are the locations of the 99 Sai schools in the country.

State	Schools
Andhra Pradesh	9
Assam	3
Delhi	1
Gujarat	4
Haryana	2
Himachal Pradesh	1
Karnataka	18
Kerala	6
Madhya Pradesh	4
Maharashtra	4
Odisha	19
Punjab	2
Rajasthan	3
Sikkim	3
Tamil Nadu	10
Uttarakhand	1
Paschim Banga	10



Vidya Vahini

The mission of Vidya Vahini is to combine value based education with academic excellence using technology as a key enabler.

The core belief of the program is that every child in India has the right to education and such education must imbue our traditional values and the technology to facilitate such transfer must be scalable.

Sri Sathya Sai Vidya Vahini (SSSVV) uses the multi-faceted talents available within the Sai Organisations.

The growing SSSVV family today has 1,325 members, 332 teachers, 682 volunteers and 311 privileged guests.

Our Mission Driver: Workshops

Over the year 106 workshops were conducted with varied objectives in mind.

Type of Workshop	No
Orientation Workshops	20
Content Generation Workshops	23
Review Workshops	4
Teacher Training Workshops	17
Application Training Workshops	17
Inauguration of SSSVV in Schools	13
SSSVV Arts and Crafts Workshops	9
Miscellaneous	3
Total	106

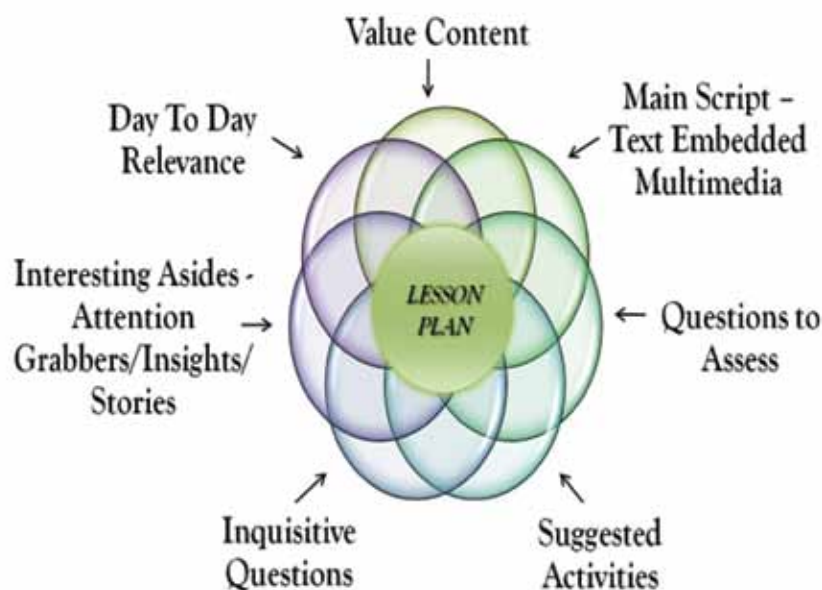
In the current education system some content is available to everyone,

quality content is accessible by a few, but quality content with embedded values is scarce. At the heart of the SSSVV project lies content generation and dissemination. Workshops are conducted not only to orient teachers into the underlying principles of value education and Educare but also to let them practice and master the unique seven-jewel pedagogy used by the SSSVV programme. Workshops also aim at initiating and coordinating supporting structures that enable seamless

delivery mechanisms. They also provide the opportunities to take stock of progress, plan strategies for the future and to build an efficient communication model.

Blossoming Content

The content availability continues to grow with contributions coming forth for both academic and value content. Technology has given SSSVV, the much needed flexibility in content development and deployment. A significant

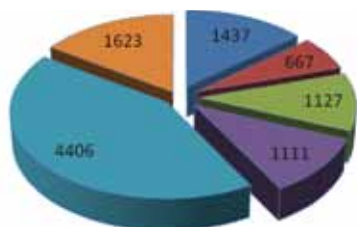




number of academic assets (10,371) and value assets (1,489) are now available on the SSSVV online portal. These assets can be quickly combined in a modular fashion to create Master Lesson Plans (MLPs). On the one hand it can take care of syllabus changes quickly and on the other hand it gives teachers more flexibility and choice by offering a nice suite of assets to choose from. The content can be chosen and adapted to the specific circumstances of each school and class. As it continues to evolve, every addition is a step further towards a happy teacher and happy classroom. The following shows the content that is available on the SSSVV online portal.

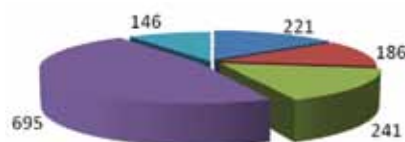
Online Academic Assets – 10,371

Main Script	4,406
Suggested Activity	1,623
Assessment Questions	1,437
Inquisitive Questions	1,127
Interesting Asides	1,111
Day to Day Relevance	667



If the above gives a sense of the huge amount of effort that has gone into creating academic assets SSSVV will be incomplete without its core Value Assets shown below.

Right Action	695
Peace	241
Love	221
Non-violence	186
Truth	146



‘Teaching Values through Art and Craft’.

Art and craft workshops were held in nine Sai schools to demonstrate the im-



Beyond the Conventional

SSSVV believes that an integral value based education system is possible when learning is Insightful, Inspiring, Enjoyable and Participative (IIEP). Several initiatives have been taken up to provide teachers with the latest and best of pedagogy. One such initiative is called



portance of art and craft in the holistic development of a child. The concept is communicated and teachers are empowered to conduct these classes on a regular basis.

A pilot video has been created to teach the basics of a classical dance style to children without the presence of a full time dance teacher.

A career counseling workshop was conducted with the help of a professional career counselor for Class X students of three schools in Chennai to make children aware of the many conventional and non-conventional courses available to them.



Not only has content been given importance, but alternative and interesting modes of delivery have been demonstrated in workshops by experts including a focused workshop on science in Prasanthi Nilayam, Puttaparthi.

Considering that the response to these initiatives has been encouraging, these will be further built upon in the coming year.

Bridging the Digital Divide

Pedagogy has been rapidly evolving across the world in the recent past with applications of findings from research revealing to us how children learn. This is across the spectrum from early learners to adults. Multimedia and digital content, besides a multitude of teaching aids, are being deployed to aid learning. However, those on the other side of the digital divide do not have access to them. In an attempt to bridge this divide, SSSVV online portal is playing the role of a key technology enabler that serves as collaborative platform to create high quality content that can be taken to the doorsteps of the needy schools.

The following shows the lesson plans that are available on the portal.

Services of TCS

On 25th August, 2012 Tata Consultancy Services (TCS) officially handed over the online SSSVV web portal to the Sri Sathya Sai Central Trust. TCS has been at the forefront of the development of the portal and has also committed continuing support for further enhancements. Mr. Chandrasekaran (CEO, TCS) personally lead a dedicated team of 13 members comprising engineers, application architects, and database designers.

The TCS team was constantly supported by a group of 40 volunteers from Vidya Vahini who were actively engaged in requirements gathering, design inputs, and testing. Since its deployment, new patches, which includ-



ed bug fixes and enhancements, have been released. Over 500 hours of testing by the testing team and over 100 hours of time was spent on training and documentation. Sai Systems, a SSSVV technology partner, has volunteered to take care of the server needs. In December 2012 the portal was moved to 64-bit server, which contributed to significant enhancements in the response times of the portal. The new server has been stabilized and additional measures to monitor the hardware and software stability have been put in place.

Getting Computer Savvy

Volunteer teams have now been formed to provide training and enable fast and easy adoption of the online SSSVV web application. 200 users have been trained over 10 hours each in a hands-on training effort. There are more than 480 IT volunteers. They play a crucial role in moving a lot of the content generation effort that is presently happening offline, to an online mode. A total of 501 lesson plans are now available on the portal.

A Virtual Staff Room

SSSVV Discussion Forum was launched as a platform for voicing ideas, having open discussions and debates, a venue for questions and answers and a place for sharing knowledge, experience and expertise. Presently gathering steam, the knowledge and expertise gleaned from discussions is expected to generate 'assets' ultimately.

Our Growing Footprint

As of March 2013, rollout of the project was underway in 26 schools spread over the nine states of Kerala, Tamil





Nadu, Karnataka, Andhra Pradesh, Maharashtra, Gujarat, Madhya Pradesh, Haryana and Punjab.

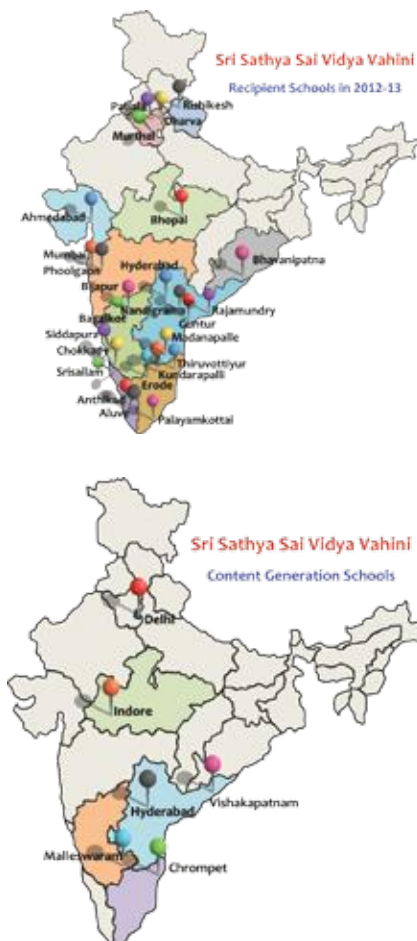
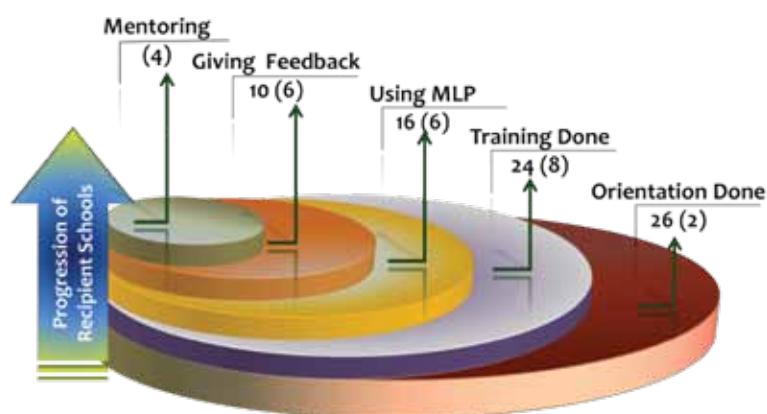
The map below shows the locations of various schools across India where SSSVV is implemented.

The SSSVV content generation is growing as well. The map shows the locations where content generation workshops have been held during the year.

Pedagogy and delivery are constantly evolving. The execution model starts with school infrastructure being evaluated, introduction to SSSVV, teachers being trained on pedagogy, teach-

ers using lesson plans, giving regular feedback and finally taking part in content creation and mentoring of other schools. The status of deployment so far is depicted in the picture above.

ed support from the local community while the art and craft workshops brought out the child within the teachers. The deep social impact is obvious.



Parthi Yatra by our schools

Recipient schools have been visiting Prasanthi Nilayam and participating in our activities including the Annual Sports and Cultural programmes.

Fellowship & Project Feedback

The need to have a 360 degree feedback at a national level collated and analyzed for generating content of unmatched quality gave birth to the Fellowship programme.

The Fellowship candidates in Thiruvottiyur, Tamil Nadu, and Anthikad, Kerala, have had beautiful experiences and reported back not only on the classroom atmosphere but also initiatives like Vedam, Public Speaking, Surya-Namaskar and meditation. Anthikad has witnessed activities beyond the classrooms like eco clubs (encouraging growing vegetables), activity clubs and summer camps. An anti-alcoholism rally by students received whole-heart-

Caring For the Family

Re-dedicating itself to taking care of this growing SSSVV family, the 40 member strong VMG (Volunteer Management Group) re-christened itself as VCare (Volunteer Care). This group of dedicated volunteers help in orienting and welcoming new members to the programme as well as in managing various events organized by the SSSVV programme.

Upcoming Initiatives

With a dual focus of rolling out new initiatives and delivery mechanisms, the SSSVV team is focusing its strategy to further develop organizational strength, to develop diverse content generation capabilities, enhance features on portal platform, create robust deployment mechanisms and finally a structured feedback process that contributes towards enrichment on all fronts. Topping the agenda are:



Knowledge Management:

Developing quality content remains a key goal of our project. The SSSVV Centre for Excellence that is coming up in Prasanthi Nilayam, Puttaparthi, will spearhead the knowledge management processes. Six wings with appropriate manpower and technical resources will be developed to handle various activities at the center. Beyond dissemination of knowledge, content and pedagogy this centre is expected to be a prime attraction during Parthi Yatras by SSSVV teachers who can use the facility to learn and practice activity based teaching and learning.

Pedagogy and training:



The calendar for Art and craft workshops for recipient schools is being prepared. Student workbooks and teacher handbooks are being created and they are expected to be ready by Eashwaramma day. A train-the-trainers workshop is also being planned to aid the rollout of the new art & craft curriculum.

New teaching tools and aids are being developed to enable innovative teaching practices in science subjects. The concepts and ideas were developed in various workshops organized during the course of the year.

Bal Vikas (EHV) is slated to be taken up by SSSVV by November 2013 as a

new initiative for content development and deployment.

Organisation and Delivery:

The three major areas of primary focus for SSSVV include content generation, deployment and the core technology that drive the programme. Top three goals in each of these focus areas are as summarized below:

CONTENT GENERATION

45 urban schools for content generation

Rollout in Kerala, Odisha, West Bengal

LP completion class 5 - 9 for 5 Boards.

DEPLOYMENT

Hardware & infrastructure in 30 schools

Strengthen feedback through volunteers

Employ teaching aids for deployment

TECHNOLOGY

Enhance current feature set based on user feedback

Develop deployment, volunteer and event management modules

Clear the current backlog of all bugs

There is a clear evidence of the positive impact of the SSSVV program. They range from applause by the fascinated children on seeing an animation projected in their Algebra class to the enthusiasm of the teachers inspired by the pedagogy.

SSSVV is truly Educare in Action. It will leave a lasting footprint in the National Education firmament.



The Annual Sports and Cultural Meet



The Annual Sports and Cultural Meet is a major yearly event in the calendar of all the campuses of the Sri Sathya Sai Institute of Higher Learning (SSSIHL), and all the Sri Sathya Sai educational institutions, founded and nurtured by Baba. The Annual Sports and Cultural Meet 2013, was held over five days from 11th to 15th January, 2013 at Prasanthi Nilayam.

The inaugural ceremony of the Annual Sports and Cultural Meet was held



on 11th January at the Sri Sathya Sai Hill View Stadium and the cultural events were held at the Sai Kulwant Hall in the evenings of 12th to 15th January, 2013.

Annual Sports Meet

The Sports meet on 11th January each year is a culmination of a month-long, intensive preparation of athletic displays, acrobatics, cultural dance routines and the like, by students from all campuses of the university and the Sri Sathya Sai educational institutions. The event is more than the Annual Sports. It is a pageant that unfolds in front of a crowd of over 10,000 spectators seated in the viewer galleries of the Sri Sathya Sai Hill View Stadium.

This year the programme commenced at 8.00 a.m. when baba's car with a beautiful photograph of him, escorted by motorcycles outriders, entered the northern end of the stadium.

The motorcade was welcomed by the women's brass band of the Anantapur Campus of the university. This was followed by a welcome by the captains of the university and finally the procession was escorted in slow march, by a special contingent that was led by the men's brass band of the Prasanthi Nilayam campus of the university. When the contingent arrived in a grand procession at the Shanti Vedika a Veda chanting group of students offered a ceremonial welcome with Poornakumbham with the Vice-Chancellor along with senior members of the Sathya Sai educational institutions in attendance.

The March Past and Sports Meet Oath

The March past was a spectacle in itself, the result of rigorous training, coordination and execution. Accompanied by the women's and men's brass bands



of the university, the students of the Sai educational institutions marched from the north end of the stadium and gathered in front of the Shanti Vedika. Following the hoisting of the university flag, the customary Sports Meet oath was administered to the participants and the sports torch for 2013 was lit and carried to Hanuman Hill by the mascot in the form of a Cheetah to light the sports flame.

Morning Events

The first presentation of the sports events was made by the students of



ics on ropes on a high structure, floor exercises, somersaults and gymnastics. A squad of students dressed as soldiers

game of basketball. Daring feats on giant rings that followed, showcased the skill and balance of the students. Balancing acts and acrobatics on a rope on a high structure and spinning like a top amazed one and all. Their last item included colourful formations with red, yellow and blue flags. Their presentation concluded with fireworks and soaring miniature planes in the sky.

The morning programme came to a close at 10.15 a.m.

Evening Events

The evening events began at 4.30 p.m. The first performance was by the students of Smt. Eswaramma English Medium School who presented their talent and skills in a marching drill, a



Brindavan Campus, SSSIHL. Their items included an enchanting folk dance of Karnataka, a musical symphony on drums and a perfectly executed presentation on motorbikes that included crisscrossing at high speed, synchronous riding and formations.

The students of Prasanthi Nilayam Campus, SSSIHL followed with feats on remote controlled miniature planes in the sky, while a huge structure depicting the universe in the hands of Baba was wheeled into the performing area. Their first item was a magnificent Shiva dance which was followed by acrobat-

thereafter displayed elegant coordination in a gun parade, after which they displayed rare somersaults in their





rugby game, rhythmic exercises, thrilling dances and daring acrobatics.

Next, the students of Muddenahalli Campus, SSSIHL made eye-catching formations, depicting the advent of various Avatars of God, viz. Matsya (fish), Kurma (tortoise), Varaha (boar), Narasimha (half man, half lion), Parasurama, Rama, Krishna, Buddha and Bhagawan Sri Sathya Sai Baba. This was their first participation in the Annual Sports & Cultural Meet and their performance was impressive.

Colour, music and rhythm characterized the presentation of Sri Sathya Sai

Primary School students. Beginning their programme, with a giant backdrop depicting the scene of creation, they first performed a beautiful dance to the tune of a devotional song, "Vande Sivam Sankaram" (I offer salutations to Shiva). What followed was an array of colourful formations made by boys and girls. This was followed by formations on circular rolling structures, and lastly a fast-paced vigorous dance by senior girl students.

Next to perform were the students of Nursing and Allied Health Sciences of Sri Sathya Sai Institute of Higher Medical Sciences, Whitefield who displayed

their skill and talent with a lion and dragon dance. The dance of lions and fast movements of the dragons in symphony with drum beats, as well as the formation of SAI through dragons were eye-catching.

The students of Anantapur Campus, SSSIHL, made the final presentation. Following a display of gymnastic feats on white hoops and somersaults on a triangular structure, they performed a dance on a cylindrical roller while maintaining perfect balance. Acrobatics on rope on a high stand followed this. Their most dazzling item was the formations they made with dexterity and





agility with luminescent LED lights. The formation of the word SAI with streaks of lights in the end earned them a long and prolonged applause from the spectators.

This colourful inaugural ceremony of the Annual Sports and Cultural Meet of the Sri Sathya Sai Educational Institutions came to a happy conclusion with a sparkling display of fireworks.

Music and Cultural Programmes

As part of Sports and Cultural Meet 2013, the students of Brindavan Cam-

pus, Prasanthi Nilayam Campus, SSSIHL and Sri Sathya Sai Higher Secondary School performed dramas on 12, 14 and 15th January, 2013 respectively, while the students of Anantapur Campus, SSSIHL made a music presentation on 13th January, 2013. All performances took place at Sai Kulwant Hall in Prasanthi Nilayam in the Divine presence.

In their drama, the students of Brindavan campus, SSSIHL portrayed the life and message of Sri Krishna Chaitanya, a great devotee of Lord Krishna of 16th century A.D., who gave the message of Nama Sankirtan as the means of man's liberation. An elevating story of the

love for God, well-rendered devotional songs and dance routines and fabulous sets made the drama a very impressive presentation. The final scene added grandeur to it when the entire cast danced in ecstasy whilst a magnificent replica of the chariot of Lord Jagannath, was wheeled into the hall.

The drama entitled "Shankara Digvijayam" (Shankara's journey of conquest) presented by the students of Prasanthi Nilayam Campus, SSSIHL, portrayed the illustrious life story of Adi Sankara, who gave the message of Advaita (non-dualism) to the world and re-established





the supremacy of the Vedas. The drama depicted the main events of the life of Shankara, and conveyed the main teachings of this great spiritual giant of the 8th century through powerful dialogues and well-rendered Sanskrit verses. Excellent make-up, and perfect choreography added to the impressive presentation.

The drama, "Mera Jeevan Teri Sharan" (my life at Your feet) enacted by the students of Sri Sathya Sai Higher Secondary School highlighted the lofty theme of surrender to the Divine through a simple story of a young boy who at first believed that God had no role to play in the life of man, and ultimately came to realise through various events that God occupied the foremost place in man's life and His grace could be earned only through total surrender. Introduction of the episodes of surrender of the Pandavas to Krishna and of Vibhishana to Rama enhanced the significance of the underlying theme. The noble premise,

excellent acting and dances by the students, good make-up and costumes made the drama a magnificent presentation.

The devotional music presentation entitled "Ananta Prema" (Infinite Love) made by the students of Anantapur Campus, SSSIHL, was based on the sublime teachings imparted to mankind by Lord Krishna in the immortal treatise, the Bhagavad Gita. Beginning their programme with soulful rendition of the Mira Bhajan, "Darshan Deejo Aaj, Pyare" (Oh dear Lord! Grand me the bliss of Your Darshan), the students dwelt on the ennobling themes of the Bhagavad Gita, such as how the impersonal God becomes personal, how the states of sameepya and sarupya (proximity and identity) lead to sayujya (merger), how constant practice helps in controlling the vagaries of the mind, etc. The themes were highlighted by meaningful commentary, relevant ślokas and devotional songs from The Gita, all of

which brought clarity, sweetness and beauty to the message given. Excellent chanting of ślokas, melodious rendition of devotional songs and exhilarating music created an aura of devotion and transported all members of the audience to a divine plane.

The Prize Distribution Ceremony

The Prize Distribution Ceremony of the Sports and Cultural Meet was held on the day of Makara Sankranti, 14th January, 2013 at Sai Kulwant Hall.

The programme commenced with a grand procession comprising the university brass band, Veda chanting by a group of students and a flag-bearing squad, which started at 8.30 a.m.

The Vice-Chancellor of the Sri Sathya Sai Institute of Higher Learning gave away the prizes to the winning teams and individuals.



Sri Sathya Sai Grama Seva Project

Social Service is an integral part of the Sri Sathya Sai education system. As early as 1968-69, in the very first year of the college at Bengaluru, students would go to the neighbouring villages to undertake service activities. In the next three decades, on the 18th of November every year, thousands of rural folk from the surrounding villages would gather at the Sri Sathya Sai Hill View Stadium at Puttaparthi. Faculty and students under the guidance of the Founder Chancellor, would distribute food and clothes as gifts to all those gathered on the occasion.

However, from the year 2000 onwards, this service expanded into Grama Seva with the following specific objectives. Undertaking during the Dasara celebrations, faculty and students of our educational establishments visit the nearby villages and lovingly deliver food and clothes at the doorstep of every village member.

Objectives

- To sensitise students to societal problems and make them understand the needs of the lesser privileged
- To expose students to rural Indian



life

- To enable students to appreciate the joy associated with serving the poor and needy
- To train students in group dynamics and team work
- To train students in the optimal utilisation of time and resources in the execution of projects

Modus operandi

The students learn about the detailed step by step process of any project. Firstly, the villages in the district that will be served are identified.

Then the demographic data is obtained from the Mandal Revenue Office. This is augmented by actual reconnaissance by teams of students and teachers. Based on the proximity of the village, total population, and time taken to reach it, villages are grouped together and various groups of teachers and students are assigned to a group of villages. Each vehicle is fitted with a mobile wireless set for communication between the different vehicles of a group and also with a central control point at Prasanthi Nilayam.

For 10 nights food is prepared and





packed by students of the Anantapur campus overnight. They are collected by teams of students who disperse next morning as per a detailed plan.

Salient Features

- Food and clothes distributed as tokens of love at every doorstep, irrespective of social or economic status
- Activity conducted in an

atmosphere of faith and trust

- Cooking, packing, transportation and distribution of food and clothes, sanctified by prayer
- Feeling of brotherhood and solidarity expressed through partaking of the same food by students and teachers
- Entire activity undertaken by students and teachers with minimal

help from external agencies

Grama Seva 2012

Grama Seva for 2012 was conducted between 16th and 24th October, when, nearly 1,500 students and staff of our educational institutions participated. In addition to food packets, over 45,000 sets of new cloths were distributed to the villagers.



People Served
2,92,000



Villages Covered
153



Students & Staffs
1,419



Sets of Clothes Distributed
45,000



One of the remarkable features of the Sai mission is this-Outside the official organization,influenced by Baba's call, there are really hundreds of groups who ,in their own way,are attempting to bring cheer to some lost soul.

These are largely unheralded, unhonoured and unsung.

The story of Kailash is one such story.



Love All Serve All

The Story of Kailash

*Life is real tough on some like Kailash,
Destiny demanded that he passes 12th standard
despite his battle with cancer in the chest.*

*Hailing from a poor farmers family
Kailash lost everything except
clarity in mind.*

*He wanted to work
"I want to send money to my mom", he said
when our group met him.*

*We promised to get one after he is cured.
But destiny rolled out its scheme as scheduled.
Soon Kailash was in a home for the terminally ill.*

*Not knowing his condition, he again insisted on Job.
To send money to Mom. And a laptop to practice.
We gave some money and asked him to send to Mom
Donated laptop in a jiffy, as its a race against time.*

*Kailash was all smiles. Last wishes fulfilled
Doctors sensed time was up and asked him to be taken
to his village to be with his folks for Diwali.
Kailash promised to come back and take up the job.
On reaching his village on 27 Nov'13 he called to say
that all is well and he will be back soon.
That happened to be his last call.*

*By noon it was all over. We were shocked.
But as Baba says, Kailash went to change his soiled shirt
(read body).*

*We could share Sai Love and fulfill a couple of his last wishes.
We learnt how 'Love All-Serve All' can transport us to a
different world of bliss*

*Where Love is the only currency.
And spending it doesn't diminish wealth but augments it
many fold.*

- Chembur Dust

Elsewhere you will find the story of Vijayalakshmi and the story of Pradip





SOCIOCARE

LOVE THAT TRANSFORMS



Sri Sathya Sai Seva Organisation, India

"Engage yourselves in service activity. Consider social service as service to God. This is the best way to earn God's Love. Love all and serve all. Your entire life will be sanctified thereby."

- Sathya Sai Baba

Founded by Baba in Mumbai in the year 1965, the SSSSO is a service organisation with a spiritual core and base to benefit all of mankind irrespective of religion, caste, creed or sect. Present and active in all the states in India, the effort of the organisation is to make a notable difference in people's lives, to bring about changes not just in their living but in their way of life.

The principle objectives of the organisation are to help the individual –

- Be aware of the Divinity that is inherent in him and to conduct himself accordingly; to translate into practice in daily life, divine love and perfection; to fill one's life with joy, harmony, beauty, grace, human excellence and lasting happiness.
- To ensure that all human relations are governed by the principles of Sathya (Truth), Dharma (Right Conduct), Shanthi (Peace), Prema (Love) and Ahimsa (Non-violence).
- To make devotees more sincere and dedicated in the practice of their respective religions by understanding properly the true spirit of their religion.

The Sri Sathya Sai Seva Organisation has samithis or bhajan mandalis across the country and comprises of people from different strata of society, different ethnic groups pursuing different

religions and faiths bound by Baba's following words –

"Seva is sadhana (spiritual exercise), not a pastime of the rich and well placed. Each one must realize this truth".

- "Sathya Sai Speaks", Vol. VIII.

The Sri Sathya Sai Seva organisation comprises three wings – Spiritual, Education and Service. Activities under the three wings are food for the soul, mind and body.

The sevadal/volunteers, in keeping true to this guidance from Bhagawan, involve themselves in service activities working towards making a difference in every life it touches. Big or small, the effort of every samithi is to work towards transformation of society through service rendered to fellow beings, leading to transformation of hearts.

They work as one cohesive unit whether as sevadals providing service at Prasanthi Nilayam, at medical camps, doing narayana seva or the Bal Vikas gurus who work with young children to inspire in them a desire to inculcate the five human values of Truth, Righteousness, Love, Peace and Non-violence, or the teachers who having undergone training in EHV help in guiding the young minds towards the goals laid down by Bhagawan or the Sai Youth who work tirelessly in the Sri Sathya Sai Village Integrated Programme.

The following statistics indicate the extensive spread of the organisation.

- The Centres have 2,647 samithis, 5,811 bhajan mandals and over 6,00,000 members.
- 16,681 Balvikas centres have 3,30,961 students and 19,737 gurus.
- The Seva dal has 73,697 men and 66,003 women with 59,691 youth members.
- 3,809 members are trained in Disaster management.
- 2,644 villages have been adopted with 7,11,550 beneficiaries.
- 23,320 medical camps benefitting 8,95,714 people.
- 794 veterinary camps have been organised during the year.
- 1,200 is the number of villages under the Sri Sathya Sai Village Integrated Programme.

The Sri Sathya Sai National Narayana Seva Programme, which cooks and serves meals to the poor and needy from the rations donated by the devotees, is an activity undertaken by every samithi across all the states. Lakhs of people have been served under this programme.

SSSVIP - The Sri Sathya Sai Village Integrated programme (SSSVIP) is a rare opportunity to serve the rural poor through a systematic and integrated



approach in the areas of Medicare, Sociocare, Educare, Agricare, Individual care, Employment care and Spiritual care.

The 100+ Sri Sathya Sai Schools in India cover more than 50,000 students and are run by a dedicated band of 2,000+ teachers. These schools are unique, in that they inculcate the Education in Human Values programme or EHV programme by integrating five universal core values in all curricular and co-curricular activities in the schools. These values which form the core of the Sri Sathya Sai Educational philosophy are universal and transcend all distinctions of colour, country, religion, caste and creed. The implementation of the EHV programme in these schools is guided by the National Council of Sri Sathya Sai Schools, India and the Institute of Sri Sathya Sai Education, India.

Given below is a brief summary of some of the activities undertaken by the state SSSSO, statewise.

Andhra Pradesh

11,963 devotees from 22 districts participated in the Integrated Training Programme on "Awareness of Organizational Knowledge and Spirituality". A symposium on "Human Values – A Healing Touch" held in Tirupathi at Sri Venkateswara Institute of Medical Sciences, was attended by 2,000 nursing students and staff.

Sri Sathya Sai Bal Vikas is a major movement in AP and it has branches



all over the state. Its current strength of students stands at 71,228 across all three groups with 4,067 Bal Vikas gurus. Certificate course in EHV funded by the SSS Central Trust was conducted for teachers of Sai school in AP state at 3 centres, training over 70 teachers.

19,984 patients have been cared and over 3,000 lab tests done at the Pothepalli General Hospital under the SSS Trust, AP. Hospital management also serves food in a van to the villagers in and around Pothepalli under the name

'Deena Bando'. The Sri Sathya Sai Mobile health van in Srikakulam tends to needy patients. Samithis at Srikakulam and Adilabad provide food every day to attendants who accompany the patient at government run super specialty hospitals (RIMS).

Under the Deena Janoddarana Pathakam, 300 students/orphans aged between 6 and 20 are under the protection and safe custody of Sai Volunteers.

Sai Needa (Sai Shelter) is a state wide afforestation project taken up by youth





members of Andhra Pradesh with the aim for improving the eco-balance of hundreds of villages across the state. A total of 2,60,000 saplings have been planted during 2012.

With the help of the SSS Technology group, 38 water plants have been installed in the state benefitting over 8,700 people, freeing them from joint pains and dental fluorosis. Four water projects have also been completed.

In order to reprogramme lives youth wing of the SSSSO takes the initiative in imparting training to unemployed youth in soft-skills (computer skills), interview and English language skills, tailoring training and helps them to gain employment by liaising with companies and institutes etc. 17 batches of 1,500 candidates have been benefitted.

The youth wing works with street mendicants by giving them a fresh lease of life through a makeover, provision of food, enabling and thus empowering them. The SSSSO has constructed cemeteries in several places to fulfill a social need that exists.

Innovative Measures & Impact: The 'Active Sevala Member' (ASM) concept was launched in July 2012 and the first batch of 1,060 Seva Dal, including 200 youth, underwent training in the inaugural year.

Assam

Sadhana camps, book releases, and Bal vikas meet to understand the impact of Bal Vikas in the lives of the Bal Vikas



students were some of the samithi activities during the year.

Taking healthcare to the doorstep of the needy, medical camps were organised at Dhuburi treating 250 patients, dental and urology camp at Sarpara treating 165 patients, eye camp at Tezpur treating 200 patients. Fruits, vegetables, oil, soap and sweets were distributed at Tarunram Phukan Leprosy Camp; blankets, warm clothes and fruits were distributed at Silchar cancer hospital.

Volunteers helped the flood victims at Parulli village in Madhupur area of Dibrugarh district as also East Malaibari where essential items like rice, dal, jaggery, salt, washing soap, bleaching powder and clothes were distributed to help support them. At Kaziranga, services rendered to flood victims of 400 families; involved distribution of food and clothes to 2,500 people.

Bihar and Jharkhand

The exhibition 'Journey with Sai' at Jamshedpur, in February, received tremendous appreciation. To mark the advent of the 87th year of Baba, 87 hours of bhajans were conducted throughout the state. On every occasion, Maha Narayana seva was organised and the poor and needy were fed. Blankets were also distributed.





Clean drinking water was made available to people through free water kiosks opened at Railway stations, bus stations and other public locations during the peak months of summer. Smokeless chulas for cooking, fabricated by our techno group, were installed at homes in the SSSVIP villages, thus enabling better care of eyes and lungs for the village folks.



Delhi-NCR Region

Living up to "One Religion, Religion of Love", every major festival like Eid, Christmas, Buddha Poornima- celebrated. Padmashri Prof. Mushirul Hasan, participating in the festival of Eid celebrated at Sri Sathya Sai Centre spoke on "The Spirit of Eid". Nizami Brothers sang melodious Sufi Qawwalis. Srimad Bhagavatham Katha discourses were



delivered by Shri Rituraj Maharaj. Father Dominic spoke on Christmas eve.

"Journey with Sai", a unique exhibition providing deep insight into the mission of Baba, was organised for over a week at the Sri Sathya Sai International Center and was attended by thousands including many eminent spiritual leaders. "Life is a game, play it" is a motivational initiative workshop conducted every month in selected college campus.

Several educational initiatives included a motivational exposure on human values to college students, a camp for children and an English medium secondary school for girls.

Sri Sathya Sai Mobile Medical Unit having lab and testing facilities including ECG, was launched on September 12. It renders free medical service to people in various parts of the National Capital Region, including Ghaziabad, Noida, Faridabad and Gurgaon.

Over 50,000 people across 10 districts



were served food on 12th December, as part of the Annual Global Narayana Seva.

Gujarat

A series of symposia on the topic "Importance of Educare in day to day life" was organised in all major towns and was attended by thousands of participants. A summer camp on Indian culture and spirituality ignited passion among the youth.

The Sri Sathya Sai Medical centre functioning at Ahmedabad continues to treat patients in the field of Physio-



therapy, Gynaecology, Ophthalmology, ENT, Skin and Cardiology. 8,000 plus patients are treated every year.

88 health camps were conducted during the year with over 10,000 patients treated. The weekly medical care efforts saw more than 45,000 patients being taken care of, while Vibrionics care was provided to over 9,000 patients. 67 blood donation camps and 204 eye camps benefitting 31,000+ patients were conducted.

350 health kits have been distributed to leprosy patients of Mother Teresa's Shantivan leprosy home. Over 68,000 people have been served food under the umbrella of Narayana seva. The Sri Sathya Sai Training Center for Food processing and Value Added Agriculture has been inaugurated at Gandeva, Navsari.

Haryana and Chandigarh

The Sri Sathya Sai Girls Senior Secondary school in Hisar district was built with



voluntary contributions from devotees. Inaugurated in 2012, the school provides free education. The SSSSO is also running free coaching centres benefitting 1,806 students.

The state organisation is running two old age homes and 12 vocational training centres. Under the umbrella of narayana seva over 2 lakh people have been provided with meals. During winter, distribution of blankets, shawls and woollen caps were undertaken to provide warmth to the poor.

36 medical camps were conducted providing free treatment and distribu-



tion of medicines to over thirteen thousand people in the state. 34 operations were conducted after due check up at the eye camps and spectacles given away. Four free Homeopathic dispensaries are functioning benefitting hundreds of patients every day. Haryana and Chandigarh have adopted 39 slums and 60 villages serving 15,470 beneficiaries.

Himachal Pradesh

The state conference organised in April 2013, inaugurated by Raja Vir Bhadra Singh- Chief Minister of Himachal Pradesh, was attended by devotees and sevadal. The Bal Vikas holiday camp participants were taught calligraphy, card making, fabric painting, role plays and lessons on the life and teachings of Bhagawan.

In the focus area of improvement of slums, volunteers, apart from the regular spiritual activities, also distributed clothes, umbrellas and blankets. Regular deworming, medical awareness camps, community cooking for feeding children and ensuring children attend



school regularly were some of the responsibilities for the SSSSO teams. Three vocational training centres have begun to help women become self-reliant.

Jammu

As in every other state, the focus here too is on both spiritual and service activities. 21 trained gurus are teaching school Balvikas in the 12 adopted schools, where they are also taught small scale self-earning skills like candle making, mehendi design, envelope making etc.

22 veterinary camps were organised for both prophylactic and curative treatment where over 2000 animals were



treated for various ailments. 2000+ animals were given vaccinations free of cost at their doorstep. The farmers were educated about latest know how of low cost scientific techniques with regard to animal care to have maximum benefits in respect of milk, wool, milk products etc.

Qualified specialists in the field of medicine, orthopaedics, ophthalmology, gynaecology and dental treated patients at medical camps organised by the SSSSO. Distribution of cooked food, fruits, reading books, notebooks, pens and pencils were done at different schools and homes across the state.

Cleaning of temples, Gurudwaras, Leprosy homes, old age homes, and





2,647

Samithis



5,92,106

Organisation Members



3,30,691

Bal Vikas Students



1,39,700

Trained Sevadals

home for children of Kargil and Ladakh war victims who have lost both parents, are being carried out.

Karnataka

The first Aaradhana Mahotsavam was observed with the Maha Narayana seva serving over 2,00,000 people. The SSSSO Karnataka organised the Maha Sahasra Kalashabhishekham done with water collected from 1,108 rivers and rivulets across India. This was followed by Samoohika Upanayana Brahmapadesha Mahotsavam for 600 aspirants in September 2012.

The regular monthly programme of Classical music, "One with Sai" at Brindavan, featuring the well-known Bha-jan and Ghazal singer, Sri. Anup Jalota in February 2013, was attended by over 5,000 people.

The medical camp conducted by the SSS alumni where every year over 3,500 patients are treated in medical disciplines like - Cardiology, Neurology, Gynecology, Ophthalmology, Dentistry, General Medicine, eye, skin, vibronics, etc. completed 18 years of service in 2013. 14 general camps, two eye camps, three dental camps, were held at Puttur in South Kanara District benefitting 2,800 patients.

An eye cum multi specialities camp

was conducted at Makhanahalli village on 26th August, 2012 with 20 doctors and paramedicos from Narayana Nethralaya and other hospitals. 115 eye cases and 180 general/dental cases were screened; 21 persons were selected for eye operation.

Agri-Training Program for Farmers of SSSVIP villages was held at Krishi Vigyana Kendra, Hulkoti, Gadag District, Karnataka during May 2012.



Over 1,000 volunteers went through the sevadal training camp held at Shimoga, Bengaluru and Gadag.

Major infra-structure improvement works have been taken up at many Sri Sathya Sai Schools. All the 10 SSS schools have maintained their passing percentage of 100% in board exams.

A digital recording studio was in-

**3,809**

Disaster Management

**2,644**

Villages adopted

**1,200**

SSSVIP Beneficiary Villages

**8,95,714**

Medical Camp Beneficiaries

augurated at Sai Gitanjali, J.P.Nagar, Bengaluru on Friday, 24th August, 2012.

Summer Course in Indian Culture and Spirituality was held both at Whitefield and at Shimoga. A Workshop on '9 Point Code Of Conduct' was held on 29th December, 2012 at Chaitanya Bharati Hall, Maitri Layout, near Hope Farm, Whitefield.

The first national retreat of Sri Sathya Sai Seva Organisations was held at Brindavan, Bengaluru on 31st March and 1st April, 2012. Youth groups, drawn from all over the country, made presentations on various organisational activities and the recommendations made by the groups were discussed and placed before the organisation for necessary action.

Kerala



The "Day of Inward Journey" (of introspection) is implemented at both samithi and district level. The Ekadashi Rudra Japam is a regular feature at all centres.

S.T.O.P Fascinating Traps:

A youth project conducted in schools, colleges and Arts & Sports Club



using presentations to teach S-Stop, T-Think, O-Organize, P-Proceed (STOP).

SSS Institute of Primary Health Care in Palakkad District, an institution of the Sri Sathya Sai Trust, Kerala, offers medical care free of cost to the needy irrespective of caste or religion. There are also four mobile medical vans conducting medical camps at remote places. Free dialysis is provided to the very needy in association with private hospitals.

54 villages under the SSSVIP programme ensures four of the seven cares basically spiritual, individual, educational and medical care implemented at all villages.

Under Sri Sathya Sai Snehatheeram, 30 children are housed in separate hos-



tel while attending different schools. A building project costing Rs. 1 Crore is under construction. 58 families selected from 28 Panchayats from the district are provided with food, clothing and medicines etc. regularly under Sri Sathya Sai Prema Dhaara Project. Elderly ladies are being looked after in Sri Sai Seva Kendram at Chendamangalam, North Paravur.

Under Sri Sathya Sai Agricultural Seva Project, waste lands in urban and rural area are utilized for vegetable cultivation. This project is mainly undertaken by youth.

Under Sri Sathya Sai Animal Seva Project, veterinary camps are conducted in Districts. Awareness on animal care is given to farmers.

The SSS Rehabilitation programme has under its umbrella SAIMED the medical forum of SSSSO Kerala, which currently manages care for 3000+ patients and SAINETHI-the lawyer's forum. The SSS Vaasthu Dhaara project has built more than 100 houses during the last 10 years. Under the SSS Deena Janodharana project, the elderly are taken care of, while the SSS Snehatheeram has children being taken care of.

Project titled "Prakruthi Samrakshan – Yathartha Easwara Aradhana" caring about nature provides for installation of Dual Pipe System for the kitchen, waste management and rain harvesting with minimum of three rain pits around each well throughout the village Under this programme 1,000 trees were planted

in public places as well as in residential areas and organized removal of plastic, to establish a "plastic free village", was undertaken.

Maharashtra

A 12 hour chanting of the Gayatri mantra was held at Dharmakshetra in November 2012. "Talash" a musical orchestra rendered by students of the SSSIHL at Pune was attended by over 2,400 people. A devotional music programme "SAI" THE INDWELLER, organized at Ravindra Bhavan Margao,

Goa in April 2012, was attended by 800 people.

17 master trainers who underwent the parenting workshop training in turn trained 388 new gurus to strengthen the Balvikas movement. The Mother Easwaramma scholarship for girl children was given to 174 girls.

Sri Sathya Sai Jev-o-Utsav-Journey of education in human values was attended by over 1,000 students from nine colleges in Nanded. The Saideep coaching classes with 30 dedicated teachers provides free coaching for underprivileged children. In May 2012,





10,000 people were present at the lawns of the Mumbai Royal Turf where many club-artists, thespians, corporate leaders, administrators and members of government paid tributes to Bhagawan in an event titled "Legend of Pure Love".

There are 36 mobile medical vans that have served over 4.5 lakh patients during the year. The mobile medicare project took on the initiative of getting 21 of the essential drugs manufactured under the Sri Sathya Sai Medicare banner.

A hundred plus volunteers worked together to provide for the flood affected victims in Yavatmal district. The Yermal water project was inaugurated in June 2012. Rain water harvesting was implemented in 10 villages. 3,000+ women have benefitted from the Mother & Child Care camps, cancer detection camps, Gynaecology camps, infant camps, hygiene camps and haemoglobin check camps. Sri Sathya Sai Trust, Maharashtra, donated an ambulance to an animal welfare organisation called "Animals Matter to Me (AMTM)".

In February 2013, 25 Sai youth from Sri Sathya Sai Samithi, Nagpur conducted "Madhur Ganga River Cleaning Camp" at Mohapa village in Nagpur District.

On 30th September, 2012, a huge gathering met to offer a tribute to the 'Legacy of Sri Sathya Sai Baba'. During the course of program Rhythmic Energy, a band comprising mainly of alumni of SSSIHL rendered a melodious musical orchestra named as 'Talash'. On 4th

December, 2012, a musical evening entitled "Sri Sathya Sai Nama Sankeertan" by Shri Anoop Jalota was the grand finale to the birthday celebrations in Mumbai.

As the temperature dipped, the Sai Youth Sri Sathya Sai Seva Organisation, came out to the streets under "Project Winter Sun" to drape those poor needy who were sleeping without any cover in this chilly weather.

Madhya Pradesh and Chhattisgarh

During the year all the three wings of the organization- Spiritual, Service and Education were active in consolidation, improvement and expansion of their activities. The four Sathya Sai Schools and the college for girls ensure Educare and academic excellence.

A very special activity this year was village visit programme by the samithi members to make them aware of village culture and also to know about vil-



lager's problems and to offer solutions.

500+ solar lamps have been distributed to students in remote villages who have no access to grid electricity or experience power shortages. Free coaching classes for writing bank and SSC exams are conducted at Bilaspur. Vocational training is conducted at Jabalpur & Champaran. Tractor driving licenses were provided for 250 youth in Champaran. A state level techno-media workshop was organised for 65 leaders of the SSSVIP villages, demonstrating





techno-solutions like solar lights, vermicomposting, rain water harvesting, biogas plant, use of water purifiers etc.

Mobile medical vans are in operation at Betul, Indore and Bhilai. A cardiology camp was organised at Indore with the association of Sri Sathya Sai Heart Hospital Rajkot, where 400 patients were served and 55 operated on successfully,

24 Bal vikas training camps, workshops for Master trainers in Parenting and summer camps for Bal Vikas students were other activities.

Academic performance in Sathya Sai Vidya Vihar and other educational institutions continued to be remarkable.

63 villages have been identified as SSSVIP villages in the state. A state level workshop was organised at Khandwa in October, 2012 to make the SSSVIP leaders aware of solution which can be of great help to villagers.

Manipur

The state Books and Publications publishes Sanathana Sarathi in Manipuri to help Baba's message reach a wider



audience. "Bhagawangi Paojel – EikhoigilAn" ("Bhagawan's Message–Our Treasure") written by L. Okendra Singh was released on Baba's birthday.

State level workshop on parenting was held, followed by committee level workshops to create awareness of the holistic approach of SSS BV program.

Vocational training centres train youth in preparation of detergent and dish wash powder, making of dolls, badges and embroidery.

Doctors from the fields of medicine, surgery, ENT, paediatric, gynaecology and four physiotherapists in acupuncture participated in medical camps.

Distribution of drinking water and maintenance of discipline during the auspicious Car festival, relief to fire victims at Bishnupur and narayana seva are some of the services undertaken by the SSSSO Manipur.

Odisha

The Digvijayam Yatra of Sai Jagannath was conducted in October, 2012 to

spread the message of love in 300 villages of nine districts. "Parthi Sudha" a Odia documentary on Baba's message and activities is telecast on Kanak-a odia TV channel.

With 19 Sathya Sai Schools situated in rural areas of Odisha, 10,000 students are educated and groomed by less than 400 teachers.





Sri Sathya Sai Ashtottara Shata Grama Pushpanjali, a massive village sanitation program involving cleaning of roads, sinking of tube wells, wells, digging of ponds and drains reaches 12,000 families in 108 villages along with awareness on health and sanitation.

With progress in digital connectivity, the year saw a number of programs on Veda training for Balvikas students, mother and child health, computer



training for youth and agricultural awareness sessions for farmers.

Awareness programmes, workshops and motivational camps ensured Prema Sanjeevani was a roaring success with 228 blood donation camps and collection of 12,000+ units of blood.

Donation of rickshaws, provision of free tool kits, sewing machines, free home nursing training, driving lessons, are a few programmes to make the unemployed self-reliant.

895 medical camps have provided care to 84,500 patients and 30 eye camps saw 581 cataract operations performed. 20,000 animals have been treated at 124 veterinary camps. The Sai youth work 24/7*365 days at the Infectious diseases hospital in the capital.

The Lodha tribe from the village of Tiansi in Mayurbhanj district were transformed from living a life of robbery and loot, with the constant intervention from Sai workers, and have now taken to rope making as a profession. Volunteers from Dhenkanal visit the jail for satsang with inmates.

Punjab

Bhajans are being conducted at temples, Gurudwaras, old age homes, home for the blind and remote areas to have Baba's message reach far and wide.

Free coaching centres help students, who need additional help. Eleven dispensaries run in the state have weekly

free medical camps to care for the sick. Health camps are also organised at slums and the villages adopted under the SSSVIP programme. Veterinary camps have been organised for both large animals and domestic pets. Free tailoring and sewing classes are organised for women to become self-reliant. Providing for water through provision of water coolers in some areas, development of a water reservoir, supply of water at railway stations and busy bazaars with movable water trolleys are done by Sai volunteers.

Rajasthan

SSSSO Rajasthan in collaboration with Sri Sathya Sai Heart Hospital in Rajkot organised a free heart check-up camp at Udaipur. Over 1,000 patients were seen and 80+ were recommended for





surgery at the free Sri Sathya Sai Heart hospital in Rajkot. Veterinary camps trained farmers on first aid to care for their animals along with treatment and vaccination for their livestock.

By giving them a bath, cutting their nails and cleaning them up, Sai volunteers spread the message of personal hygiene to the children of Naura village. They were also distributed kits consisting of combs, oil bottles, toothbrush, toothpaste and soap.

Baba's message of love was spread through the Village Sports Festival and the mahanarayanaseva during the weeklong Urs celebration at Ajmer.

An activated alumina based de-fluoridation plant set up at Kalia Kheda ensured clean drinking water for the villagers. At village Hardi, anti malarial sprays ensured reduction in cases of malaria.

Sikkim

Mantra Tapas, a state level Veda training programme, was organised at Daramdin in January. Journey with Sai an exhibition on Bhagawan's life and mission was organised at Gangtok.

Training courses in several disciplines—integrated village service, disaster management, environmental care—were arranged throughout the year.

500 students joined the rally for the anti-drug and alcohol awareness programme at Rabongala. The SSSVIP vil-

lages saw activities ranging from child care, medical camps and spiritual activities conducted by volunteers. Oxygen regulator machines have been donated to the paediatric ward of Sir Thutop Namgyal Memorial Hospital. Tadong Samithi donated gas stove and cylinder to the needy families. 492 eye patients, including cataract surgeries, were treated.

Tamil Nadu

A total of 295 general medical camps, 208 eye camps and 12 dental camps were conducted to benefit over 60,000 patients. Chennai metro witnessed a unique program of prenatal and antenatal program to expectant mothers. Solavandan samithi has been undertaking a unique mental health camp at Sivakasi for the past 12 years.

In SSSVIP, agri-initiatives continued with seed supply, facilitating meetings, and farmers' seminars for increasing yield of agriculture and horticulture. Supplied high yielding paddy seeds -ADT39 to the tune of 20 MT and thus



huge savings were seen by the farmers.

An Ifthikar feat conducted during the month of November at Mettupalayam and Tiruppur stood as a testimony to unity of faith. A week long Sai Sapthaha Devamrutham program was conducted. A unique programme of teaching EHV to kids through magic was adopted to teach over 2,000 kids in 11 educational institutions in the Kancheepuram district.

A program of disaster management training to youth was actively pursued. The state also has three vocational training centres where plumbing, electrical, carpentry and driving are taught to the students of the school so as to enable them to procure gainful employments. Exclusive vocational training institute





for women was set up at T-Nagar, Chennai in the year 2002. Since then the institute has trained more than 1,000 Mahilas to become self-reliant.

Sri Sathya Sai Books and Publications Trust, Tamilnadu has translated all the 3,600 speeches of Baba into Tamil language and brought out into 46 volumes entitled "Arulamutham" (Nectar Divine).

The state level Balvikas competitions was conducted on 25th December, 2012.

Uttar Pradesh and Uttarakhand

"Sai Prem Dhara" an exhibition on the life and teachings of Bhagawan was put up during the Maha Kumbh Mela which takes place once in 12 years. An intellectual seminar was organised by SSSSO, UP and Uttarakhand at Allahabad University campus on the theme "Restoration of Peace in Society and Harmony in Nature" attended by professors, lawyers and doctors.

The Sri Sathya Sai School Rishikesh was renovated and refurbished to increase the intake of students. A state level parenting workshop was organ-



ised in Lucknow.

Digital connectivity has been inaugurated at SSSVIP village of Dwara in Dehradun. Solar cookers, compost plants etc. have been provided at Dwara. At Tehetna village in Lucknow smokeless chullas have been distributed and vocational trainings were conducted.

West Bengal

Sri Sathya Sai Bal Vihar, near Thakurpukur and Sri Sathya Sai Primary School situated in the foothills of Darjeeling, Kolkata, are providing free education along with mid-day meal, free uniform, books, study materials etc. Over 5,000 students avail of the free coaching provided by the SSSSO.

Over a lakh have benefitted from

narayana seva conducted. 70,000+ people have been treated at medical camps. The Sri Sathya Sai Telemedicine Centre, Barrackpore for neurosurgery and cardiology patients has seen 3,696 neurosurgery patients and 1,434 cardiology patients availing the facility.

Dum Dum Metro Child Welfare Project-the SSSSO takes care of 35 children who live on the metro station platforms. Sevadal volunteers wake them up every morning, bathe them, dress them, feed them and then conduct classes right on the platform. Sevadal work to motivate and enable them to work



honestly for a living and help them give up their addictions, begging and committing petty crimes.

During the 10 days of Durga puja several fairs are organised, but sanitation is a concern and poses a serious health hazard. Sevadals undertake the responsibility of ensuring a clean and sanitised environment at many different fairs.

The sanitation drive at government or public run hospitals, Durgapur Sub-divisional hospital, north Bengal Medical College & Hospital, the sub-divisional hospital in Arambagh, National





Medical College and Hospital, Kolkata, Mission Ghat, Malda, conducted fortnightly / monthly basis is appreciated. Sai Jal project serves cold water to the thirsty at street corners, railway stations, mosques etc.

During Durga puja Sai volunteers take the elderly residents of Bholananda Old Age home pandal hopping on the day of Saphthami.

1,500 sevadal and 500 Balvikas children of Darjeeling district, in May, 2012, cleaned the drains attached to National Highway-55, from the foot of the hills at an altitude of 900 ft to Darjeeling Town at an altitude of 7,000 ft. covering a total distance of 65 kms. The purpose of this cleaning programme, before the onset of monsoon, was to ensure smooth flow of rain water through drains which

often remain blocked by mud, soil, grass and other obstacles. Members of the Salua samithi constructed a kachcha road at Puran Basti Salua which is inhabited by around 1,000 people. The Relling samithi worked with earthquake victims and rehabilitated few houses to provide shelter to those who had lost the roof over their heads.

The service and education wings take care of the society's needs; the spiritual wing caters to the individual's needs. The power of spirituality is inexplicable and infinite and can transform an animal into man and man to a divine being. This wing therefore helps nurture the inner self of all the members. This is done through group activities such as devotional singing, sadhana camps, retreats, study circles, public lectures, seminars and meditation.

The simple guidance being - participation in spiritual activities increases the capabilities and motivation for service, while participation in the service activities enables one to make greater progress on one's spiritual path.

All of the above are regular activities conducted across all samithis. Youth conferences are held at most states with young adults attending each of these conferences, where discussions revolve around – Indian culture and spirituality, working of the Samithis and future plans.

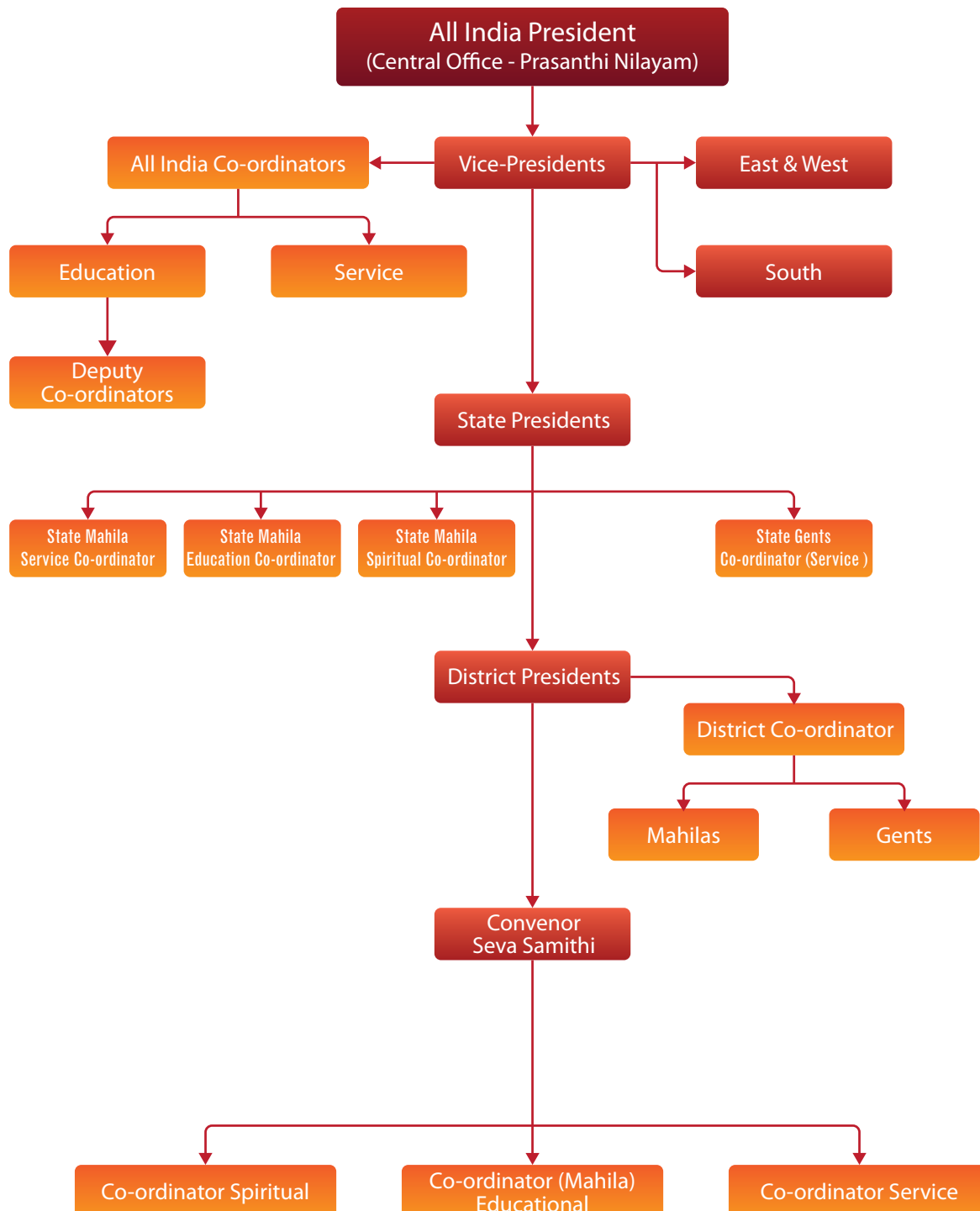
The above is just a sampler of the several activities undertaken and what actually happens is much larger and much wider. It would be impossible to list every single activity undertaken by the samithis, its sevadal/volunteers. The only focus is to stay true to Baba's message – "Manava Seva is Madhava Seva" or "Service to Man is Service to God", thus *transforming lives to transform the world.*

"The community is essential for the individual for his very survival. Your service will confer on you and on the community wherein you live untold benefits. You can see, sense and understand and sympathise with others who are akin to you and so you have greater reason to render them help and service."

~ Baba



Sri Sathya Sai Seva Organisation, India - Organisation Chart



CENTRAL TRUST

MEDICARE

EDUCARE

SOCIOCARE

1. The All-India President guides and supervises the activities of the organisations, with the assistance of coordinators.
2. Every state has its own State President who appoints District Coordinators. They in turn select the Convenors of every Sai Samithi.



Love All Serve All

Story of Vijayalakshmi

*Cyclones can also be customized by destiny
And made to blow inside and devastate only the
personal lives of specific individuals.
Like it did with Vijayalakshmi Amma ,
the SSC educated beggar on the roads of Mumbai.
Pre-disaster, life was all fine for Vijayalaxmi in AP.
Her son, daughter in law and two grand sons
Mahesh and Anand stayed together. And then the destiny
hit hard.
Both son and his wife died leaving both the kids under her
charge.*

*Abandoned by relatives she had nowhere to go.
Education expenses soared high. She had no clue.
Being made of sterner stuff, she took the hard decision
of moving to Mumbai for a solution.
Vijaylaxmi Amma fell sick and one leg got amputated.*

*Now being left with no more ammunition, she surrendered
and became a beggar on the street.
But sent Boarding fees to her grandsons
out of the alms.
We met her
When she was struggling to fill remittance slip.
Moved by her plight, we discussed her cash flow.
We gave her 'Special drawing rights'
For all education related exp for kids so that they don't drop
out.
She believes strongly that it is Baba who prompted us
to help her in this hour of crisis .
She keeps His photo always with her and prays.
For us it is just another expression of
Love All-Serve All,
Panacea for all ills of society.*

- Chembur Dust

*"Every deed performed, do it in My Name. Every person who passes
near your path, give him the sweetness of your smile. Give freely
the nectar of your cup of happiness, of kindness, of bliss. Give the
warmth of your love. Extend your hand as I extend to you Mine."*

~ Baba



Sathya Sai International Organisation

"The Organisations named after Me must render selfless service to the helpless, the sick, the distressed, the illiterate, and the needy. The service should not be exhibitionistic; it must seek no reward, not even gratitude or thanks from the recipients."

Bhagawan Sri Sathya Sai Baba

The Sri Sathya Sai World Foundation and the Prasanthi Council oversee the overall functioning of the Sathya Sai International Organisation (SSIO) outside of India. In accordance with Baba's teaching, "Love All Serve All," the Sathya Sai International Organisation (SSIO) with 1969 Sathya Sai Centres in 120 countries, continued service activities with more fervour and dedication during the period 2012–2013. The services rendered included providing medical care, disaster relief, food for the hungry and education in human values. Members and the beneficiaries include people from different walks of life, ethnicities, faiths and nationalities.

Baba's message of "Serving Humanity" has been the guiding light for members of the organisation resulting in the transformation of hearts of both the

serving and the served. Narayana Seva (feeding the hungry) continued to be a focus of the Sathya Sai Centres' ongoing service activities worldwide.

In keeping with the life tradition that it is the young that will carry the baton of love and service, 29 institutes of Sathya Sai Education in 28 countries and 40 Sathya Sai Schools in 38 countries provide integral education, in both human values and secular studies. Educational authorities and agencies across nations recognise and appreciate the value based education practised.

Medical services rendered by the Sathya Sai International Organisation (SSIO) included medical clinics, medical and surgical camps, veterinary clinics, rehabilitation efforts, medical education and training programs. During the period 2012-13, more than 48,000 pa-

tients through 148 medical and dental camps were provided free medical service. 55,000 patients were treated across the 31 medical clinics in ten countries while more than 28,000 patients from remote villages were treated at Sathya Sai Mobile clinics.

Disaster work rendered by the SSIO included providing emergency medical and relief works during the devastation caused by hurricane Sandy in the East Coast of USA in October 2012; in the low lying areas near Jakarta (Indonesia) submerged by torrential rains and floods in January 2013; in the region near Emilia (Italy) affected by an earthquake in May 2012; in the remote villages of Sri Lanka affected by earth slides due to torrential rain and floods in 2012 and 2013.

Impressed with the blood donation drive in Central London, National



Sathya Sai school Brazil



CENTRAL TRUST

MEDICARE

EDUCARE

SOCIOCARE



Sathya Sai International Organisation

Legend

- ✦ Medical Camps
- ▲ Medical Clinics, Mobile Clinic, Hospice
- Institute of Sathya Sai Education
- Sathya Sai Schools
- ▼ Sai Centres and Community Service

North America

- Canada ▼■●
- Costa Rica ▼
- Cuba ▼
- Dominican Republic ▼●
- El Salvador ▼▲●
- Guatemala ▼■
- Haiti ▼▲
- Honduras ▼
- Mexico ▼■●
- Nicaragua ▼
- Panama ▼▲
- Puerto Rico ▼●
- USA ▼+▲●
- Virgin Islands (US) ▼
- West Indies ▼●

South America

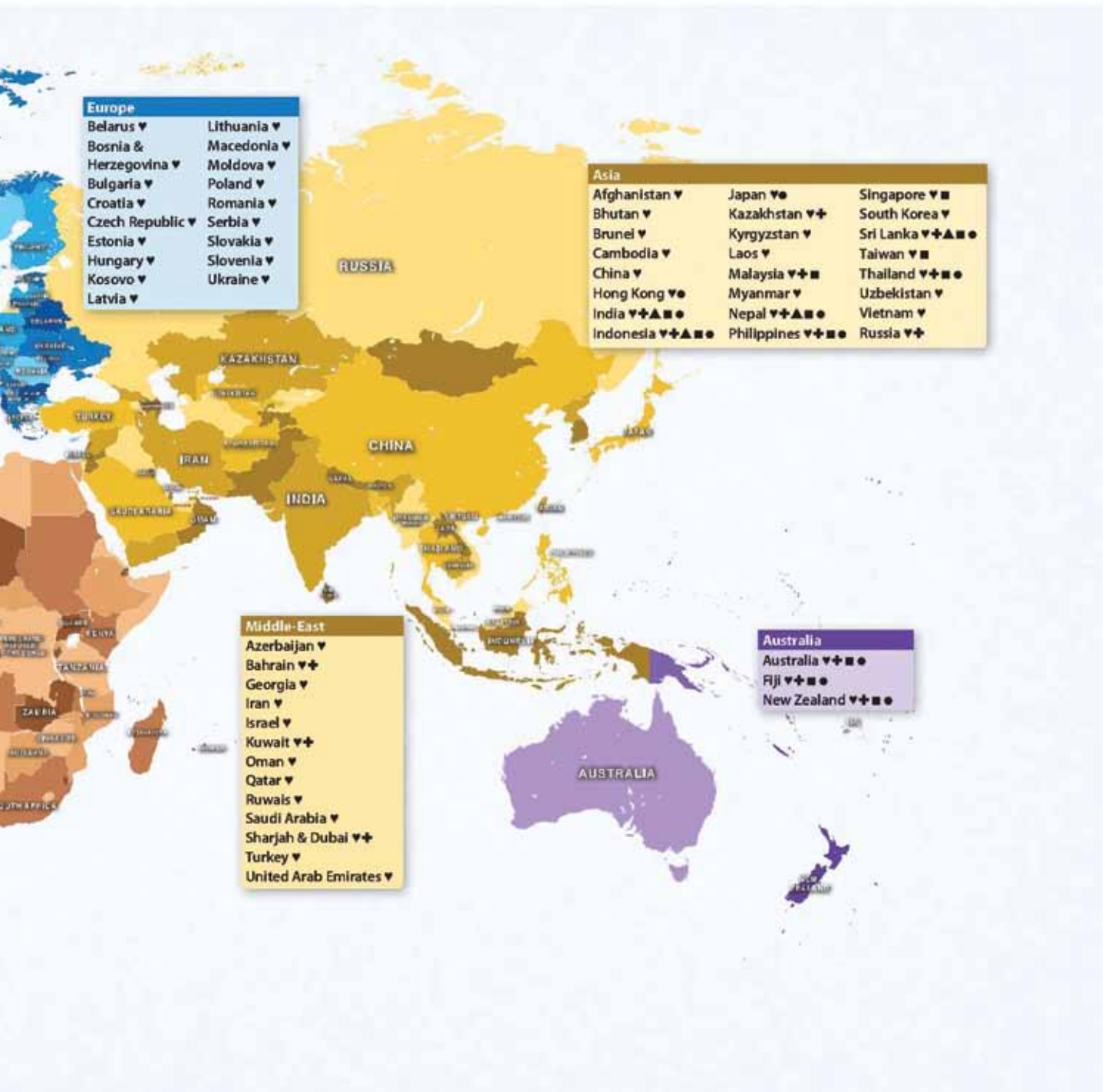
- Argentina ▼+▲■●
- Bolivia ▼
- Brazil ▼+■●
- Chile ▼
- Colombia ▼■●
- Ecuador ▼■
- French Guyana ▼
- Guyana ▼
- Paraguay ▼■
- Peru ▼+■
- Surinam ▼
- Trinidad and Tobago ▼●
- Uruguay ▼
- Venezuela ▼+■●

Europe

- Austria ▼
- Belgium ▼
- Denmark ▼●
- Finland ▼
- France ▼
- Germany ▼
- Greece ▼
- Ireland ▼●
- Italy ▼●
- Netherlands ▼
- Norway ▼
- Spain ▼
- Sweden ▼
- Switzerland ▼
- UK ▼■●

Africa

- Botswana ▼▲
- Cameroon ▼
- Republic of the Congo ▼
- Democratic Republic of the Congo ▼
- Gabon ▼
- Ghana ▼
- Ivory Coast ▼
- Kenya ▼■
- Madagascar ▼
- Malawi ▼
- Mauritius ▼■●
- Morocco ▼
- Mozambique ▼
- Nigeria ▼■
- Sierra Leone ▼
- South Africa ▼+■●
- Tanzania ▼
- Togo ▼
- Uganda ▼
- Zambia ▼■●
- Zimbabwe ▼



CENTRAL TRUST

MEDICARE

EDUCARE

SOCIOCARE



Distribution of appliances to victims of Hurricane Sandy

Health Services (NHS) of UK offered an unsought recognition to the SSIO when they awarded a unique identifier to the SSIO of UK enabling blood donation drives anywhere in the UK.

December 2012 saw the Mayor of Eastvale California USA present the SSIO a special award to acknowledge their dedication and commitment in holding medical camps in the community.

The chairman of the Rotary club Ma-

laysia commended the SSIO for developing the most effective human values based parenting programme.

The Red Cross in Indonesia awarded certificates of appreciation for its blood donation drives while the government gave several awards for the Sai-Socio-Care and other emergency relief activities.

The Sathya Sai School in Lopburi, Thailand won an award from Princess

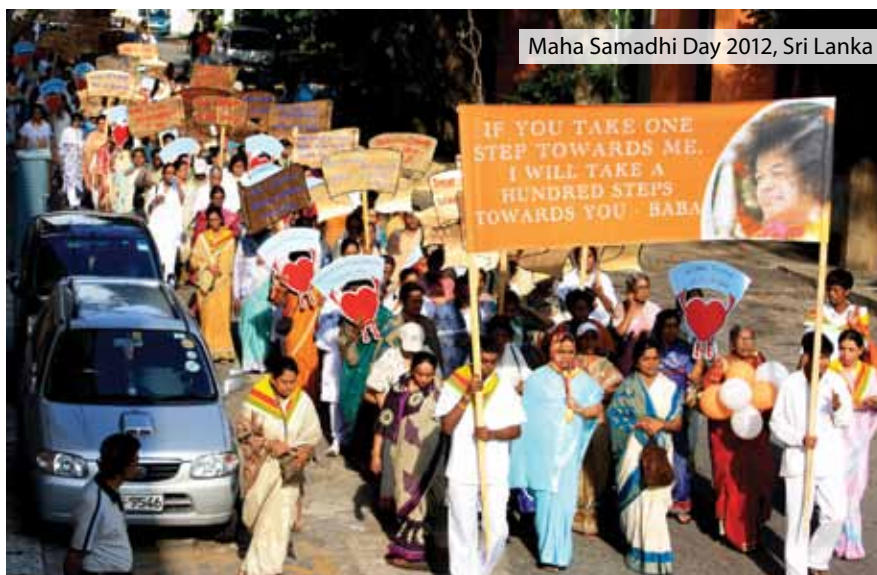
Somsawali for its promotion of environmental responsibility. The National Education Council of Thailand has bestowed the "One School, One Innovation" award to the Sathya Sai School for its "Leading the Youth along the Path of the King" project.

The first anniversary of Baba's Maha Samadhi in April 2012 was solemnly observed across the globe by conducting devotional programmes and narayana seva. In November 2012, Sathya Sai Centres in 120 countries celebrated Baba's 87th birthday expressing their love and gratitude to Baba.

Highlights of some of the activities during the year 2012-2013 at various centres across the SSIO

Argentina

2,900 plus patients were attended to the free medical camps and clinics conducted across nine locations over 68 days. An additional six camps conducted served over 850 patients. An eye camp was held in Santé Fe city. Medical services provided at camps and clinics in Argentina included consultation and treatment in the fields of pediatrics, dentistry, otolaryngology, obstetrics and gynaecology, dermatology and ophthalmology. Ultrasound exams and blood pressure measurements were



Maha Samadhi Day 2012, Sri Lanka



Medical Camp in González Catán, Argentina



Gonzalez Catan Medical Camp
- Medical Consultations



Devotees Planting Trees and Shrubs in Local Park

also performed. Counseling and treatment in veterinary medicine were also provided.

Australia

Over 3,700 members across the 91 centres in Australia and Papua New Guinea work on various service projects.

Several camps, a national blood donation drive - 'Liquid Love 2012', 'Clean Up Australia' for tree planting and bush care and 'Love in a Shoebox' for donating essential items for needy children in third world countries - were arranged during the year.

Other activities include birthing kits for needy mothers, food for the homeless, distribution of essential mother and baby items for women in hospitals and prisons, and distribution of blankets, rugs and sleeping bags to the homeless during the winter. Sathya Sai volunteers also assist new migrant families and refugees with dry food, clothing, toiletries, transportation and accommodation and job searches. They actively participate in Emergency Relief Programmes.

Bahrain

A medical camp was organised for inmates at a labour camp by volunteers where 325 men were checked and

meals were served to all. Blood donation camps have been organised since the last 27 years.

Belgium

Baba's birthday celebrations at Brussels included a presentation on service activities at the Poverello Home, where the homeless, the hungry, the sick and the elderly come for food, warmth and compassion.

Canada

The SSIO Canada undertook two new projects "Ceiling on Desires" and "Feel the pain, fill the plate"- as part of Baba's birthday celebrations. Skipping meals and saving helped in the collection of 1,000 pounds of food that was then distributed to the needy in the greater Toronto area.

Dominican Republic

Distribution of food and clothing to the needy, school supplies and toys to children, medical camps and green activities like clean-up of beaches, public parks and the countryside are some of the activities undertaken by the SSIO.

Dubai

A medical camp was organised for ladies working at the MBM labour camp office where physical examination and



"Liquid Love" National Blood Drive, Australia



Distribution of food items and blankets to the needy, Dubai

laboratory tests were done. Along with free distribution of medicines, 1,008 dry ration packages containing rice, two types of dal, cooking oil, sugar, dates, tea, biscuits and flour were distributed here and at other labour camps. 1,008 packets having nine food items and a blanket were distributed on the occasion of Baba's 87th birthday at three labour camps. Sai youth distributed 450 toiletry packs, dry rations, sweets and blankets to local fishermen at two labour camps located in Jumeirah, Dubai.

Fiji

A team of medical specialists led by the National Medical coordinator of the Sathya Sai Medical Unit of Australia conducted a neurological camp at Suva. Free neurological consultations were offered to over 100 patients while 21 major operations were performed, including the surgical removal of brain and spinal cord tumours. Local doctors and nurses were given hands-on training in medical practices. The Fijian Minister of Health expressed gratitude for the service provided by the visiting physicians.



An operation at the annual neurological medical camp, Fiji

Germany

"Atmaseva" founded in 2011 by devotees from Germany and neighbouring countries creates living spaces for the elderly and the needy of any age to ensure they live in a loving and spiritual environment. The group owns a complex of old houses in a village near Leipzig.

Renovations were done during the year to spiritual centre.

Ghana

At the orthopaedic training centre (OTC) in Nsawam, Ghana volunteers serve patients who have lost their arms or legs due to a lack of prenatal care and currently use artificial limbs. A feast was served to all the 50 patients during the Christmas week.



Patients at the Orthopedic Training Center, Ghana

Greece

In February 2013, members of the Filothei centre organised a blood donation camp. In the month of March, volunteers visited families in Perema, Piraues and distributed bags of food. Volunteers also visited KAAPAA, the Children's Recuperation & Rehabilitation Centre in Voula Attiki. The children, some in wheelchairs, were taken on an outdoor excursion where games were organised. At the Pattission centre in



Volunteers Serving Children

Athens, Baba's birthday was celebrated by distributing gift bags, non-perishable food items, clothes and shoes to



Playing with children



residents of the Mother Teresa's Order home.

Haiti

On 26th April, 2012, the Ministry of Social Affairs in Haiti awarded a Certificate of Excellence to the Sri Sathya Sai foundation for outstanding dedication to the children of Haiti and recognising the Foundation as one of the five best



service organisations working in Haiti since the Earthquake.

Indonesia

The 'Sathya Sai Mobile Clinic' begun by the Sathya Sai Study group, Indonesia, provides timely and quality medical care to inhabitants of remote villages. From its inception in 2013, a fully operational medical unit equipped with modern diagnostic tools and medical



professionals and volunteers traveling on 245 mobile clinic trips have served over 23,000 patients.

As part of Baba's Birthday celebrations, the Taman Sai Ganesha Centre, along with other Sai Study Groups, organised medical/dental camps serving over 1,600 people. Devotees donated more than 1,500 packages of groceries while more than 1,000 meals were served. Also blood donation camps were organised. 50 packages of food, toiletries and school supplies were donated to residents of the Orphanage of Al-Fatah at Bandung. The Sai Study Group of Bandung (West Java) carried out a school rehabilitation/development project at a junior high school in Sindangkerta. The Sai Study Group of Denpasar reconstructed damaged homes occupied by the

poor at Banjar Lekok.

During the heavy rains in January, poor drainage and release of water from a nearby dam resulted in widespread destruction near Jakarta, leaving over 18,000 people homeless. Over 50 members of the Sathya Sai Centre near Jakarta, along with six doctors and two nurses, provided general medical relief to more than 760 displaced people at Ancol Barat. Essential food supplies, including rice, cartons of biscuits, cartons of milk powder packets, cartons of instant noodles and children's garments were distributed.

Ireland

The Sathya Sai Sanctuary Trust founded in 1991 offers a place of peace and refuge for neglected and abused animals. The sanctuary is situated in truly magnificent surroundings adjacent to the ancient Neolithic site of Carrowkeel in the Bricklieve Mountains near the village of Castlebaldwin.

Italy

36 people with disabilities, affected during the earthquake in the Emilia region, were guests at the Mother Sai



Entertaining at the Mother Sai house in Divignano, Italy



Sathya Sai Volunteers with People with Disabilities

House in Divignano where volunteers including youth cared for them providing some solace to the victims. The three days were spent in joyous activities illustrating Baba's message of 'Love in action'.

Japan

In celebration of Baba's 87th birthday, devotees from Osaka, Kyoto, Kobe and Nara jointly organised programmes of service and devotion over several days. In November 2012, devotees served food to about 200 homeless people in Kobe.

Kazakhstan

The Bobek National Research, Education and Health Improving Center, founded by Mrs. Sara Nazarbayeva, the First Lady of Kazakhstan, organised an EHV seminar in August 2012, in Almaty. Sathya Sai educators presented lectures and workshops to the 250 Russian-

speaking audiences, who received lessons in EHV with the help of a translator. Since 2010, this course is an integral part of the curriculum for all educational institutions in Kazakhstan.

Medical camps were organised in the Karaganda Region in April 2012, in the village of Novodolinka and Dolinka where medical care was provided to 171 patients. A lesson in human values for 700 children at the local schools in the village of Novodolinka was conducted by volunteers. Several rooms at the school were also painted, and a shelter for abandoned children was repaired. Medicines were distributed at no cost, and needy families received over 30 packages containing oatmeal, oil, rice, tea, biscuits, sweets and clothing such as jackets, jumpers, trousers, shirts and warm woollen socks.



Kenya

Sathya Sai centre, Nairobi celebrated Bhagawan's 87th birthday by feeding 500 destitute children from nearby slums. The Narayana seva was done on nine consecutive Sundays before



Screening for blood pressure on Ladies Day, Kenya

the 23rd November. They also held a medical camp where 120 patients were screened for blood pressure, diabetes and dental problems. On Ladies day, 19th November, 80 destitute girls at a local church were served food and essentials were distributed to them.

Kuwait

In April, volunteers distributed rice, dal, sugar, oil and sweets to 140 needy ladies at a labour camp in Farwania. They also served sumptuous meals to 270 or more needy people at three labour camps. Picnics were organised for



Technician Performing Ultra Sound



Blood pressure check at medical camp, Kuwait

children with special needs attended by over 90 children.

Medical camps held at the Salmiya Indian Model School in Kuwait addressed the needs of low-income expatriates in Kuwait. Thirty-four physicians, specialising in cardiology, otolaryngology, nephrology, neurology, diabetes, gynaecology, ophthalmology, dermatology, general medicine and other fields, as well as 30 paramedical staff, provided medical services to more than 700 expatriates hailing from India, Pakistan, Bangladesh, Sri Lanka and Egypt. About 120 Sathya Sai volunteers also served at this camp.

Madagascar

Since November 2011, a Sathya Sai pre-primary school has been open, to provide free education to orphans and destitute children of the region. They also distribute clothes and toys. Their



Feeding orphans and poor families, Madagascar

main objective is to help the orphans, children from very poor families, the destitute and old people.

Malaysia and Singapore

45 Sathya Sai volunteers from Malaysia, Singapore and Brunei travelled into the rainforests of Borneo to reach the village of Kampung Bawie for a three day integrated village development programme. They held a free medical



Children Enjoying the New Playground

camp, supplied needy families with dry rations, fruit trees, vegetable seedlings and other essential items. They also organised the distribution of textbooks, reading materials, stationery items and toys for the children. They also constructed a new playground, outdoor badminton court, solar panels and lights for five of the poorest families in the village. All the 200 people were served meals three times a day.

The Sungai Buloh Leprosarium, 45 kms north of Kuala Lumpur, home to 115 people, cured but rejected by families due to deformities, are visited



Sai Volunteer feeds a patient at the leprosarium, Malaysia

by Sathya Sai volunteers every quarter. Home-cooked food, fruits, and cakes are served, along with food items specifically requested by the inmates. Face towels and ointment were provided for relief from insect bites.

As part of Baba's birthday celebrations devotees painted the Elijah home, an orphanage. They also provided bread to the homeless at the Kechara Soup Kitchen, breakfast to a home for handicapped children in addition to visiting homes for the elderly, the blind and disabled.

Mexico

The Academy of Sathya Sai Human Values formed under the aegis of the SSHV foundation enables teachers to exchange ideas and plan training sessions for newcomers to the programme. The radio programme on Human Values hosted by the academy is interactive and allows for Q&A. The institute conducts classes in human values for children and teenagers in detention centres.

The Sathya Sai Education in Human Values conference organised by 200 volunteers at the University in San Luis Potosi in October 2012 was attended by 1,200 teachers from 14 different countries including Argentina, Brazil, Colom-



1,200 teachers from 14 countries attended the SSEHV Conference in Mexico)



bia, Cuba, Venezuela, Peru, San Salvador and Guatemala. Over 90% of participants were non-members of SSIO. The conference was inaugurated by Isidoro del Camino Ramos, Vice Secretary of Education for Mexico. Dr. Narendranath Reddy, Chairman, Prasanthi Council, gave the inaugural speech on Sathya Sai Education in Human Values.

Nepal

The Sathya Sai Bal Ashram in Bharatpur, established in 2010 by the SSIO of Nepal, continues to provide food, clothing, shelter and free education to orphaned children, to rehabilitate them into society. Baba's 87th birthday was celebrated for five days across all the 195 centres. Visits to the homes for the



Distributing Blanket at Night to the Needy

elderly, cleaning community temples, blanket distribution, blood donation, tree planting, clean-up of roads and public places were some of the service activities.

On Education Day, Sathya Sai devotees offered scholarships, distributed clothes and stationery to needy school



Senior officials from SSIO met with the President of Nepal



Children with School Packs

children and undertook service activities at local schools. On Service Day, they visited an orphanage, served food to the needy and distributed clothes, food baskets and blankets.

His Excellency President Dr. Ram B Yadav in his meeting with Dr. Narendranath Reddy, chairman of the Prasanthi council and other senior officials commended the SSIO for the outstanding

services provided to the needy.

New Zealand

Participation in a 'Meals on Wheels' programme, cooking meals at homeless shelters and soup kitchens, organising free medical clinics, blood drives, planting trees, nourishing native plants, assisting school children with their homework and teaching them human values are just some of the activities undertaken by the 1,000 plus members of the 34 centres in New Zealand. Devotees in New Zealand also provided extensive relief for the victims of the City of Christ church earthquake and cyclones that impacted the area.

To celebrate Baba's 87th birthday, a programme entitled "Aroha: Live in Love" was organised in the Northern Region of New Zealand. Activities included blood donation. Food was offered to Buddhist monks at a monastery and also to the elderly and homeless as part of the 'Meals on Wheels' programme.

Oman

Volunteers from the "Serve and Inspire" (SAI) Group in Muscat, Oman, work with 20 or more autistic children, through play, teaching, songs, dance and other activities. The weekly sessions, include an orientation by a doctor





Children competing in poster-making of EHV themes, Oman

for the parents of the children through activities, workshops and seminars.

The SAI group in coordination with the Ministry of Education conducted an open essay-writing and poster-making competition on human value themes for schools in Oman. About 3,600 children from 245 schools, representing different nationalities, participated in the "Spreading the Light through Human Values" event. This event which received excellent press coverage was supported by the UNESCO.

The Special Children Group (SCG) at the Indian School, Al Ghubra, in Muscat celebrated a Sports and Fun Festival in November 2012. The event, organised for promoting in children with autism patience, practice, perseverance, courage and determination, was attended by local Omani dignitaries and about 125 SCG volunteers and children.

Panama

The focus of the three centres, besides the regular service activities, are on distribution of food, clothes and shoes to the migrant workers as many of them are unemployed because of the closing of banana plantations due



Youth serving orphans

to blight. At Chiriquí, a mobile clinic provides free medical care and medicines to migrant workers.

Philippines

Baba's 87th birthday was celebrated over a period of three weeks. A national project called the 'Sai Self-Help

Initiative' was inaugurated. The project included a livelihood programme that donated fabric to needy individuals helping them produce doormats, pot-holders and other household items - enabling them to become self-reliant. A month's supply of milk products and hot lunch was served to abandoned children at the Missionaries of Charity near Manila. Hot meals were served to 108 elderly people and 45 children, and 108 bath towels were distributed to elders.

On Baba's birthday, grocery bags containing rice, beans, sugar, noodles, milk powder and laundry soap were distributed to 108 needy families in the outskirts of Manila. On 24th November, devotees distributed 108 grocery bags and bath towels to needy families at the



Distribution of fabrics



Prayer by Nun Prior to Starting Programme



Sathya Sai School in Pililla. The three-week-long celebrations concluded with a medical and dental camp at the campus of the Institute of Sathya Sai Education in San Pedro Laguna, near Manila. Paediatric and dental services, along with free medicines, were provided to over 300 adults and children.

Russia

700 members from the 38 centres and 38 Sai groups engage in many service activities- feeding, clothing, providing medical assistance to the needy, assisting at regional and youth labor camps, helping the elderly and the disabled, visiting babies and children in hospitals and orphanages, organising medical camps, assisting victims of floods and natural disasters and entertaining terminally ill children.

In June 2012, volunteers in Belyaveo, southeast of Moscow, planted trees, shrubs and flower plants in the com-



munity chapel. They also renovated a local playground. Therapeutic massages were given to physically challenged residents and children.

Volunteers from two centres and three Groups from Ekaterinburg, Revda and Pervouralsk helped the residents of a home for transients in Ekaterinburg, where needy people could find shelter, food and work for one month.

50 youth from 22 cities and six regions of Russia and adjacent countries of Belorussia and Kazakhstan, attended the 12th Youth Conference in Ekaterinburg (Russia), which focused on Baba's call, "My Life Is My Message."

Sri Lanka

The Sri Sathya Sai cancer hospice in the city of Hanwellla provides accommodation, comfort, and palliative care to terminally ill cancer patients. The hospice houses 40 patients in separate male and female wards and has provided care for over 330 terminally ill cancer patients since its inception.

Villages in the Jaffna region in Sri Lanka that has endured decades of conflict, destruction and displacement were adopted by the Sathya Sai Prema Nilayam, Singapore and the SSIO of Sri



Lanka.

The Sai volunteers have been helping resettlements in Kadduwan West with distribution of mosquito nets, cooking pots, cooker, rice, dal, sugar and clothes.



They have also helped in water well restoration enabling families to use it for drinking purposes. A multipurpose community hall was constructed and handed over to the villagers of Pommaiveli.

Thailand

As part of Baba's 87th birthday celebrations food was served and baskets of supplies containing washing powder, toiletries and shorts were distributed to the 500 residents at the Home for Destitute Women in Thanyaburi. 280 residents of an old age home Baan Bang Khae Social Welfare were provided necessities and edibles. Milk and cookies were served to all.





Uruguay

The SSIO of Uruguay, a participant in Baba's EHV programme since 1987, offers a free 18-week course for teachers and educators. In 2012, The Cervantes School, a private educational institution whose director had previously attended the course, offered the use of its school facilities so that the SSIO could host this EHV course offered to teachers from all over Uruguay. Since 2005, more than 500 participants- from school directors to grandparents- have experienced profound transformation based on such learning.

United Kingdom

27 volunteers and 15 medical professionals with nurses provided medical, dental and vision services to 248 needy people at Wembley in association with the Brent Indian Association. 62 boxes, each weighing 1,426 kg containing medicines, books, food items and clothing were sent along with the doctors, nurses and volunteers heading to the Yonibana hospital in Sierra Leone to give away to the underprivileged people.

At Wanstead, a suburban area in the London Borough, volunteers participate in the monthly activity of sewing cot-



Ophthalmologists Performs Eye Exam

ton dresses, knitting blankets, scarves and garments for the underprivileged. The cotton dresses and other donated clothing were sent for distribution to needy children in Kenya, Sri Lanka and Uganda, and the warm clothes are distributed locally.

USA

During the reporting period, 6,259 patients were served by 495 health care professionals and 1,592 support staff across 14 free medical camps, two free health fairs and two free medical clinics. The free medical clinic in San Lorenzo, California, was honoured by Kaiser Permanente, a major health care provider in the USA, with the David Lawrence Community Service Award for providing free medical care to the needy. The Sri Sathya Sai Baba Free Medical and Dental Clinic in Culver City, California,

remains open every Saturday morning to serve the health care needs of those in need.

The first anniversary of Baba's Mahasamadhi was a day of dedication towards service. Activities including serving food to the hungry, medical camps, visiting residents at nursing homes and children at foster homes, participating in walkathons and donating food, clothing, medicines, hygiene kits and supplies to the needy.

The Mayor of Houston, Texas, released a formal proclamation from the City of Houston, declaring 24th April as



Free Medical Clinic in San Lorenzo, California

Universal Love and Unity Day to commemorate the anniversary of Baba's Mahasamadhi.

On 29th October, 2012, Hurricane Sandy, the largest Atlantic hurricane on record, landed on the East Coast of the



Knitting blankets, scarves and garments, UK



Distribution of food items and hygiene kits in Sun Valley, California



Mid-Atlantic - Distribution of Hygiene Kits to Individuals Afflicted by Hurricane Sandy

USA, causing widespread havoc. SSIO provided hot meals, sandwiches, pasta and drinks, and distributed urgently needed toiletries, warm blankets, food, clothes and shoes with contributions coming in from Sathya Sai Centres across the nation.

Baba's birthday was celebrated across the US with a variety of service activities.

US Virgin Islands

Baba's Mahasamadhi day was observed in St. Thomas, U.S. Virgin Islands, by offering homemade meals at the Elder Shelter Home, Yellow Cedar Home for the physically challenged, Bethlehem Home for the Homeless and at the Nana Baby Home for Orphans.

West Indies

More than 100 Sathya Sai volunteers including 60 youth from Trinidad constructed and donated 43 pre-fabricated

en utensils, curtains, cosmetics, clothes and groceries for one month.

Inspired by Baba's message of universal love, all these and many more such service activities are being performed by Sathya Sai volunteers across the globe. small and large, repetitive and single—all these activities resonate with the same message—that selfless service transcends all barriers, transforms the hearts of the doer and receiver and helps both to realise their inner divinity.



Volunteers framing the pre-fabricated house, West Indies

homes for the needy. The 20 x 20-feet two-bedroom home made of steel frames with French windows, steel doors at all external entrances and wooden interior doors were fully furnished and donated to needy families who owned small plots of land. Donated items included beds, wardrobes, dining table, chairs, kitchen sink, kitch-



West Indies - Finished Home



Love All Serve All

Story of Pradip

Life is full of Paradoxes

*Like when one goes in search of Fortune,
one may end up with Misfortune.*

*As it did in case of Pradip Patil, 32 yrs old
from a poor farmers family who went to Pune
in search of fortune and ended up with Kidney
failure.*

Just three months after wedding.

*But his newly arrived wife stayed put with him
despite her villagers pressurizing her to abandon
and get married to someone else.*

*She felt duty bound to be with Pradip, come what
may*

*Weekly twice Dialysis is the minimum routine
besides drugs.*

*Soon the destiny brought them to footpath near Tata
where our team met Pradip's mother totally
devastated.*

*The monthly medicine cost was beyond their reach
though the govt run hospital gave many concessions.*

We found a sponsor to underwrite his medicines.

Now the only remedy was Kidney transplant.

Fortunately for Pradeep, his fathers kidney matched.

Big deal. Huge paper work. Resource mobilization.

And all these from their workplace, namely footpath.

We decided to be with them and share Sai Love

that could energise them enough to face the toughest.

Like magic it worked

Pradip came around with new lease of life.

Now another donor appeared from nowhere

and donated a computer to Pradip

As he decided to be

Self employed in his hometown and be on his own.

The entire village is zapped at the bounce back

And feels sorry

for advising the girl to abandon Pradip .

Pradip strongly believes that it was Swamis love

Dispensed through our team that saw him through.

What is not possible with Sai Love?

The Panacea for all ills.

- Chembur Dust



Sri Sathya Sai Easwaramma Women's Welfare Trust

The Sri Sathya Sai Easwaramma Women's Welfare Trust was established by Baba in 2005 to help the less fortunate village women in the surrounding area, and thereby to inspire people elsewhere to undertake similar projects. These projects provide services based on local needs.

With Baba's grace and the help of donors from around the world, these projects have been growing successfully.

Mother and Child Program

The core effort of the Sri Sathya Sai Easwaramma Women's Welfare Trust has been sending out mobile medical teams to the villages every month for the past eight years. The number of vil-



lages from the surrounding villages congregate at the nodal village for medical care. Anywhere from 8 – 27 villages per camp are served in this way.

In the camps, the volunteer doctors from all over the country, and other medical staff, give checkups to women

their newborns are given a baby kit of clothes and other necessary items at the time of their first checkup.

Medicines are donated for those in need, and minor medical problems are also treated at the camps. More serious problems, when identified, are referred for medical treatment at the Sri Sathya Sai Hospitals.

Extension of care

For pediatric care, the doctors and nurses have extended their care beyond infants to young children above the age of one year. To date, 5,258 of these additional checkups for children ages one and above, were also per-



lages served in this way has grown from two in the first month to a total of 126 as on date.

New Model of Service Delivery

To date there have been 1,299 of these medical camps. Currently, the Sri Sathya Sai Easwaramma Women's Welfare Trust is following a new model of service delivery in order to serve better the increased number of villages. Camps are now conducted at centrally located villages, termed 'nodal villages'

during and directly after pregnancy, and to their newborn infants during their first year of life. Up to the present, 31,119 prenatal checkups for mothers-to-be and 49,274 checkups for infants have been performed. Hundreds of postnatal checkups for the new mothers have also been provided.

Vitamin and mineral supplements are given out in the camps, along with Sai protein mix. Mothers-to-be are gifted with saris and hygiene kits, and

formed.

The doctors who come from all over India to give their service in the medical camps also provide continuing education to village women about nutrition, health, child care, and hygiene. Over the time the Sri Sathya Sai Easwaramma Women's Welfare Trust has been doing these camps, there has been improvement in the health and body weights of both mothers and infants.





Charitable Give-Aways

Since its inception, the Sri Sathya Sai Easwaramma Women's Welfare Trust has donated and coordinated giving away charitable contributions through the medical camps and through functions at Sai Kulwant Hall. Up to the present, the trust has donated medicines and other items such as bicycles, saris, household goods, water filters, mixies, hygiene kits, newborn kits, solar lamps, sewing machines, and Sai protein packets to over 60,000 women and children.

Kerosene Stoves

As prices went up for cooking fuels in the last year, village women shared



their concerns with the trust. In an effort to provide a clean source of heat for cooking, 1,000 kerosene stoves at lower cost were donated to needy women.

Sanitation Program

As part of the integrated Mother and Child program and keeping in view their health and hygiene, a project to build indoor toilets for qualified village women, at their homes, has been undertaken. The purpose of this is to give the women privacy and safety, as well

as more comfort and convenience, especially after giving birth.

Applications with supporting documents were received from an overwhelming number of candidates. About 200 toilets have been installed so far. The goal for the year is to install 1,000 toilets. The submitted documentation is being verified and installations scheduled for the remaining 800 target beneficiaries.

These toilets are installed outside the home, in a separate room built for the purpose. These rooms are built of stone and cement brick, with an Indian style basin. All of the materials and the construction are given free of charge. After



the construction is completed, prior to the door being installed, the women come in to the trust offices to receive their keys.

Scholarship Program

University scholarships in the form of direct fee reimbursement are being made available for qualifying girls from poor economic backgrounds. Open invitations have gone out for this assistance, and these scholarships are open to all.

Four scholarships have been granted so far. Two of the recipients are from Chittoor; both are pursuing B.Sc. (Nursing) at KKC College of Nursing. Two recipients are from Puttaparthi; both are pursuing B.Tech degrees, one at Madanapalli Institute of Technology, the other at Vivekananda Institute of Engineering and Technology for Women, Namakal.

Administrative Matters

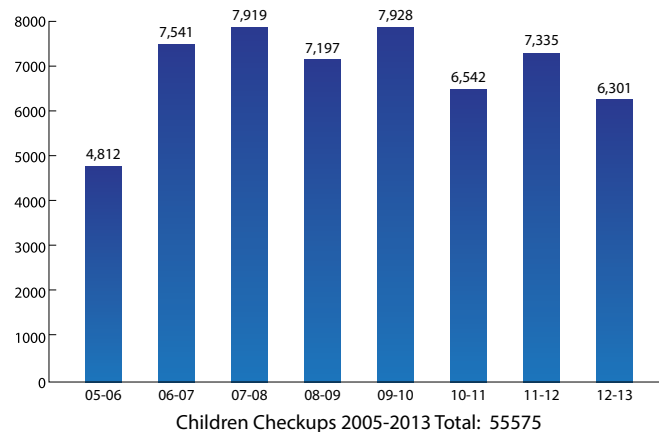
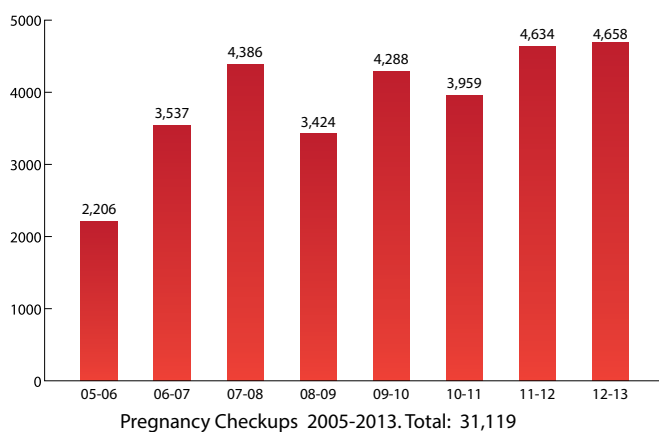
The Sri Sathya Sai Easwaramma Women's Welfare Trust supports and encourages rural women acquiring skills for their economic development and empowerment, and coordinates with the Sri Sathya Sai Sadhana Trust, for such skill development, training and

eventual placement in several areas in seva, worship and help-desk.

The Sri Sathya Sai Easwaramma Women's Welfare Trust maintains administrative oversight offices above the North Indian Canteen inside the Ashram. Planning, coordination and accountability of projects is centered here, along with outreach activities such as the journal Mother Sathya Sai and the Sri Sathya Sai Easwaramma Women's Welfare Trust website.



Performance Statistics



"One should realise that he is bettering himself by rendering service. Service should proceed from awareness of what one owes to the society. Sheer gratitude demands that one should serve society which is the source of all benefits enjoyed by man."

~ Baba



Sri Sathya Sai Nithya Annadana Padhakam

An Overview

The "Sri Sathya Sai Nithya Annadana Padhakam" (SSSNAP) was launched on 23rd November, 2010 by Baba on His 85th birthday, under the aegis of the Sri Sathya Sai Central Trust, just five months before His Maha Samadhi. It is the last major project started by him, in His physical form, in the service of humanity.



From January 2011, till 31st March, 2013 (2 years and three months) **Bhandara/ Samuhika Bhojanam** (Community lunch) has been served free to approximately 6.5 lakh (6,46,930) village guests spread out over 31 nodal villages and their neighbouring hamlets. These villages are located about 25 to 30 kms away from Prasanthi Nilayam, in Puttaparthi, Kotacheruvu, Bukkapatnam, Nallamada, Chenne Kothapalli and O.D. Cheruvu mandals of the Anantapur district of Andhra Pradesh.

The SSSNAP Team

A team of 20 men sevadal and 20 Mahila sevadal report for duty every week from different parts of the country. The men seva dal assist the four Cooks in the SSSNAP cook house every day, in the preparation of food which begins at 4.00 am. The mahila seva Dal cut large quantity of vegetables required for the preparation of food.

Seva Dal Training Programme

Once the cooked food and utensils are loaded on to Tata 407 trucks, both the seva dal groups assemble in the ra-



tion store cum meeting hall of SSSNAP for a "training programme" at 8.00 am. The programme begins with "silent sitting" for five minutes and two bhajans, followed by an interactive session lasting approximately one and a half to two hours. The seva dal members are educated about the fundamental objectives of the Sri Sathya Sai Seva Organization.

The interactive training programme session is conducted by the Convenor of the SSSNAP. Almost 120 seva dal batches comprising of approximately 4,800 men and mahila seva dal volunteers have been successfully trained so far during the period under review.

Annadanam in the Village

After reaching the designated SSSNAP village at about 10.45 am, the mahila seva dal join the villagers in singing bhajans in the shrine set up by them. The men seva dal unload the food into smaller buckets and basins placed on tables. By about 11 am, Annadanam begins. Mahila seva dal serve the mahila villagers in a separate tent and men seva dal serve the villagers in a separate tent. Maximum stress is laid on serving fresh food in a loving, clean and hygienic way.



Programmes' impact on the villagers

- Villagers consider the food served to them as a benediction from Baba.
- The program has succeeded in creating greater integration among the villagers irrespective of their caste, creed, status or station.
- Villagers are also learning disciplined behavior and "systems approach" leading to a new found enthusiasm and self-confidence.
- Two of these villages (Pothulakunta and Pamdurt) have been identified by the Sathya Sai Seva Organizations of Andhra Pradesh for the implementation of the Sri Sathya Sai Village Integrated Programme (SSSVIP).



Programme's impact on the Seva Dal

- The SSSNAP seva dal members, drawn from several states, interact with the villagers in Andhra Pradesh with great love and affection. In addition to their finding this an unforgettable seva experience, it has also contributed substantially to national integration.
- This is a replicable model. As a result of the richness of their experience,

as evidenced by several district and state seva leaders, also participating in the program, some states have started to implementing the program and many other states are in the process of planning and implementing this program. Some overseas devotees from countries like Nigeria, Brazil, Hong Kong, Latvia (part of erstwhile Russia) have shown interest in starting this program in their countries.

Performance Statistics for the year 2012/13.



Villages Served
38



Meals Served
2,70,741



Value of Ration
23,29,154



Total Expense
46,39,711



Distance Traveled
58,549 KM



Sri Sathya Sai Media Foundation

The Sri Sathya Sai Media Foundation (SSSMF) is a public charitable trust established for spreading and creating awareness of the teachings of Baba, particularly his message of love, compassion, selfless service and sacrifice, in addition to disseminating knowledge of Indian philosophy, culture and heritage.



The SSSMF engages in dissemination, primarily through various audio streaming channels and through the use of the web. All the channels and websites offer free access to listening, live web streaming, videos, and downloads.

Following are the activities of SSSMF

- Radio Sai – radio channels
- Radio Sai articles (e-journal Heart2Heart)
- Sai Inspires – daily inspirational email messages
- Live video webcast
- Audio and video on demand

- Feedback and response
- Archives – audio, video, photos and manuscripts

Following are some of the significant activities of SSSMF during the year 2012-2013.

A special program was conducted in Kulwant Hall on 19th August, 2012 to commemorate the 10th anniversary of

Radio Sai.

Radio Sai's dedicated 24/7 Telugu stream celebrated its first anniversary with a day-long live program on 15th July, 2012. Five teams, involving eighty-five children, youth, adults, artists, from all over Andhra Pradesh were involved in the 'live' programs from the studio.

Three remote studios in Hyderabad,





Vishakapatnam and Tirupati continue to successfully add to the content being generated from Prashanthi Digital Studios. Dedicated efforts to record the experiences and insights of long-time devotees of Baba who have over 25 years of Sai exposure continue. Thus, the 24/7 Telugu stream is enjoying growing popularity in the Andhra heartland, and

among the global Telugu diaspora.

'Thursday Live' celebrated its first anniversary of all day long 'live' broadcasting from the studios in Prashanthi Nilayam on Asia Stream. From 6:30 AM to 9:30 PM, various members of the Radio Sai team host various theme-based segments on 'Thursday Live'.

Music, conversations, interaction with

studio guests, research based on Sai literature, the practical application of Sai teachings in daily life and Sai Seva projects form the core of 'Thursday Live' programmes. Listeners everywhere have welcomed the experience of a 'live' connection with Prashanthi Nilayam and the feedback has been tremendously encouraging.

The Kannada team of Radio Sai celebrated its first anniversary on May 24. Generating regular programs in Kannada for Radio Sai's weekly Kannada listeners, the team now has a full-fledged, state-of-the-art audio studio in Bengaluru to take their production quality to the next level.

[Facebook.com/radiosai](https://www.facebook.com/radiosai)

Starting a Facebook page www.facebook.com/radiosai has augmented Radio Sai's efforts to provide quick updates





on and links to their programmes for Facebook users. This has proved to be a happy and popular medium between young listeners and the Sai message.

In the period of September 2012 to March 2013, Radio Sai's Facebook page has had an average reach of 1,37,461 unique users per month and has generated more than 30 "page likes" per day. Approximately 16,000 unique readers per month have shared and/or tagged posts from their page, creating an average of 42,000 Facebook stories every month.

Following are some of the relevant listener statistic.

i. Number of likes:

Daily average: 858
Weekly average: 3,886
Monthly average: 9,983

ii. Page Stories:

Daily average: 1,572
Weekly average: 10,951
Monthly average: 42,117

iii. Page Engaged Users:

Daily average: 1,393
Weekly average: 6,179
Monthly average: 15,826

iv. 4. Total Reach:

Daily average: 11,266
Weekly average: 47,920
Monthly average: 1,37,461

RadioSai Audio

The following six Radio Sai Audio streams continue on a regular 24x7 basis

- Bhajan Stream.
- Telugu Stream.
- Discourse Stream.

- Asia Stream.
- Ameristream.
- Afristream.

In the past year, new content worth 2,000 hours of new programs was added to the repository. This includes 360 hours of studio recordings, and 800 hours of daily mandir recordings.

52 Thursdays in a year with 16 hours of live programs added another 832 hours of 'Thursday Live' programs to the content repository.

All major world faiths and cultural traditions are duly acknowledged and their important festivals are broadcast on Radio Sai.

During this period, about 280 hours of vernacular and foreign language content was produced to cater to wider audiences. This includes Hindi, Malay-





alam, Tamil, Kannada, Oriya, Kashmiri, German, Spanish and Japanese content.

Accessibility Options For Listeners

Apart from its easy availability via the internet, Radio Sai has expanded its accessibility options to include Sai Touch, a customised Radio Sai tablet, apps and mobiles. In the state of Andhra Pradesh, Radio Sai reaches 850 villages through cable operators.

The daily live streaming of the morning and evening Veda chantings and daily bhajans from the Sai Kulwant Hall continues to be very well received the world over.

On special occasions we have nearly a thousand connections to the live audio feed from the Sai Kulwant Hall.

Radio Sai articles (e-journal Heart2Heart)

A feature-cum-photo journal, Heart2Heart offers thought-provoking ar-

ticles on the Sai message, its relevance to our lives, devotee experiences, photo essays, flip books, quizzes and multi-faith content to a loyal global readership. A total of 55 new articles were uploaded during this period.

Sai Inspires - Daily email messages

Subscription to the daily 'Sai Inspires' email postcards with Sai message for the day, hotlinks to new programs and Prasanthi Nilayam updates has reached 62,376 as on 31st March, 2013. New subscribers are joining this service at an average rate of 300 per month.

Video webcast

Started in November 2011, the live video webcast of festivals and events happening at Prasanthi Nilayam through the website has generated loyal and growing users from every time zone in the world.

- Views 835,888
- Estimated Hours watched 145,046

- Subscribers added approx. 4,523

Feedback and Response

Feedback, queries, suggestions and comments are received from global listeners and readers daily, all of which are promptly acknowledged. This involves an average of nearly 400 emails that are responded to every week. These include emails to listener@radiosai.org, webmaster@radiosai.org and h2h@radiosai.org

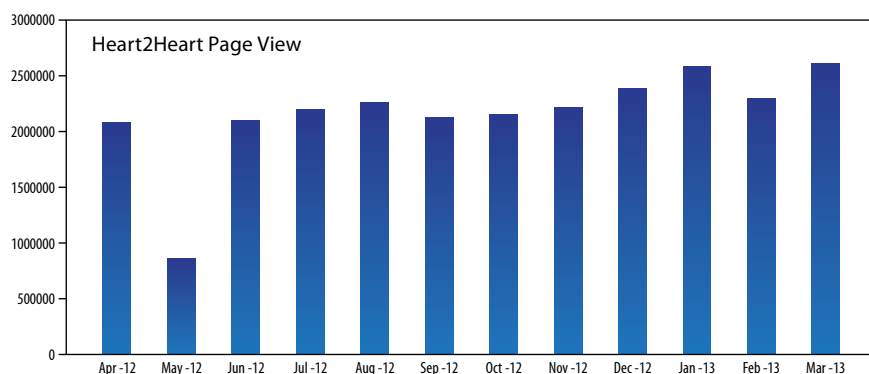
Archives – Audio, Video, Photos and Manuscripts

Construction of a state-of-the-art archive building of international standards is currently underway at Prasanthi Nilayam (see page 121).

The mandate of the Sri Sathya Sai Archives is to collect, preserve and digitise all audio, video, photographs, letters and memorabilia associated with Bhagawan Sri Sathya Sai Baba. As part of preservation, the material has to be stored in proper environmental conditions.

Digital connection

Since its inauguration twelve years ago, Radio Sai has grown exponentially, emerging as the digital connection between devotees all over the globe and Prasanthi Nilayam.

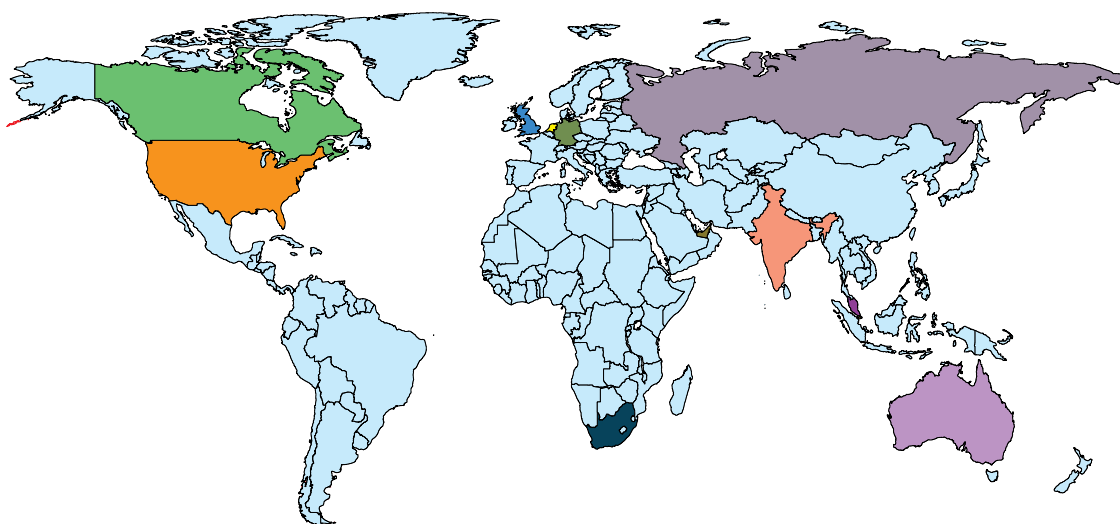




Artist's view of Archive Building



Viewership across the globe



India	2,94,021 (35.0%)	26,00,829 (29.9%)	Singapore	17,777 (2.1%)	1,97,613 (2.3%)
United States	1,78,116 (21.2%)	23,04,941 (26.5%)	United Arab Emirates	17,259 (2.1%)	1,69,475 (1.9%)
United Kingdom	52,392 (6.2%)	6,03,048 (6.9%)	Germany	11,550 (1.4%)	1,21,037 (1.4%)
Canada	42,885 (5.1%)	5,28,612 (6.1%)	South Africa	10,598 (1.3%)	91,459 (1.1%)
Australia	28,825 (3.4%)	3,37,802 (3.9%)	Netherlands	8,788 (1.0%)	1,04,868 (1.2%)
Malaysia	23,207 (2.8%)	2,33,367 (2.7%)	Russia	7,889 (0.9%)	71,603 (0.8%)

CENTRAL TRUST

MEDICARE

EDUCARE

SOCIOCARE



Human Resources

The Sathya Sai Organisation, comprising of the Central Trust and several other associated organisations and institutions is a vibrant collection of professionals, technologists, artisans and concerned citizens who have volunteered to advance the mission of Baba. They bring their diverse expertise to create, serve and to sustain the organisation and its mission.

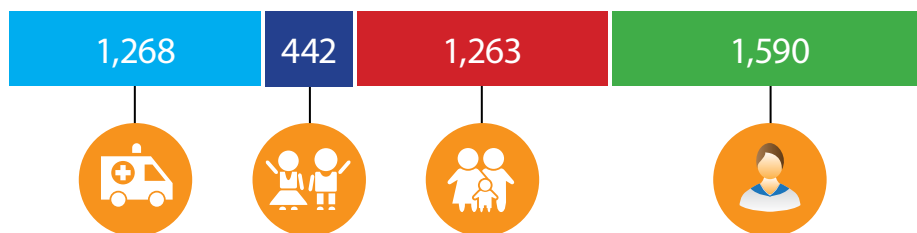
Recognising the need to enhance the effectiveness of this enviable resource, during the year under review, a human resource department has been set up. HR processes, which were set up, are further being augmented by instituting need-based policies and procedures, appropriate documentation, communication with stake-holders, development at individual, group and organization

level and a feedback process. Efforts are on to foster commitment, competence and confidence so that the contribution of the human resources facilitates the overall organizational development.

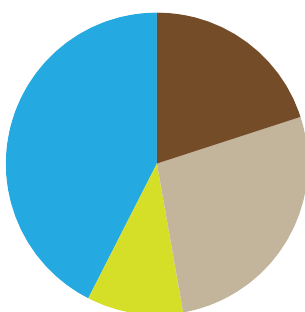
The Sai organisation operates in 20 states of India and has nearly 6,00,000 active members. In addition to these active members, 4,563 people are actively engaged in full time service.

Members Engaged in full time service

4563

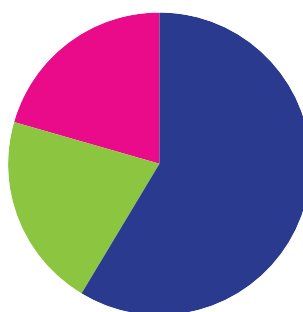


HOSPITAL STAFFING



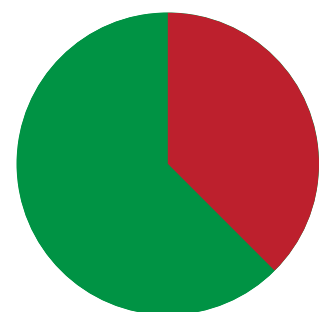
	Doctors	251
	Nurses	337
	Paramedical	127
	Non-medical	523

EDUCARE STAFFING



	Academics	260
	Administrative	92
	Contingency Staff	90

SOCIOCARE STAFFING



	Central Trust, Engg, Security	475
	Sadhana Trust, EWT, Media Foundation	788

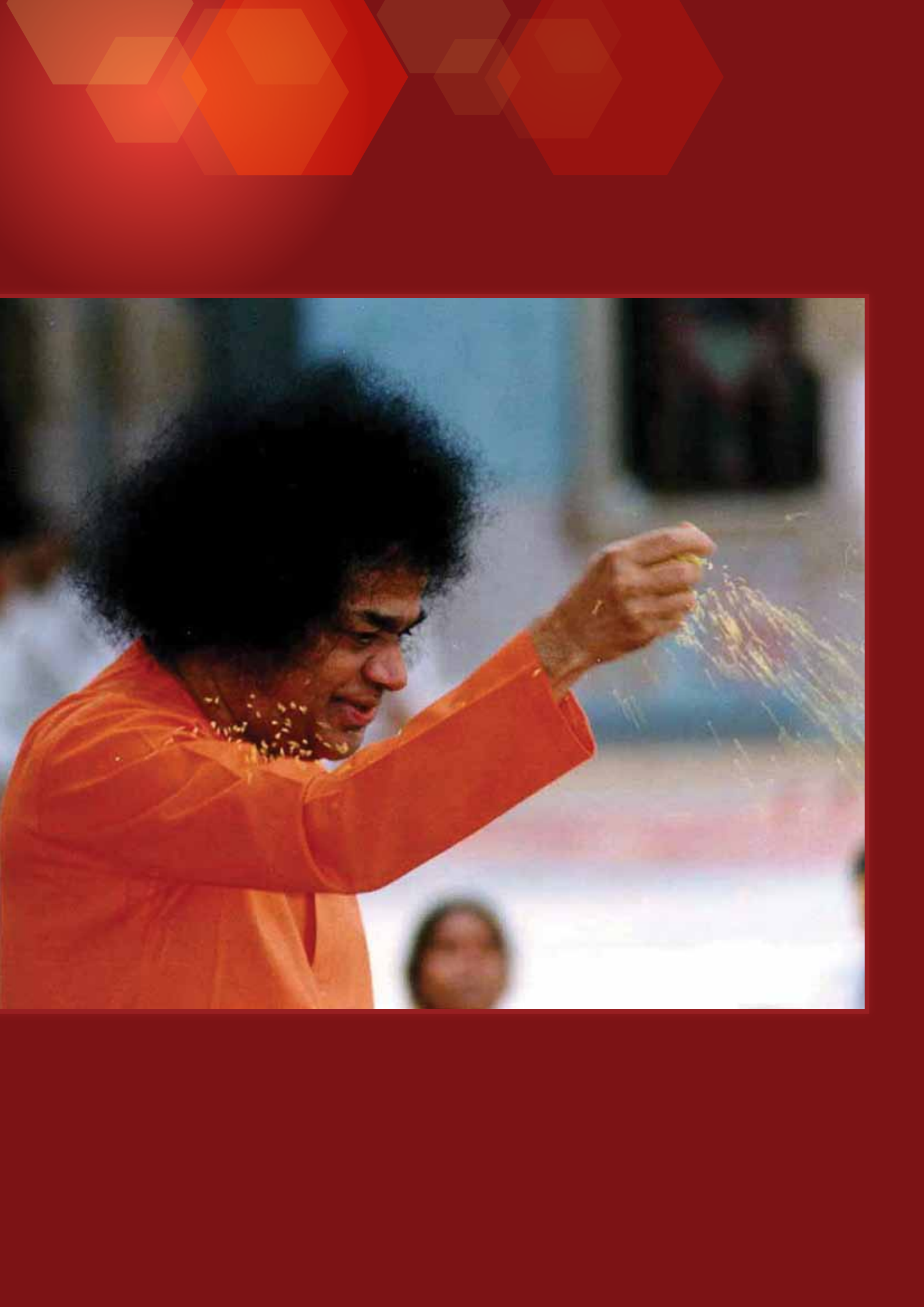


The Sai organisation, in addition, operates in all the continents of the world through 1,969 Sai centres in 120 countries. Both in geographic reach and professional competence, no other charitable organisation has such a committed and diverse human and intellectual capital.

WITHIN INDIA		
5,92,106	2,647	4,563
Active Members all over India	No of Samitis	Members engaged in full time service
OUTSIDE INDIA		
120	1,969	
Countries active	No of Sai Centres	

"Service without the ideal of self trains you to transcend all the artificial restrictions imposed by history and geography and to realise that the human community is one and indivisible."

~ Baba



Yet another year has passed.
And, as always, we have felt his unmistakable Divine Hand,
leading us, goading us, guiding us.
His physical presence, we do miss.
But in the commitment of ever increasing service projects by
our organizations across the world,
In the continued success of our students in Academic
and Co curricular pursuits,
In the relief of millions of patients and their families
who came to our Temples of Healing,
In the delightful celebrations of all festivals
exactly as they happened before,
In the joy of the hundreds of thousands of devotees
from world over
who visited Prasanti Nilayam this past year,
In the invigorating chants of the hymns from all faiths
reverberating in the precincts of the Ashram,
We have felt His presence and we have known that
His World is still As He envisioned.
And so shall it remain.
And His mission will go on...





Love all, Serve all.

Sri Sathya Sai Central Trust
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